



PEACE RIVER
REGIONAL DISTRICT



Jump in!

North Peace Leisure Pool Replacement Study

Engagement Summary Report
August 2022

Jump In North Peace.

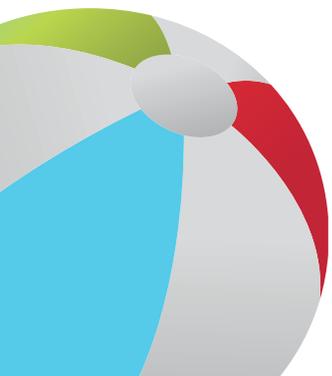


Table of Contents

- 1.0 Summary
- 2.0 Engagement Strategy
- 3.0 Phase 1 Engagement Results: What We Heard
 - 3.1 Public Engagement
 - 3.2 Stakeholder Engagement
 - 3.3 Phase 1 Engagement & Communication Methods
- 4.0 Phase 2 Engagement Results: What we Heard
 - 4.1 Public Engagement
 - 4.2 Stakeholder Engagement
 - 4.3 Phase 2 Engagement & Communication Methods
- 5.0 Appendix
 - 5.1 Phase 2 Statistically Valid Survey Response Factum
 - 5.2 Phase 2 Open Link Survey Response Factum
 - 5.3 Phase 2 Stakeholder Session Summary Notes
 - 5.4 NPLF Feasibility Study, Engagement Summary; PRRD Facilitated Outreach Report
 - 5.5 Phase 1 Engagement Materials
 - 5.6 Phase 2 Engagement Materials

1.0 Summary

hcma Architecture + Design was contracted by the Peace River Regional District (PRRD) to conduct a feasibility study on the aging North Peace Leisure Pool. The feasibility study currently underway from Spring 2018 – 2019 is exploring ideas about where a future facility could be located, and what spaces and features could be included within it. As part of the feasibility study, the Peace River Regional District, City of Fort St. John, and the District of Taylor want to understand the interests and preferences of residents and users of the current facility.

During Phase 1 of the engagement, from June to October, 2018 **hcma** and its project partners:

- + met with **18** stakeholder groups including aquatic, recreation and community and business organizations
- + received **1,455** online survey responses from area residents of all ages
- + hosted **17** community pop-up events, including the North Peace Fall Fair, Rotary Spray Park opening and the Fort St. John Rodeo making approximately **1,365** community contacts
- + hosted an Ideas Fair making approximately **300** community contacts

Engagement and communication activities included: website, advertising, social media, posters/postcards, graffiti wall, stakeholder interviews/meetings, workshop, online survey, pop-up events and an Ideas Fair.

The input received to date will be used to inform space planning and concept designs, which will be presented back to the public and stakeholders in

Phase 2 of the engagement

During Phase 2 of the engagement, which ran from June - July 2022 **hcma** and its project partners:

- + presented the results of the 2018 public engagement work
- + received **1,527** online survey responses from area residents of all ages
- + undertook a statistically valid phone survey collecting responses from a demographically representative cross section of **500** residents
- + hosted an in-person public open house with approximately **165** residents attending and providing feedback
- + hosted 5 stakeholder sessions
- + hosted a virtual public open house
- + interactive magnetic program board to encourage engagement and guide residents to the online survey

Engagement and communication activities included: website, advertising, social media, posters/postcards, stakeholder workshops, online open link survey, virtual & in person open houses, and a phone statistically valid survey.

Engagement and outreach activities held in 2018 and 2022 were customized based on the group(s) from whom input was being sought. All activities were led by **hcma** and/or their delivery partners RC Strategies and Urban Systems in collaboration with PRRD, City of Fort St. John and District of Taylor staff.

Based on the results of the Phase 1 engagement in 2018, the following list of base and proposed enhanced program spaces was recommended. See section 3.1 for a breakdown of needs assessment and public feedback that was put together to determine the needs of the community to develop the list of recommended spaces.

- 6-lane 25m lap pool with 1 + 3m diving boards
- 3-lane 25m lap pool with accessible ramp entry
- Leisure pool with lazy river and zero entry accessible beach style entry
- Waterslide
- Steam & Sauna rooms
- Hot pool with accessible ramp entry
- Enhanced lobby/indoor social space
- Multipurpose movement gym with storage
- Gymnasium with storage
- 3- 80x180' turf field house with supporting storage, change and lobby
- Large dividable multipurpose room

Base program components:

- Aquatics change rooms (men's, women's universal)
- Lobby with cafe
- Reception & supporting staff areas
- Aquatics back of house (including storage, mechanical, control, first aid)
- Public washrooms
- PRRD offices

Phase 2 engagement was designed to gather feedback on the proposed spaces above, including providing data on a prioritization of spaces to determine the final program and potential budget to construct a new facility.

The results of the public engagement in Phase 1 and Phase 2 provided strong feedback that community members desire the inclusion of all proposed and base program elements. See the Phase 2 engagement results for the statistically summary of what was heard in the online survey.

2.0 Engagement Strategy

Engagement with stakeholder groups and the wider public is a key part of the feasibility study. The Peace River Regional District, City of Fort St. John, and the District of Taylor want to understand the interests and preferences of residents and users of the current facility. Comprehensive engagement helps to ensure future decisions reflect the needs, values, and identity of the region.

The engagement and communications activities for the North Peace Leisure facility were conducted in two phases:

- + **Phase 1 (Spring 2018 – Fall 2018)**
 - o Define the community values and needs associated with the regional facility
- + **Phase 2 (Spring 2022)**
 - o Report back on how community input has informed a the recommended program components and receive feedback to assist developing conceptual site options and program prioritization

The overall engagement approach was guided by the following principles:

- + Offer multiple ways to provide input
- + Communicate information and input opportunities through multiple channels to reach as many community members as possible
- + Methods selected focus on increasing potential reach, not on achieving a statistically representative sample of the population
- + Go to locations where the community is, rather than asking them to come to us
- + Encourage a range of community members to get involved, including those who are often hard to reach
- + Provide a range of 'inform' to 'involve' opportunities per the International Association of Public Participation (IAP2) Spectrum of Public Participation
- + Follow the IAP2 principles of inclusiveness, clarity, flexibility, honesty, respect, and integrity



North Peace Fall Fair /
Jump In North Peace 2018

3.0 Phase 1 Engagement Results

What we Heard

Through the various public and stakeholder engagement activities conducted during Phase 1, a number of general themes have emerged including:

- + Recreation and active living opportunities are important to the region and the people who live and work here
- + The public and stakeholders feel the current facility is not sufficient to meet the community's needs now or in the future, and are generally supportive of a new bigger facility
- + There is general support that if a new facility is built that it should include both aquatic and recreation facilities
- + Aquatics should be the core, with leisure/ family/ play aquatics making up a significant component

There is some variation in the specific interests for future aquatic and recreation facilities from stakeholder groups, however there is strong support for both pool-based and land-based leisure activities that provide year-round indoor spaces for people of all ages and abilities.

A breakdown of input received from the public and stakeholder groups is provided in the following sections.

