

Lethbridge Sikóóhkotok Public Art Master Plan Update: Community Discussion Toolkit

City of Lethbridge

Welcome! / Oki!

Thank you for hosting your own **Community Discussion** as part of the **City of Lethbridge Public Art Master Plan Update**. Your voice—and the voices of your community—are essential in shaping the future of public art and placemaking in Lethbridge.

This toolkit is your guide to organizing a discussion with friends, family, or community members to reflect on Lethbridge's cultural identity and imagine the future of public art in our city. Whether you gather around a kitchen table, at a local park, or on a walk—every conversation matters.

📅 Deadline to submit discussion feedback: August 27, 2025

About the Lethbridge Public Art Update

This update to the City of Lethbridge's Public Art Master Plan is building a renewed vision and implementation strategy for public art in Lethbridge. It considers questions of place, cultural representation, and accessibility, and aims to:

- Build a more inclusive and vibrant public realm.
- Support Blackfoot Niitsitapi, and under-represented voices.
- Align with broader placemaking and City planning goals.

Community is just one part of a wide engagement process, which also includes:

- Artist-led engagement
- Online surveys and interactive tools
- Talking circles and Ideas Labs

What is a Community?

A Community is an informal gathering hosted by you. It's a way to invite people you know, your neighbours, friends, colleagues, or collaborators—into a discussion about what public art means to Lethbridge now and what it could be like in the future.

You can host it anywhere, anytime—on a walk, in a studio, at a BBQ, or online.

How to Host Your Community Discussion

STEP 1: Plan the Gathering

Decide:

- Who to invite (aim for 3–15 people)
- Where to meet (in person or virtually)
- How to document the discussion (notetaking, photos, or audio)

STEP 2: Use These Prompts to Guide Discussion

Feel free to adapt, draw, collage, or use creative prompts!

1. What is Your Relationship to Lethbridge?

(For example: I live in Lethbridge, I work in Lethbridge, I visit Lethbridge regularly or something else?)

2. What does “public art” mean to you?

3. Which types of public art are most meaningful to you?

(For example: Sculptures or statues, Murals or painted walls, Temporary installations or performances, Functional art (e.g., artistic benches, bike racks), Art integrated into buildings or infrastructure, Indigenous or culturally specific art, Community co-created art projects or something else?)

4. Where would you like to see more public art in Lethbridge?

(For example: Parks and green spaces, Downtown streets and alleys, Transit areas (bus stops, sidewalks, pathways), New developments and public buildings, Neighbourhoods and residential areas and/or somewhere else?)

5. How important is it to you that Lethbridge’s public art reflects the following?

(Encourage people to reply using a scale to measure the importance. For example: This is very important to me, Somewhat Important to me, No opinion, Not Very Important or Not Important at All)

- Blackfoot and Indigenous cultures

- Diverse communities and stories
- Local artists and cultural identity
- Historic and natural features of the region
- Youth and intergenerational perspectives
- Innovation and contemporary art

6. What impact has public art had on you or your community?

7. What would make public art in Lethbridge more meaningful, welcoming, or accessible?

8. What are your biggest hopes for public art in Lethbridge over the next 10 years?

STEP 3: Share What You Learned

After your discussion, submit your reflections in one of the following ways:

 **Preferred:** Fill out the Community Submission Form

 **Email:** Send your notes to annalee@evokeculture.ca

 **Voice Note:** Record a short audio summary and email or send via WeTransfer.

What to Include:

- Your name and contact info (if you'd like to be acknowledged)
- Date and format of the discussion
- Number of participants
- Key takeaways from each question above
- Any photos, quotes, drawings, or fun surprises!

What Happens with the Input?

All submissions will be reviewed and included in the “What We Heard” report, which will inform the draft Public Art Master Plan Update. Results will be shared publicly on <https://getinvolvedlethbridge.ca/public-art-master-plan-update>.

Thanks Again!

This is your city, your story, your space. Your contribution helps build a more connected, culturally rich Lethbridge for generations to come.

If you have questions or need support to host your, reach out to:

 annalee@evokedculture.ca

Lethbridge Sikóóhkotok Public Art Master Plan Update

Community Submission Form

Thank you for hosting a Community Discussion to help shape the future of public art in Lethbridge! Your insights will contribute to the updated Public Art Master Plan and help create a more vibrant, inclusive, and representative public realm for all who call Lethbridge home. Please fill out this form to share what you heard.

 **Deadline to submit: August 27, 2025**

1. Your Information (Optional)

- **First Name:**
 - **Last Name:**
 - **Email (if you'd like updates):**
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2. When did your discussion take place?

 MM-DD-YYYY

3. How did you bring people together?

(e.g. over coffee, at a community event, on a walk, in a classroom, online, etc.)

4. Approximately how many people participated?

(Estimates are welcome, all group sizes are valuable!)

5. What did you hear in response to this question:

What is Your Relationship to Lethbridge?

6. What did you hear in response to this question:

What does “public art” mean to you?

7. What did you hear in response to this question:

Which types of public art are most meaningful to you?

8. What did you hear in response to this question:

Where would you like to see more public art in Lethbridge?

9. What did you hear in response to this question:

How important is it to you that Lethbridge's public art reflects the following?

- Blackfoot and Indigenous cultures
 - Diverse communities and stories
 - Local artists and cultural identity
 - Historic and natural features of the region
 - Youth and intergenerational perspectives
 - Innovation and contemporary art
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10. What did you hear in response to this question:

What impact has public art had on you or your community?

11. What did you hear in response to this question:

What would make public art in Lethbridge more meaningful, welcoming, or accessible?

12. What did you hear in response to this question:

What are your biggest hopes for public art in Lethbridge over the next 10 years?

13. Were there other important themes or ideas that came up?

(Feel free to share any other reflections, concerns, or creative ideas.)

14. Acknowledgement (Optional)

By default, all submissions will be kept anonymous. If you'd like to be acknowledged in the final engagement summary, please share the name(s) of the host and any participants who wish to be named:

15. Would you like to submit any materials from your discussion?

(e.g. photos, drawings, notes, collages)

Include as part of your email to annalee@evokeculture.ca.

Questions?

Contact the EVOKE Culture 2.0 team at annalee@evokeculture.ca

 Learn more at: <https://getinvolvedlethbridge.ca/public-art-master-plan-update>