

Victoria: Route 64 Service Change

ENGAGEMENT SUMMARY



Engagement Purpose

- To consult on trip time options for serving Beecher Bay and Spirit Bay on route 64 starting in January 2022

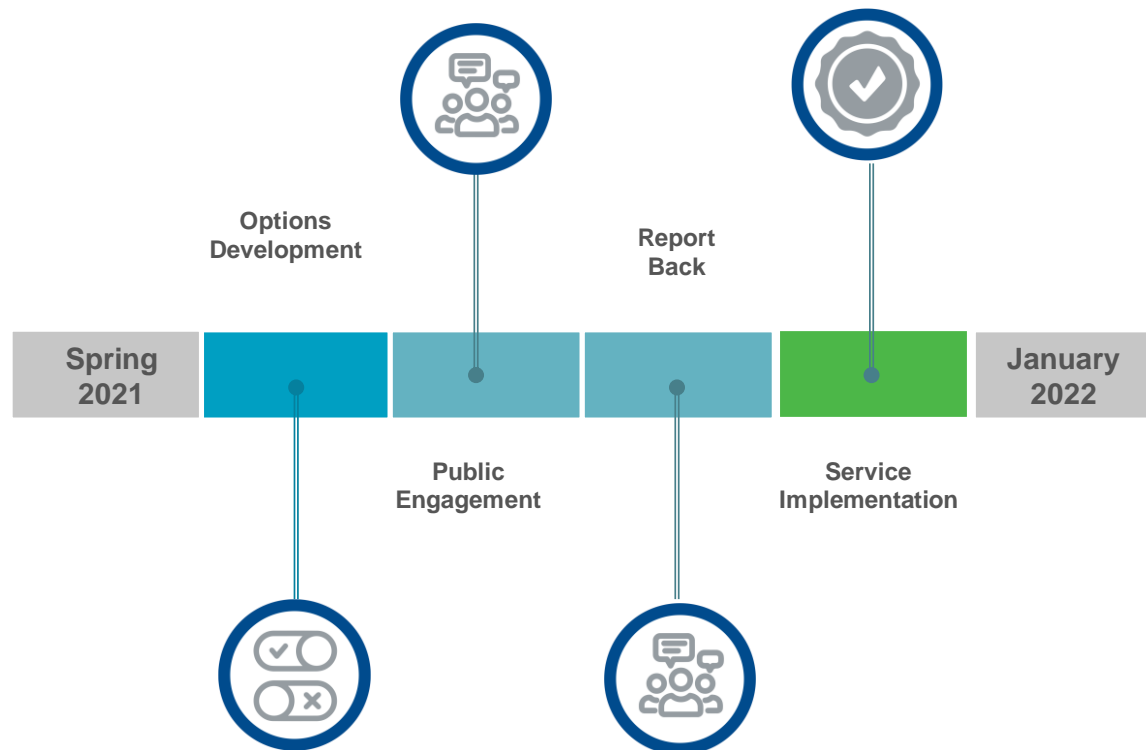


Engagement Strategy

- **Project Website and Survey**
 - Consult: obtain feedback on schedule options for Beecher Bay and Spirit Bay
 - Inform: notify the public on upcoming changes to route 64 and how their feedback will be used

	INFORM	CONSULT
PUBLIC PARTICIPATION GOAL	To provide the public with balanced and objective information to assist them in understanding the problems, alternatives and/or solutions	To obtain public feedback on analysis, alternatives and/or decision
PROMISE TO THE PUBLIC	We will keep you informed	We will keep you informed, listen to and acknowledge concerns and provide feedback on how public input influenced the decision

Service Change Timeline



Engagement Overview



116 Survey
Respondents



Project Website

Hub for project
information and tools:
[engage.bctransit.com/
Victoria-route64](https://engage.bctransit.com/Victoria-route64)