3.1 Public Engagement

The most commonly cited **priorities for a future facility**, based on input from the Ideas Fair, Pop-Up Events, and Online Survey were:

1. Enhanced leisure pool facilities to accommodate play for children of all ages

Specific activities highlighted most often include indoor slides, lazy river and wave/surf pools, and hot pools. Other priorities noted include family-friendly change rooms, warmer water temperature and soft material at the bottom of pool.

2. Enhanced aquatic fitness and skills facilities

Lane swimming, swimming lessons

3. Additional land-based recreational facilities (multiplex)

Specific activities most often highlighted include indoor play area for families, fitness room, indoor courts, climbing wall, jump yard and soccer.

General **principles** that are broadly supported include:

Bigger

Increased capacity to reflect the needs of the community and allow for simultaneous activities

Multi-use

A multi-use family friendly facility for all ages and abilities

Designed for the climate

Winter climate considerations, access to year-round natural light, indoor recreation space during winter months, high quality materials and design

Enhanced programming

Additional swimming lesson capacity, operating hours

“A positive, healthy place for children, youth, and adults to gather all the time for various activities!”

-From Jump In North Peace 2018

**+BIGGER
+MULTI-USE
+DESIGNED FOR
THE CLIMATE
+ENHANCED
PROGRAMMING**

General principles derived from Public + Stakeholder Engagement Phase 1

3.1.1 Defining Priorities for Aquatic Space

The first two **priorities for a future facility** of the most commonly cited priorities pertain to aquatic space:

1. **Enhanced leisure pool facilities**
2. **Enhanced aquatic fitness and skills facilities**

From the Survey

We asked:

In terms of relative importance, where a ranking of 1 is the most important aquatic activity and 6 is the least important aquatic activity, I rank:

- + Competitive sport/training
- + Swimming for personal fitness
- + Skill development (including swimming lessons)
- + Leisure and recreational swimming
- + Rehabilitation and therapy
- + Socializing

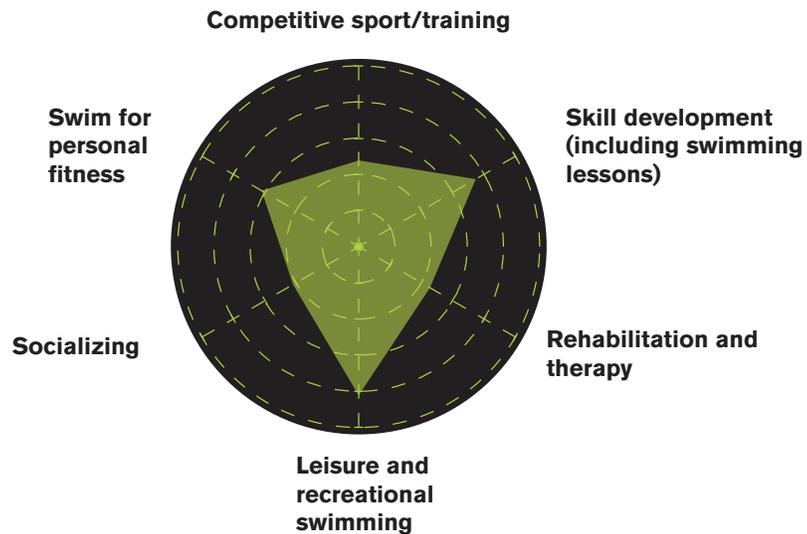
We heard:

1. Leisure and recreational swimming
2. Skill development (including swimming lessons)
3. Swimming for personal fitness
4. Competitive sport / training
5. Rehabilitation and therapy
6. Socializing

“Because of our long winters, a new pool needs to be an absolute priority for the city.”

-From Jump In North Peace 2018

Each aquatic activity was given an overall score, based on the cumulative ranking of the participants. This diagram shows the weighted preferences of the PRRD community. The majority of respondents indicated a need for leisure, skill development and fitness activities, and a notable group indicated a need for competitive training. Rehabilitation, therapy, and socializing, are the lowest priorities.



From the Pop-Up Events

We asked:



People took the time to tell us the kinds of activities that are important to them in a new facility.

With regard to **1. Enhanced leisure pool facilities**, the most common activities highlighted were:

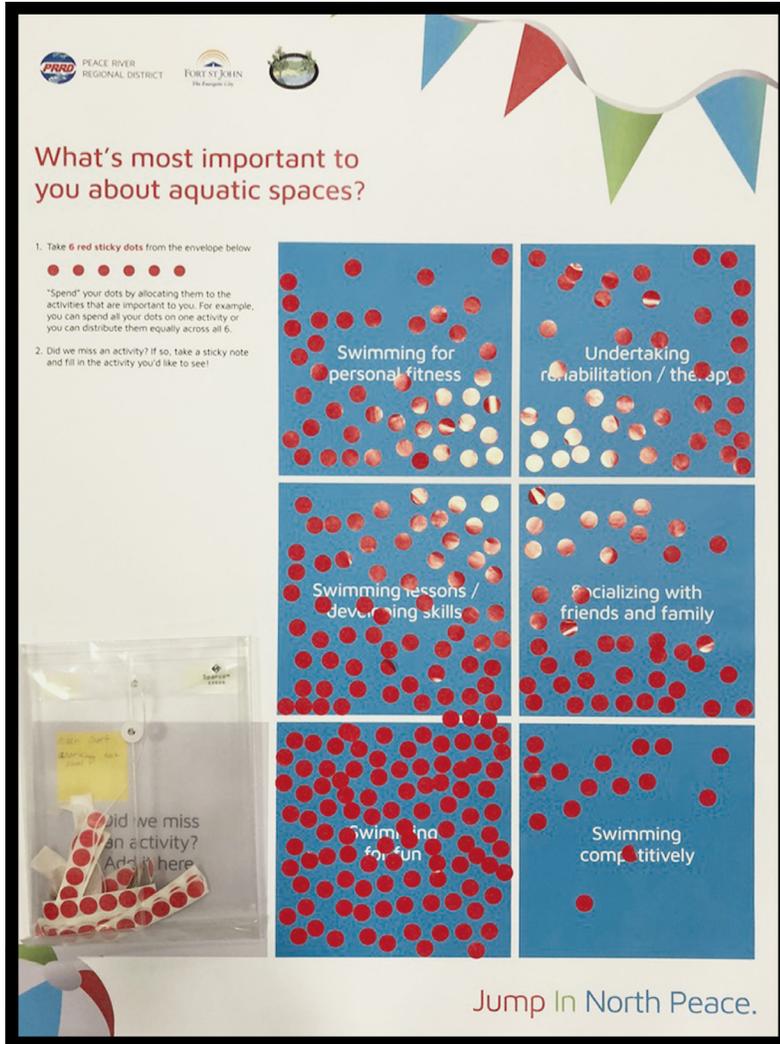
- 1. SLIDES**
- 2. LAZY RIVER**
- 3. WAVE/SURF POOLS**
- 4. HOT POOLS**

All aquatic leisure activities that exceeded 30 mentions in the survey are included here.

