

Bike Share Parking Zones

Engagement Summary

Contents

Public Engagement Overview	4
Engagement Objectives.....	4
Level of Engagement	5
Engagement Process.....	5
Engagement Promotion	5
What We Heard.....	6

Bike Share Parking Zones at a Glance

August 12 to September 24, 2025

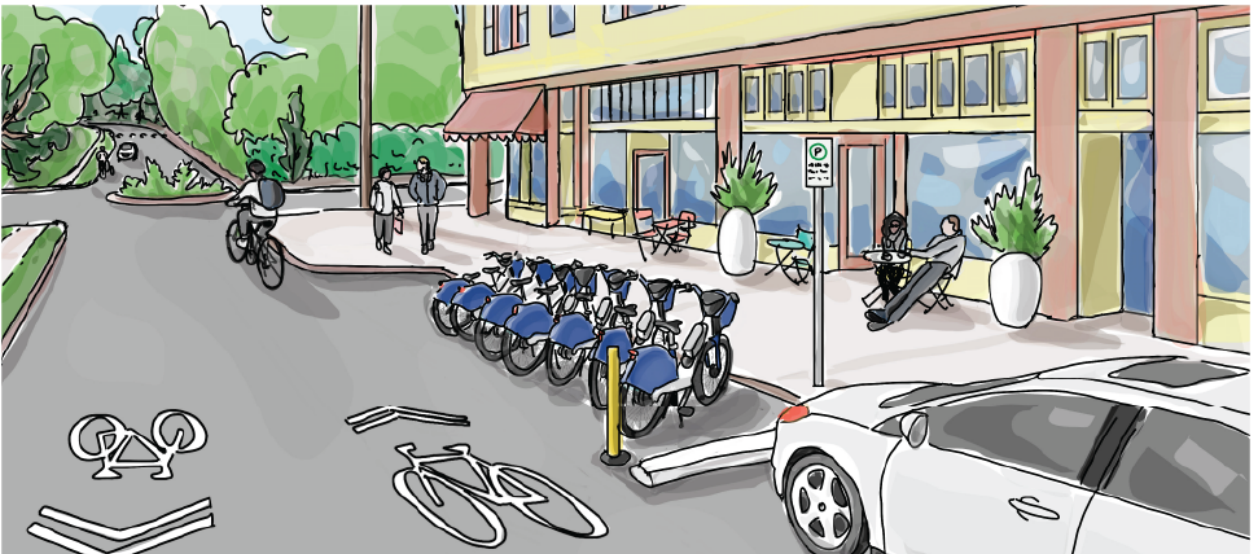


1,142
Upvotes

805 Parking zone
suggestions



222
people placed
pins on the map



Public Engagement Overview

A new e-bike share system is coming to Victoria that will provide residents and visitors with more options to get around. Easy-to-ride e-bikes and helmets will be available in designated parking zones across the city to rent using a smartphone app. Users will be able to pick up an e-bike from any bike share parking zone in Victoria, ride to their destination and drop off the e-bike in the nearest available bike share parking zone when they arrive.

With 45 kilometres of All Ages and Abilities bike routes built and more underway, Victoria is an ideal place for bike share.

Staff are currently planning the bike share system, including designing parking zones where shared e-bikes will be available. Users will only be able to start and end their bike share trips in designated parking zones.

The design and placement of bike share parking zones will follow best practices from other shared systems, including locating them:

- Near All Ages and Abilities bike routes
- Close to key destinations
- At visible, easy-to-access spaces (such as near intersections)

Parking zones will be around one parking space in size, depending on location and anticipated demand. There will be a parking zone approximately every two to three blocks, with citywide coverage. Parking zones may be planned and built in phases, with more becoming available over time.

The City engaged with the public and with key stakeholders to share information about the upcoming e-bike share system and understand where potential users want to see bike share parking zones in Victoria.

Engagement Objectives

The objectives of this engagement process were to:

- Build awareness about the future e-bike share system.
- Gather suggestions for potential bike share parking zones to inform planning.
- Identify high-priority areas for bike share parking zone implementation.

- Provide opportunities for business owners, residents and visitors to understand what e-bike share will look like in Victoria, ask questions and share feedback about parking zone locations.

Level of Engagement

Engagement activities reflected the Inform and Consult levels of the IAP2 Spectrum of Public Participation. The City of Victoria provided ways for the public to share ideas for potential bike share parking zone locations, as well as show support for others' ideas.

Engagement Process

The engagement process consisted of online consultation from August 12 to September 24, 2025. Community members could contribute by pinning bike parking zone location suggestions to an interactive map. Participants were asked to share their reasons for wanting a bike share parking zone at a given location, and they also had opportunities to add freeform comments and images. Participants could also vote for others' suggestions by giving them a thumb's up.