Bus Stop Ads

Ads placed at bus stops
advertising the plan and
ways to participate



60 Total Comments

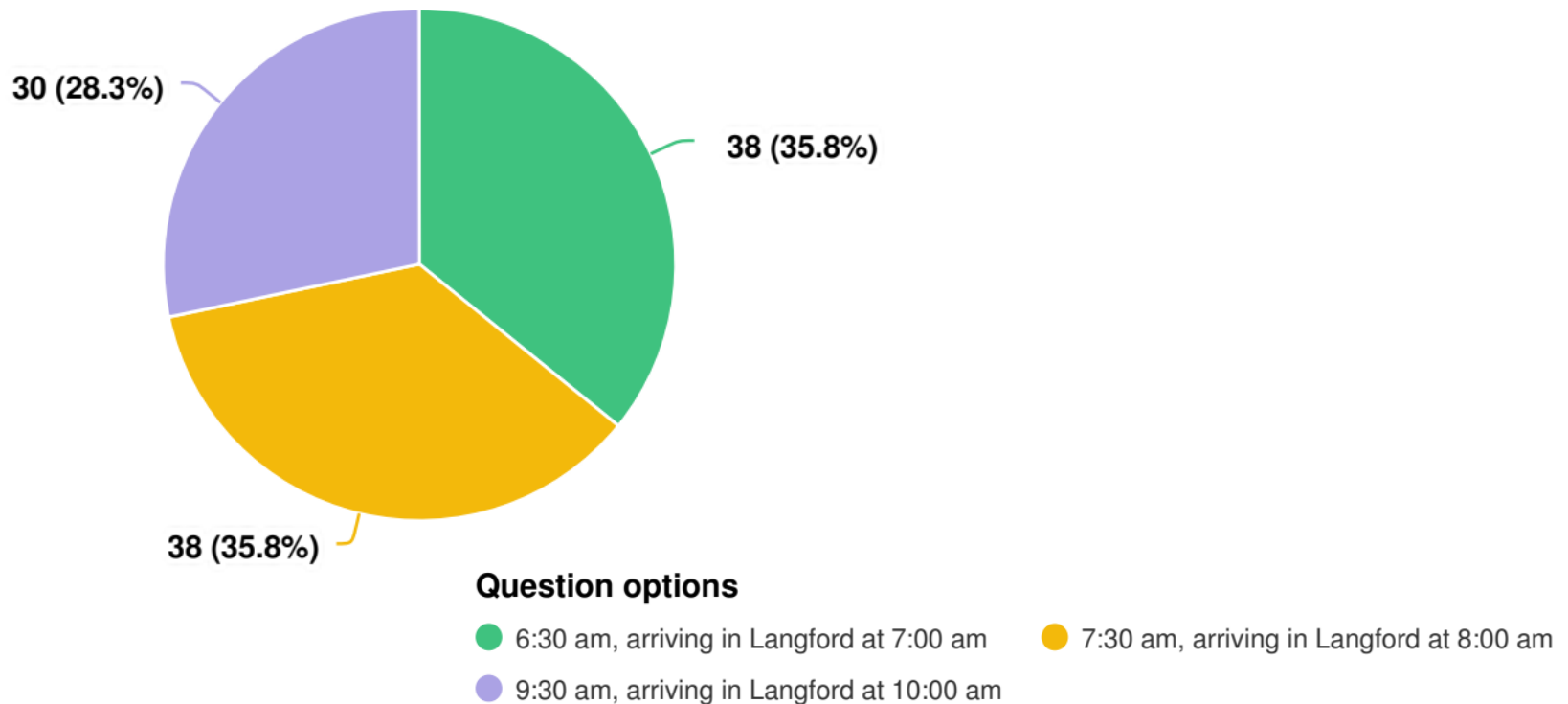


Social Media

Facebook and Twitter
posts were used to raise
awareness of the project

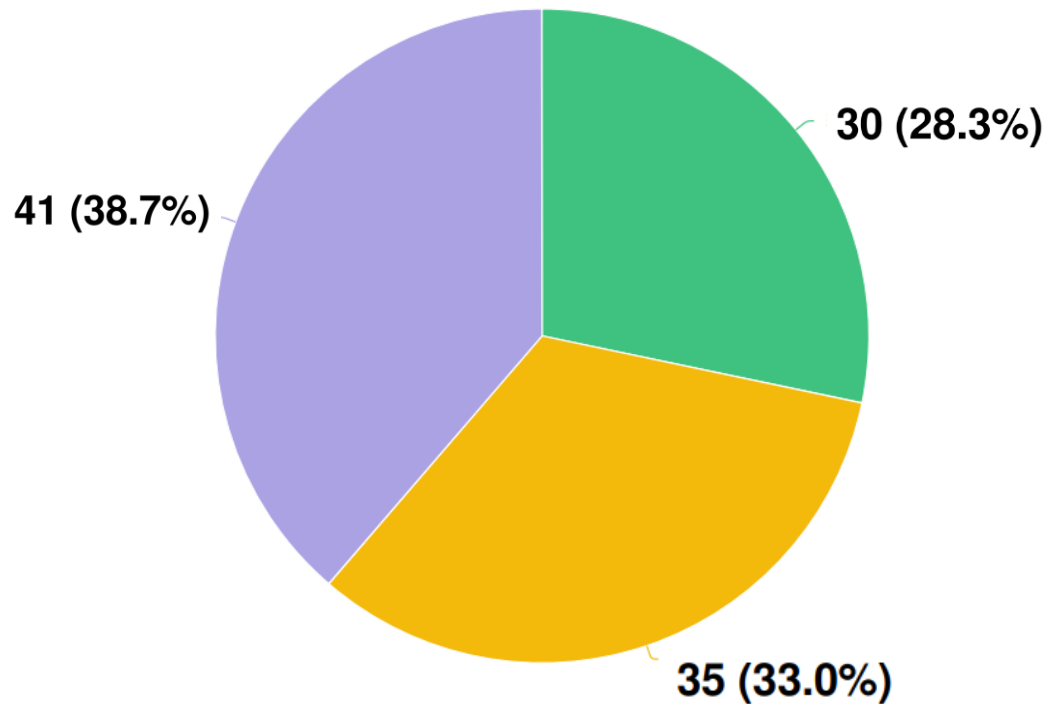
Beecher Bay – Weekday Morning Service

Q1 | What time would you prefer service from Sc'ianew (Beecher Bay) to Langford on weekday mornings? (all times are approximate)