With regard to **2. Enhanced aquatic fitness and skills facilities**, the most common activities highlighted were:

- 1. LANE SWIMMING**
- 2. SWIMMING LESSONS**

From the Ideas Fair



We asked:

What's most important to you about aquatic spaces?

We heard:

Your answers largely coincided with what we heard from the online survey. A new facility should include the appropriate spaces to Swim for Fun and take Swimming Lessons. Responses from the survey and Ideas Fair differed in their preference for spaces to socialize, ranked higher here.

1. Swimming for fun
2. Swimming lessons/ developing skills
3. Swimming for personal fitness
4. Undertaking rehabilitation/therapy
5. Socializing with friends and family
6. Swimming competitively



We asked:

What kinds of aquatic activities are important to you?

We heard:

You asked for more leisure aquatic features such as waterslides and lazy rivers.

You asked for more capacity. In particular, a bigger facility including more than one pool for simultaneous activities and warm water

3.1.2 Defining Priorities for Recreation Space

The third **priority for a future facility** of the most commonly cited priorities pertain to recreational space:

3. Additional land-based recreational facilities (multiplex)

From the Survey

We asked:

In terms of relative importance, where a ranking of 1 is the most important recreation activity and 6 is the least important recreation activity, I rank:

- + Train for competitive sports
- + Group activities
- + Relax
- + Play
- + Socialize with friends + family
- + Play sports for fun

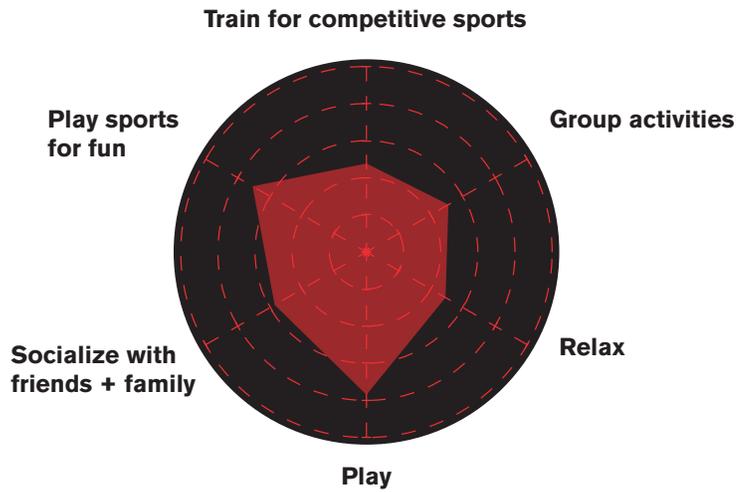
We heard:

1. Play
2. Play sports for fun
3. Socialize with friends + family
4. Group activities
5. Relax
6. Train for competitive sports

“Should have a multi complex where we have more than just a pool. It would be nice to get other sports back: rock climbing, squash, etc.”

-From Jump In North Peace 2018

Each recreation activity was given an overall score, based on the cumulative ranking of the participants. This diagram shows the weighted preferences of the PRRD community. The majority of respondents indicated a need for spaces for the community to play and to play leisure sports. A notable group ranked spaces to socialize with friends + family relatively important to include in a new facility. Spaces to train competitively was indicated as the lowest priority.



From the Pop-Up Events

We asked:



People took the time to tell us the kinds of activities that are important to them in a new facility. With regard to **3. Additional land-based recreational facilities (multiplex)**, the most common activities that people highlighted were:

- 1. INDOOR PLAY AREA FOR FAMILIES**
- 2. FITNESS ROOM**
- 3. INDOOR COURTS**
- 4. CLIMBING WALL**
- 5. JUMP YARD**
- 6. SOCCER**

All activities that exceeded 30 mentions in the survey are included here. *Jump yard did not exceed the threshold in the survey but did so in the pop-up sticky note responses.

From the Ideas Fair



We asked:

What's most important to you about recreation spaces?

We heard:

Answers largely coincided with what we heard from the online survey. A new facility should include the appropriate spaces to Play and Enjoy sport for recreation.

Responses from the survey and Ideas Fair trended differently in their preference for spaces to train for competitive sports, which ranked somewhat higher here.

1. Play
2. Enjoy sport for recreation
3. Train for competitive sports
4. Socialize
5. Do group activities
6. Relax



We asked:

What other indoor recreational activities are important to you?

We heard:

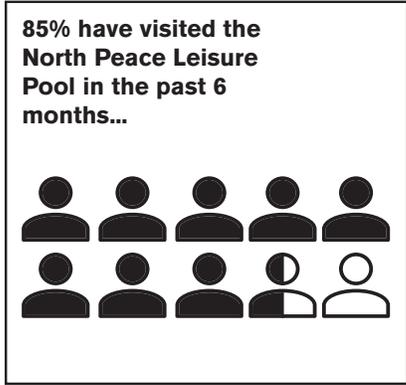
Comments focused on more indoor space for group activities and more spaces that accommodate working family households.

“More play structures and activities in a pool. More room for community sports in one place.”

-From Jump In North Peace 2018

3.1.3 About the Existing Facility

From the Survey



- 85% use **LEISURE POOL**
- 60% use **LAP POOL**
- 75% use **HOT POOL**
- 50% use **WATERSLIDES**
- 30% use **SAUNA/STEAM**
- 5% use **CARDIO ROOM**
- 30% use **CAFE**
- 5% use **OTHER**

all numbers rounded to nearest 5%*

Over the past six months, I have used the facilities at the North Peace Leisure Pool:

once/month		28%
twice/month		21%
once/week		14%
twice/week		13%
other*		25%

*many indicated that they use the facility more frequently than twice/week, and once every few months

When I go to the North Peace Leisure Pool, I usually go:

on my own		17%
with my family		75%
with my friends		23%
with a club/group		10%
other		5%

NPLP NON-USERS: I don't use the facilities at the North Peace Leisure Pool because:

- 30%** lack of lane swimming capacity
- 30%** pool temperature
- 25%** inadequate washroom / change room facilities
- 15%** operating hours
- 15%** inadequate fitness / training spaces
- 10%** spectator viewing areas
- 55%** other: inadequate facilities
maintenance issues
prefer other facilities

*all numbers rounded to nearest 5%

NPLP USERS: Over the past six months, there have been times when I don't use the facilities at the North Peace Leisure Pool because:

- 30%** lack of lane swimming capacity
- 30%** pool temperature
- 25%** inadequate washroom / change room facilities
- 25%** operating hours
- 10%** inadequate fitness / training spaces
- 10%** spectator viewing areas
- 30%** not applicable: I have not had any of these challenges
- 20%** other: pool and building condition
overcrowded
overlapping programs

*all numbers rounded to nearest 5%

“It needs to be larger, more inclusive, and geared towards the many many children in this community. Ability to have more lessons, since there is always a wait.”

-From Jump In North Peace 2018

3.2 Stakeholder Feedback Sessions

The findings from the stakeholder sessions will, along with other research and engagement being conducted, help inform the development of potential facility options and operating approaches. It was communicated to representatives from the participating organizations that more detailed discussions will occur later in the study process once more details are known.