Engagement Promotion

More than 1,030 unique visitors viewed the project page at engage.victoria.ca between August 12 and September 24, 2025.

During this engagement process, the following methods were used to promote the opportunity for public input:

- Social media posts on Facebook, Instagram, LinkedIn, Bluesky and Threads
- Direct emails to stakeholders
- Promotion through community and stakeholder groups
- Digital City newsletters (Go Victoria Newsletter, Connect E-News, Business Hub Newsletter, Sustainable City and My Great Neighbourhood News)
- Have You Heard Newsletter
- Flyers at the Downtown Victoria Bike Valet
- Radio interviews by staff

What We Heard

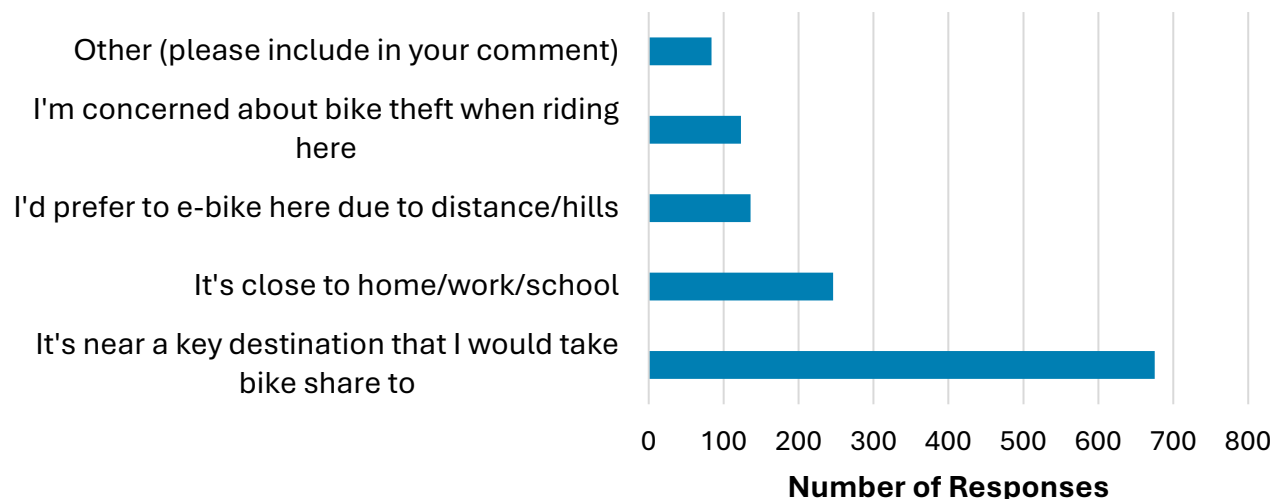
During the engagement period, a total of 805 bike share parking zone suggestions were pinned on the map. An additional 1,142 upvotes (thumbs up) were added to existing pins for a total of 1,947 contributions.

A map showing the distribution of suggestions and upvotes is shown below. The ten most popular locations for a parking zone were as follows:

- Banfield Park – 137 votes
- Centennial Square and surrounding area – 90 votes
- Hillside Shopping Centre – 64 votes
- Fernwood Square – 50 votes
- Fort at Government St. and surrounding area – 43 votes
- Galloping Goose Regional Trail at Harbour Rd. – 43 votes
- Ship Point and surrounding area – 42 votes
- Cook St. Village – 41 votes
- Fisherman's Wharf – 40 votes
- Oak Bay Ave. at Foul Bay Rd. – 40 votes

Users were also asked to indicate why they would want to see a parking zone at their suggested location. The most common reason was proximity to a key destination, followed by proximity to work, home or school.

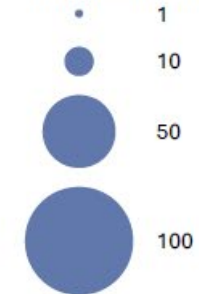
Reasons for Suggesting a Parking Zone





CITY OF VICTORIA E-BIKE SHARE Bike Share Parking Zone Suggestions

Number of Pins & Upvotes



Next Steps

The feedback gathered through this engagement process, as well as through targeted engagement with key groups, will support staff in exploring and evaluating potential parking zone locations. Staff are planning for a bike share launch in spring 2026, but the City will work closely with the selected operator and adjust timelines as needed to support a successful system. Parking zones may be planned and built in phases, with more becoming available over time.

Residents and businesses located adjacent to parking zones will be notified before a parking zone is installed.