Beecher Bay – Weekday Evening Service

Q2 | What time would you prefer service from Langford to Sc'ianew (Beecher Bay) on weekday afternoon/evenings? (all times are approximate)



Question options

● 3:00 pm, arriving in Beecher Bay at 3:30 pm

● 6:00 pm, arriving in Beecher Bay at 6:30 pm

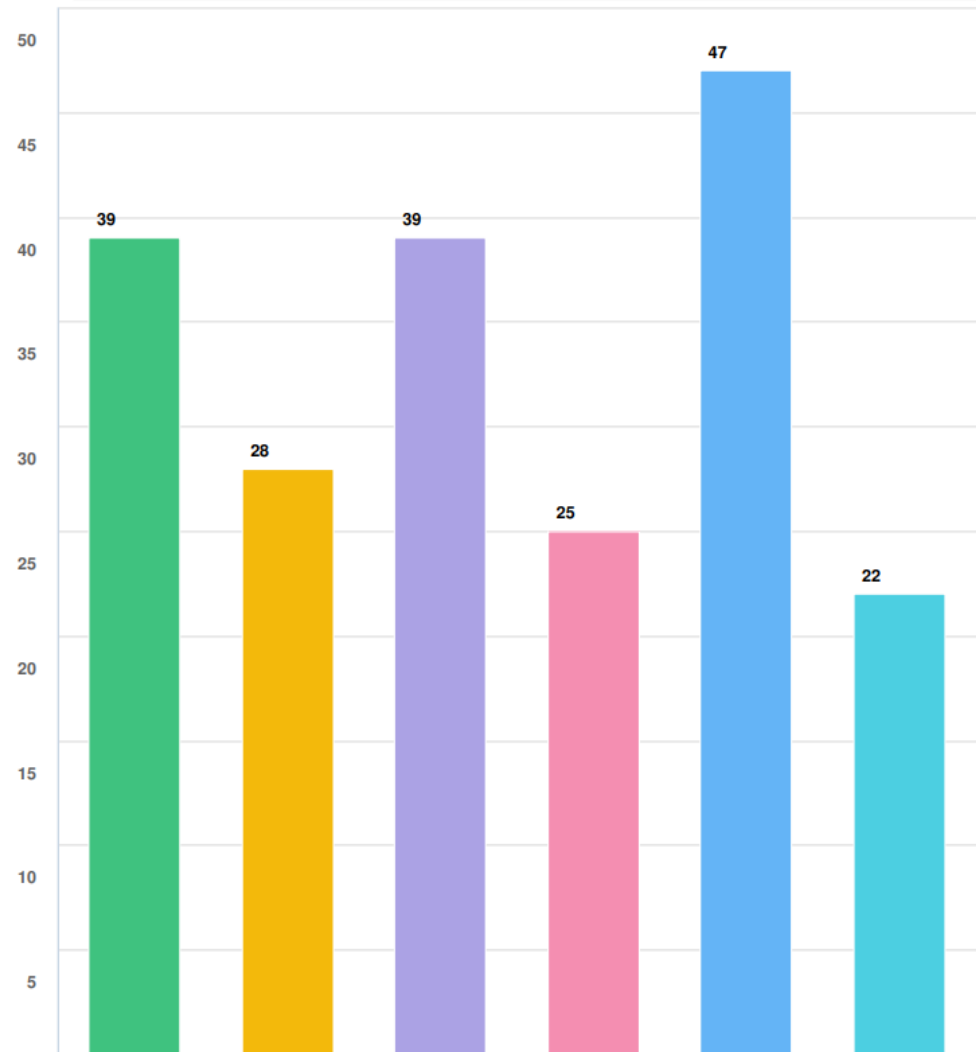
● 5:00 pm, arriving in Beecher Bay at 5:30 pm