In general, stakeholders:

- + feel the community and region have outgrown the current facility
- + agree the importance of recreation facilities as a key part of community life, especially in a winter climate
- + support the idea of a multi-purpose facility with aquatics at the core
- + feel other newer facilities in the region provide more appealing/better services

Some community stakeholders indicated interest in exploring retrofit opportunities and also commented on the need to carefully measure costs and benefits when considering a new facility.

A summary of specific aquatic and recreation priorities is provided below.

Aquatics

- + Stakeholders indicated that the change room and shower facilities need to be improved and supported the idea they should be universal. Additional features requested include blowdryers, shoe racks and suit/towel spinners.
- + Other areas for improvement that were generally supported include:
 - o additional space for lessons
 - o increased storage space
 - o increased deck space
 - o zero entry hot pool/sloped pool access and other accessibility features including access to slide, handrails, larger showers/benches
 - o acoustical improvements

Aquatic Stakeholders

Inconnu Swim Club
Stingrays Swim Club
Special Olympics
Seniors Aqua-size Users
Staff - North Peace Leisure Pool

Recreation Stakeholders

Fort St. John Soccer
North Peace Family Super Park
Society North Peace Sport Council
KidSport
Physiotherapy

Community & Business Stakeholders

Chamber of Commerce
B.C. Oil and Gas Commission
Child Development Centre Society of
Fort St. John & District
Fort St. John Public Library
Northern Health
Northern Lights College
Pomeroy Group
Rotary Club
School District
Elected Officials

-
- o improved temperature control
 - o automatic lighting
 - o increase/improvement in lounge and food service space
 - o fitness facilities
 - o design for northern climate
- + To support competitive swimming activities, some stakeholders indicated an interest in:
- o 50m pool with moveable bulkhead
 - o improved seating/viewing areas
 - o more/regulation width lanes
 - o rubber matting for back stroke
 - o non-slip decks
 - o other supporting features (whiteboard, towel hooks, drinking water, microphones, podiums)
- + From a design and maintenance perspective, additional stakeholder input included:
- o enclosed waterslides
 - o multipurpose rooms
 - o larger staffroom connected to deck, dedicated guardroom
 - o temperature and environmental separation between entry area and changerooms/deck area
 - o tile basins and decks
 - o hose bibs (faucets for hoses on deck)
 - o on deck showers and seating near hot spots (sauna, steam, hot pools)
 - o consider site lines for guards
 - o accessible mechanical spaces (i.e., pumps and boilers on ground floor) and chemical rooms, and pipes
 - o good ventilation/exhaust, air handling unit within facility not on roof
 - o underwater LED lighting
 - o consider glare and direct sunlight impact on chlorination from glazing
 - o covered drop off area

Recreation

- Recreation stakeholders generally support the concept of multi-purpose facility that includes a pool and other land-based recreation activities.

- Key considerations for recreation facilities include:
 - accessibility, including financial and physical
 - year-round access based on winter climate considerations
 - spaces for different age groups (e.g., youth, seniors)
 - a variety of indoor recreation activities (e.g., soccer, gymnasium, play area, court-based sports, lawn bowling, dance)

3.3 Phase 1 Engagement and Communication Methods

Engagement and outreach activities were customized based on the group(s) from whom input was being sought. All activities were led by HCMA and/or their delivery partners RC Strategies and Urban Systems in collaboration with PRRD, City of Fort St. John and District of Taylor staff.

Activities included:

- + Website
- + Advertising
- + Social media
- + Posters/postcards
- + Graffiti wall
- + Stakeholder interviews/meetings
- + Workshop
- + Online survey
- + Pop-up events
- + Ideas Fair

Website

Online information was made available on the PRRD Engage! portal accessible via <http://prrd.bc.ca/engage>. During Phase 1, content included information about the project, details of upcoming engagement events, a timeline of the study, and a link to participate in the online survey.

Advertising

Ads promoting engagement opportunities were placed on radio as well as online and print publications including Energetic City, Taylor Times, Alaska Highway News and Northern Horizon.

Social media

Information on the online survey and Ideas Fair was delivered through regular updates to the PRRD Facebook account during August and September.

Posters/postcards

During the month of August, postcards were distributed at the North Peace Leisure Pool, all municipal facilities, transfer station, and throughout Area B. Posters were hung up at the NPLP and various public locations in Fort St. John. Large window decals were installed on the entry doors to the NPLP in August.

Summary of Online and Print Ad Reach (2018)

Publication	Distribution / Circulation	Format / Publication Dates
Energetic City	Peace Region +	Online July 27 - September 7, 2018
Taylor Times	Residents of Taylor +	Half page ad in print and online PDF August, September issues
Alaska Highway News	Ft.St. John 7106, Apartments 180, RR#1 SS#2 170, Hotel / Motels 129, Fort Nelson 875 Taylor 480, Hudson's Hope 350, Charlie Lake 340, Prespatou 129, Rose Prairie 111, Baldonnel 75, Montney 67, Cecil Lake 63, Buick Creek 60, Altona 55, Wonowon 31, Goodlow 27, Pink Mountain 12, North Pine 11, Clayhurst 8 (Total:10,391)	¼ page print ad and online August 9, 23, 30 and September 6
Northern Horizon	Via Canada Post and Carrier drop-offs to area retail outlets Altona, Arras, Baldonnel, Buick, Cecil Lake, Charlie Lake, Chetwynd, Clayhurst, Dawson Creek, Farmington, Fort Nelson, Fort St. John, Goodlow, Groundbirch, Hudson's Hope, Montney, North Pine, Pink Mountain, Pouce Coupe, Progress, Rolla, Rose Prairie, Sunset Prairie, Taylor, Toad River, Tomslake, Wonowon (Total:16,500)	¼ page print ad August 3, 17, 31 and September 14

Graffiti wall

From August 7 to September 30, 2018, there was a "graffiti wall" interactive display in the lobby of the NPLP. Feedback forms in the shape of pool flags were available for visitors and users to fill out and display.

Stakeholder group interviews

A series of three meetings with key users and stakeholder groups were held to engage in meaningful dialogue to better understand user needs. Meetings took place in May, June and October 2018. A follow-up online survey was sent to all stakeholder groups.

Aquatics	Recreation	Community and Business
Inconnu Swim Club Stingrays Swim Club Special Olympics Seniors Aqua-size Users Staff - North Peace Leisure Pool	Fort St. John Soccer North Peace Family Super Park Society North Peace Sport Council KidSport Physiotherapy	Chamber of Commerce Rotary Club School District B.C. Oil and Gas Commission Child Development Centre Society of Fort St. John & District Fort St. John Public Library Northern Health Northern Lights College Pomeroy Group Elected Officials

Workshop

An Aquatics Workshop was held to establish vision, priorities, program needs as well as aquatic tank and facility options. Participants included elected officials and key staff members from PRRD, City of Fort St. John and District of Taylor.

Online survey

An online survey was available from July 1 to September 30, 2018 via an open access link from the PRRD Engage! portal. The survey included questions about how the community uses the existing facility, reasons why they might not use it, and what they would value in a future facility. The survey was anonymous, with participants able to opt-in to provide their email address if they wished to be entered into a weekly draw to win a free pass to the NPLP. Participants also had the option to provide basic demographic information (age and location) should they wish. There were 1,455 responses to the survey. 1,084 participants provided their age, 1,054 provided location information and 615 people provided their email addresses.

Age of Respondents

	Survey Respondents	Fort St. John*	PRRD*
under 12	4%	21%	21%
13-18	8%	6%	6%
19-34	40%	30%	24%
35-48	37%	21%	20%
49-64	10%	14%	19%
+65	1%	7%	10%

*Source: Statistics Canada, 2016 Census of Population

Communities of Respondents

	Survey Respondants	Population
Fort St. John	76%	59%
Taylor	3%	4%
Electoral Area B	6%	16%
Electoral Area C	14%	19%
Other	1%	n/a

The breakdown of responses by community broadly reflects the makeup of municipalities and electoral areas within the Peace River Regional District.

Pop-up events

Seventeen pop-up sessions were held between June and September, 2018 at well-attended community events in Fort St. John, Taylor and North Pine. The intent of the pop-up events was to reach people where they are, to let them know about the project and allow them to provide high-level input. Each pop-up event consisted of activity boards where people could add comments on sticky notes and/or feedback forms in the shape of pool flags. The sticky notes on the activity boards facilitated the collection of information on what kinds of aquatic and other indoor recreational activities are important to the PRRD community. The pool flags asked the community to imagine their future facility. At a number of events, people were also asked to indicate on a map where they live in the region.

List of Pop-Up Events

Date	Event	Location
June 8	School District #60 Track Meet	Fort St. John
June 9	Big Bam Vertical Slam	Taylor
June 9	World Fair	Fort St. John
June 15	Movie in the Park	Fort St. John
June 16	North Peace Museum Yard Sale	Fort St. John
July 1	Canada Day	Fort St. John
July 6	Rotary Spray Park Grand Opening	Fort St. John
July 6	TGIFSJ - Summer Carnival	Fort St. John
July 14	"Girls Just Wanna Have Fun" Golf Tournament	Taylor
July 21	Fort St. John Rodeo	Fort St. John
July 22	Rotary Club Colour Run	Fort St. John
August 4	International Gold Panning	Taylor
August 17	TGISFJ - Teddy Bear Picnic	Fort St. John
August 18 & 19	North Peace Fall Fair	North Pine
September 31	TGISFJ - Party in the Park	Fort St. John
September 8	Community One Stop	Fort St. John
September 22	YAC Archery Tag Night	Fort St. John

Ideas fair

An interactive open house event was held on September 8, 2018 at the Moose FM Block Party in Fort St. John. In addition to providing general information about the project similar to the pop-up events, participants had an opportunity to rank their aquatic and recreation priorities for a new or upgraded facility.

Correspondence

To advise local First Nations of the project and offer an opportunity to meet at their discretion, introductory letters were sent from the PRRD to the Blueberry River First Nations, Doig River, and Halfway River First Nation.

Summary of Target Audience by Method

Target	Local Communities	Stakeholder Groups	Elected Officials and Staff	First Nations
Website	+	+		
Advertising	+			
Social media	+			
Posters / postcards	+	+		
Graffiti wall	+	+		
Online surveys	+	+		
Interviews / meetings		+	+	
Workshop		+	+	
Pop-up events	+			
Ideas Fair	+			
Correspondence				+
Other communication	+	+	+	

See Appendix 5.5 for examples of engagement materials used in Phase 1.

Other communication

An email communication outlining opportunities to engage was distributed by the school district to its students. Additionally, PRRD staff appended a project-related email footer from mid-July to end September.

4.0 Phase 2 Engagement Results

How we collected feedback

From June 7, 2022 through July 7, 2022 an open link survey was available to the public to respond to, while simultaneously Research Co undertook a statistically valid phone survey to collect accurate data on the same questions. Two survey methods were used to achieve different purposes. The open link survey was used to provide an opportunity for all community members to have their say. The open access survey was complemented by a statistically valid phone survey conducted by a third party research agency to ensure we heard from a representative cross section of local residents based on demographics including age and area of residence.

What we heard

Through the various public and stakeholder engagement activities conducted during Phase 2, a number of general themes have emerged including:

- + Space for all ages and demographics is highly valued by all
- + All program spaces proposed were given a very high level of importance (aquatics and recreation programs) when prioritized by respondents
- + Aquatics amenities should be varied and provide lots of options for programming for both organized clubs and the general public.
- + Aquatics amenities were prioritized by all survey respondents, but most respondents supported and desired complementary recreational spaces.
- + Prioritize indoor spaces for an all-seasons facility that provides a variety of experiences and opportunities.
- + Validation that the program components developed after Phase 1 engagement were accurate and provide the cross-section of amenities and programming flexibility desired by residents of the community.

A breakdown of input received from the surveys and stakeholder groups is provided in the following sections.

+ High level of importance for all program spaces

+ Varied programming is a priority

+ Spaces for all ages

+ All-seasons facility

Top feedback heard across stakeholder sessions and public surveys.

4.1 Public Engagement

The following pages provide an overview of the main feedback heard in the online and statistically valid surveys.

A total of 500 phone surveys were undertaken by Research Co to complete the statistically valid survey, and 1,527 community members completed the open link online survey.