Future Priorities

Question options

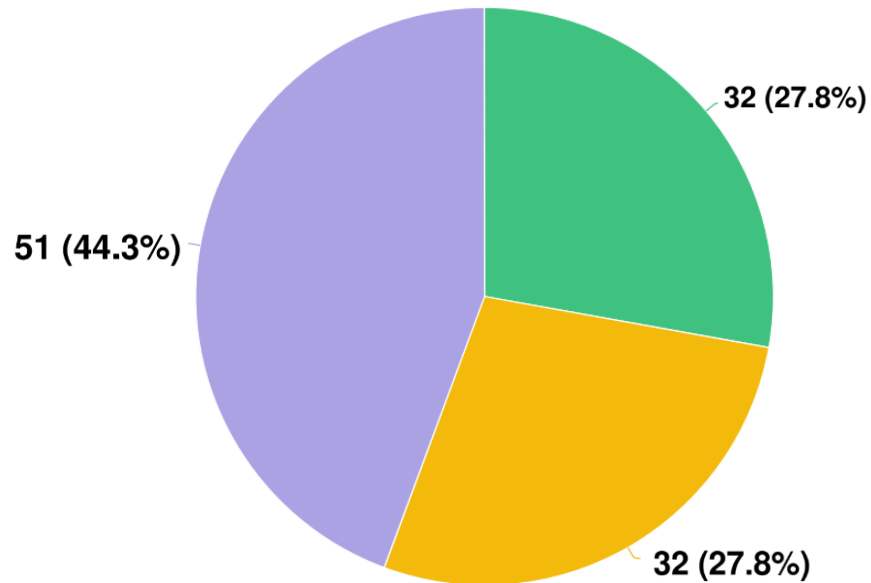
- Weekday mornings (7 - 9 am)
- Weekday midday (9 am - 3 pm)
- Weekday afternoons (3 - 6 pm)
- Weekday evenings (after 6 pm)
- Saturday
- Sunday

Q4 In the future, if there are opportunities to expand the service to Sc'ianew (Beecher Bay), we would like to know when. What days/times are most important to have service to Sc'ianew (Beecher Bay) in the future? Please choose your top 2 priorities



Who We Heard From

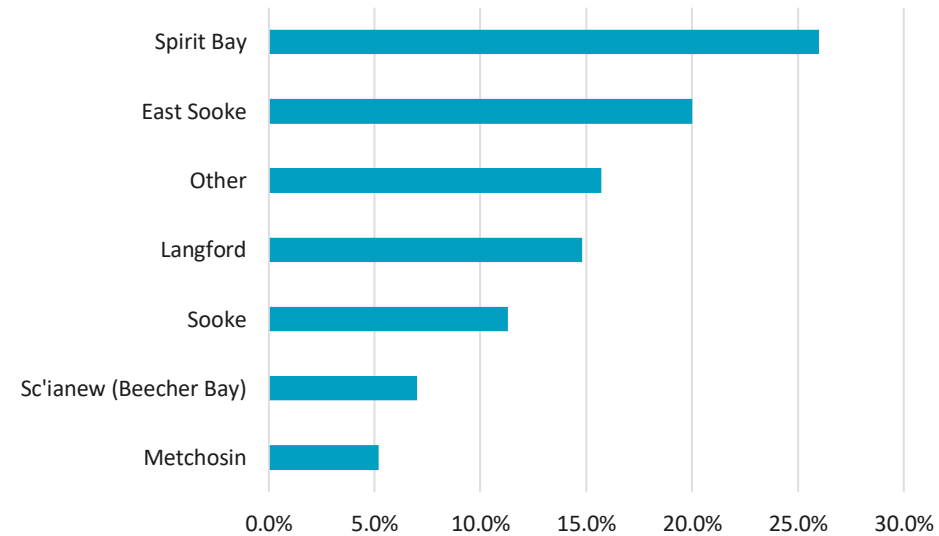
Q6 Do you currently use route 64?



Question options

● Yes ● No ● No, but I will when it services my area

Q7 Where do you live?



Observations, Impacts and Implications

Observation	Impact	Implication
Introduction of Saturday service is important, especially to those who currently use route 64	This priority will be carried forward	This was identified as a priority in the Sooke Local Area Transit Plan and will be carried forward
Weekday peak service (7-9 am, 3-6 pm), is most important to future riders	This will be carried forward as a priority for service to Beecher Bay and Spirit Bay	Additional service on to Beecher Bay and Spirit Bay would be prioritized on weekdays during peak times