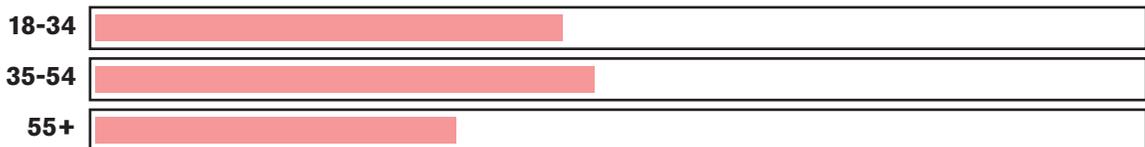
**# OF RESPONSES
STATISTICALLY VALID**

500

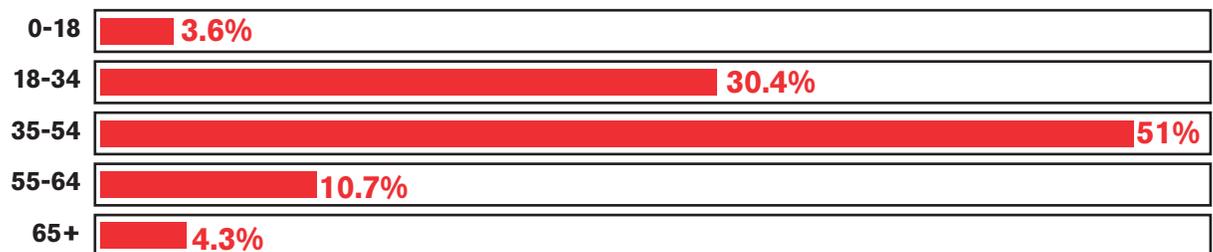
**# OF RESPONSES
ONLINE SURVEY**

1,527

**AGE OF
RESPONDENTS**



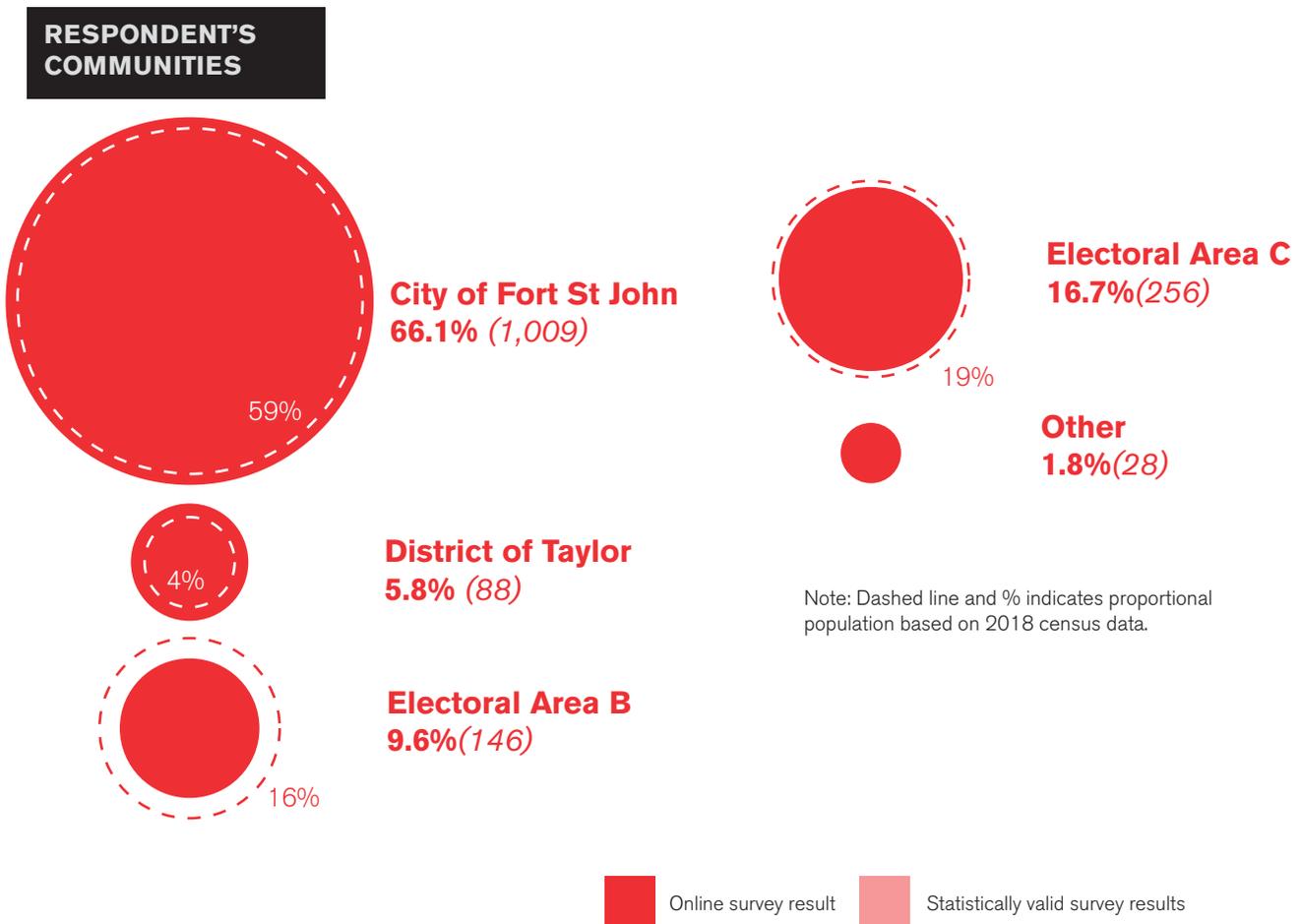
**AGE OF
RESPONDENTS**



■ Online survey result
 ■ Statistically valid survey results

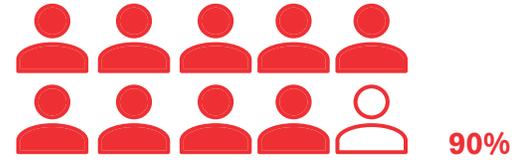
Demographic breakdown and location

The sample size for the statistically valid phone survey was 500 respondents. The purpose of data collected by phone was to ensure representation of the age and location demographics of the PRRD. The open link survey was available online and could be completed by anyone who had access to the link posted on the PRRD website. Care was taken to structure community location options for the online survey questions to allow for analysis of similarities and/or discrepancies in the priorities of people in different areas within the PRRD including Fort St. John, District of Taylor, Electoral Area B, Electoral Area C and other communities. The diagram below provides a visual overview of the proportional breakdown of online survey respondents and the areas they identified they were from.



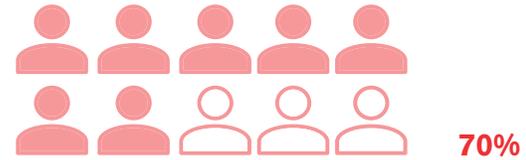
Usage of the existing facility

When respondents were asked if they have used the existing North Peace Leisure pool within the last four years, 90% of online survey respondents, and 70% of statistically valid survey respondents had used the NPLP.



Aquatics Priorities

When asked to rank aquatics opportunities, those stated as the 'most valuable' were similar across the online and statistically valid survey results, indicating that doing children's activities, swimming for fun and enjoying a hot pool were the top three. Socializing was not listed as a top priority in the online survey, and using space for community activities was not prioritized in the statistically valid survey.

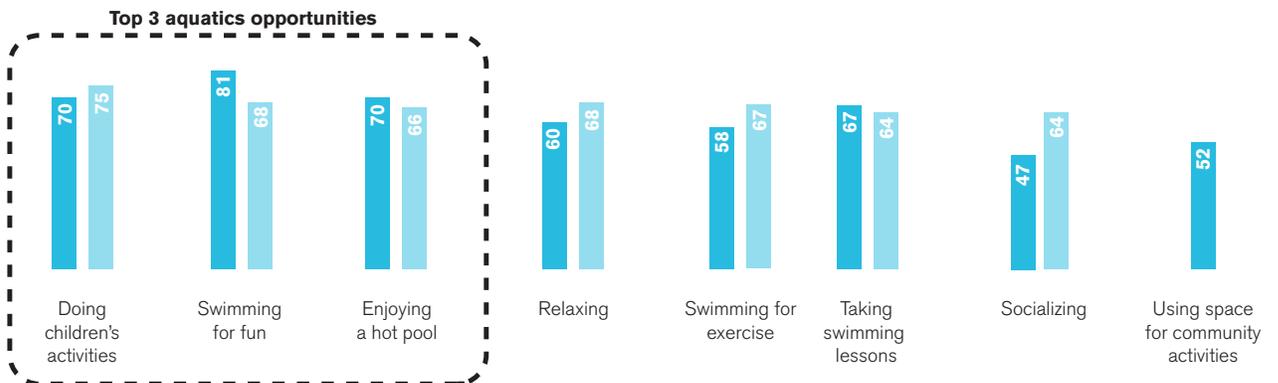


The top five aquatics opportunities stated in the online survey were:

- + Swimming for fun
- + Doing children's activities
- + Enjoying a hot pool
- + Taking swimming lessons
- + Relaxing

The top five aquatics opportunities stated in the statistically valid survey were:

- + Doing children's activities
- + Swimming for fun
- + Relaxing
- + Swimming for exercise
- + Enjoying a hot pool



Aquatics Opportunities Rankings

When asked to rank the following six aquatics amenities, the top items indicated as being the most valuable and important to users and their families were for a future facility to incorporate leisure and recreational swimming, skills development (including swimming lessons) and swimming for personal fitness. Competitive sport and training, rehabilitation and therapy, and socializing were all ranked significantly lower than the top three aquatics priorities.



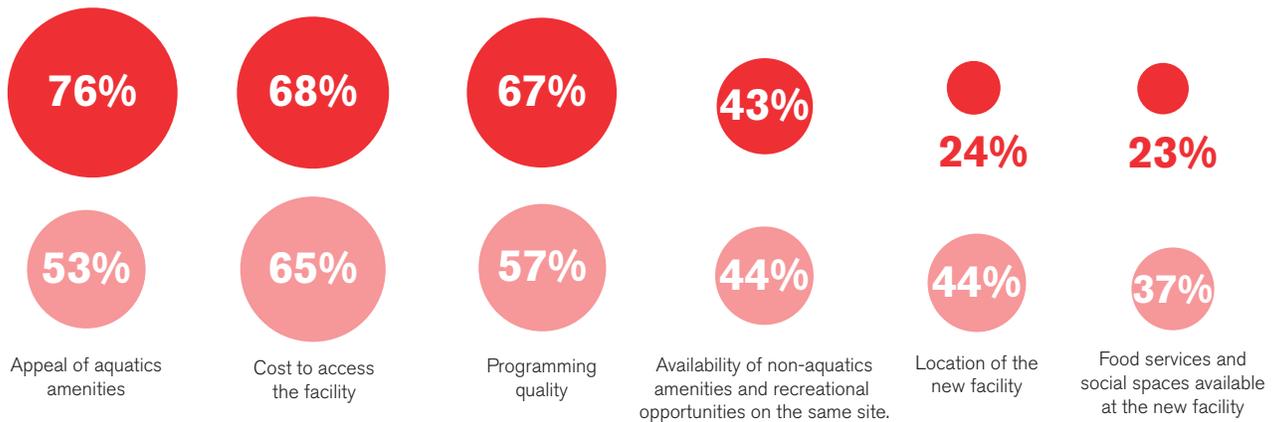
Most important features & usage impacts

When asked what factors would impact usage of the future pool and recreation facility, the top four responses given by both online and statistically valid survey respondents were:

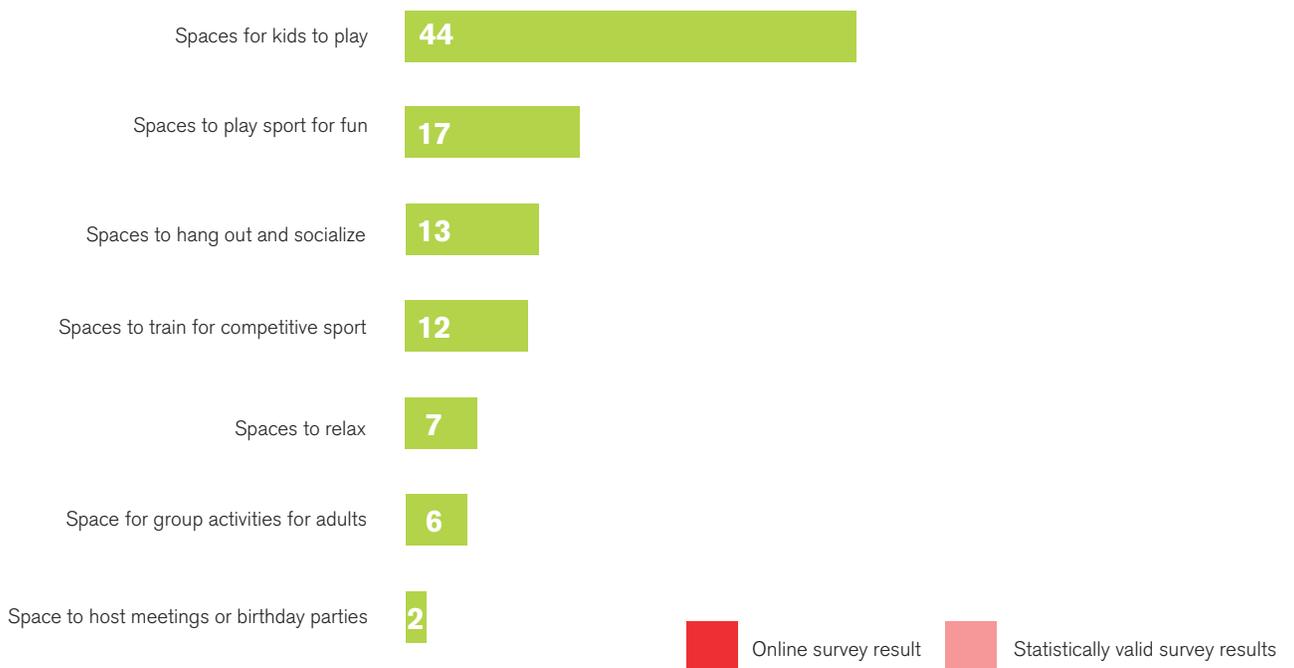
- + Appeal of aquatics amenities
- + Cost to access the facility
- + Programming quality
- + Availability of non aquatics amenities and recreational opportunities on the same site

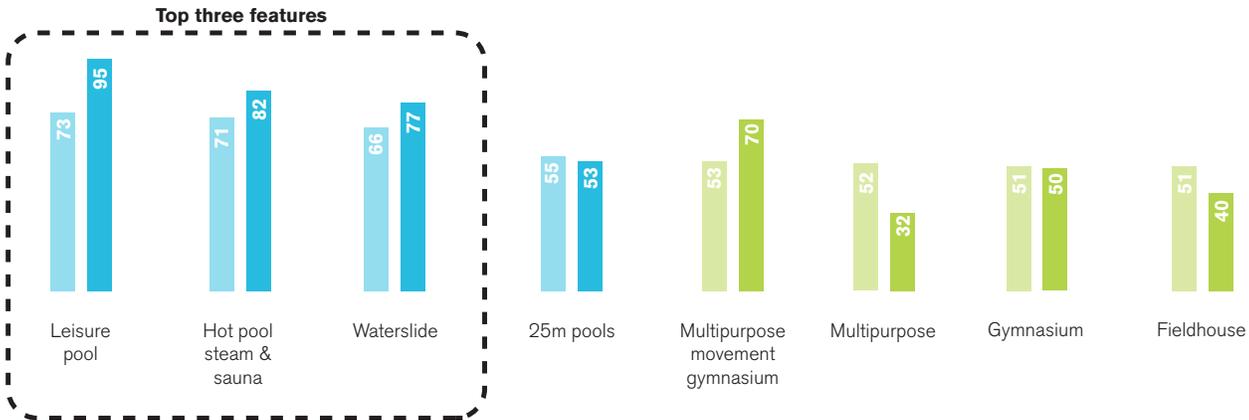


The top four responses were consistent when broken down by location (Fort St. John, District of Taylor, and Electoral Area's B and C.) Lower ranked items included the location of the new facility (24% of online survey respondents) and having food services and social spaces available (23% of online survey respondents) with around one quarter of respondents saying this would most impact their future use.



When asked to rank the seven main components of a future aquatics and recreational facility, in the online survey 44% of respondents identified that spaces for kids to play was their highest priority with the top three being, spaces for kids to play, spaces to play sports for fun, and spaces to hang out and socialize.





Program prioritization

When asked to select the program elements that would be most important to them and their families, the survey responses consistently showed that community members desire most, if not all of the proposed program components in a future aquatics and recreation facility. While some things are ranked lower than others, no features on the list were ranked much lower than others. On the phone survey, every feature was “very important” for more than half of respondents. No program components were ranked lower than 32% (multipurpose rooms) indicating that at least 1/3 of respondents to the online survey identified all program elements as important to them.

When asked about the importance of each of the features, the top selected choices were sequentially the same for the top three items, and similar for the top 8 between the open link and statistically valid surveys. Results were consistent in the order of ranking regardless of where respondents were from. See the opposite page for a breakdown of ranking of program components from each area including Fort St. John, District of Taylor, Electoral Area B and electoral Area C.

The even distribution of importance across all program types indicates a strong desire from community members to include both aquatics and enhanced recreation programming within their future facility, with no program pieces identified as extraneous or not important to a large proportion of community members from all areas.

- 1 Leisure pool
- 2 Hot pool, steam & sauna
- 3 Waterslide
- 4 25m lane pools
- 5 Multipurpose movement gym
- 6 Multipurpose room
- 7 Gymnasium
- 8 Fieldhouse

Program prioritization ranking based on statistically valid phone survey responses - sequentially from most frequently identified as “very important”

- 1 Leisure pool
- 2 Hot pool, steam & sauna
- 3 Waterslide
- 4 Multipurpose movement gym
- 5 25m lane pools
- 6 Gymnasium
- 7 Fieldhouse
- 8 Multipurpose room

Program prioritization ranking based on online survey responses - sequentially from most frequently identified as “very important”



**PROGRAM PRIORITIZATION:
FORT ST. JOHN**



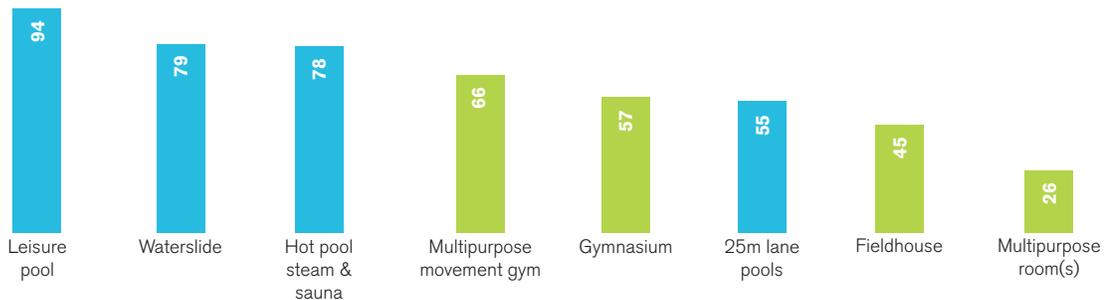
**PROGRAM PRIORITIZATION:
DISTRICT OF TAYLOR**



**PROGRAM PRIORITIZATION:
ELECTORAL AREA B**



**PROGRAM PRIORITIZATION:
ELECTORAL AREA C**



4.2 Stakeholder Feedback Sessions

During Phase 2 of the public engagement work in June 2022, follow up stakeholder sessions were held at the North Peace Leisure Pool in Fort St. John. Five stakeholder sessions were held inviting representatives from:

1. Children, Youth Seniors groups and rural groups
2. Sports & Recreation Groups
3. PRRD, District of Taylor and Fort St. John Board & Council Members & First Nations Groups
4. Major employers & medical professionals
5. North Peace Leisure pool staff

The sessions began with an introduction presenting the results of the public engagement Phase 1 (2018) and an overview of the main 10 proposed program components. In a series of roundtable discussions with report-out periods to the larger group, stakeholders were asked to discuss questions around three main topics including, new facility opportunities, aquatics activities & amenities, and recreation activities & amenities.

When discussing **new facility opportunities**, in general stakeholders:

- + Prioritized mental well being
- + Expressed the importance of providing a gathering space for all, to meet the needs of all family members and across demographics from babies through to seniors and specialized groups.
- + The facility should have 'something for everyone,' ensure all family members can come and have something to do, especially rural visitors so that they can spend an extended amount of time after a longer journey.
- + Provide a better quality of life
- + Ensure community members can keep active over long winter nights
- + Provide natural light within a new facility
- + Provide an accessible facility
- + Review staffing and hours to provide wider range of times (i.e. pickleball players prefer earlier days)
- + Additional conversations were held around funding & partnership opportunities (i.e. with developers, school district, in sharing amenities, and programming schedules).

A diverse cross-section of groups were invited to participate in the stakeholder sessions. Bolded groups attended the sessions.

Children, Youth, Seniors groups & rural groups

Fort St. John Senior's Association
Taylor Elementary PAC
Summer Kids Camp & Kids Zone
Taylor Tots Preschool
S.U.C.C.E.S.S. Fort St. John

Child Development Centre

Save our Northern Seniors

Fort St. John Women's Resource Society
Fort St. John Association for community living
Fort St. John Friendship Society
Fort st. John Metis Society
YMCA

School District No. 60

Rose Prairie Curling
Charlie Lake Community Club

Cecil Lake Rec Commission

Prespatou Planning Committee Society
Buick Creek Community Club
Halfway Graham Community Club
Goodlow Recreation
Golata Creek Rec Commission
Cache Creek Community Club
Wonowon horse club
SD 60 District PAC
North Peace Fall Fair
Taylor Acces and Inclusion
North Peace Senior's Housing
Salvation army
Fort St. John Seniors' Care Foundation

Community Bridge

Sports and Recreation Groups

FSJ Sports Council
BC Seniors Games Society
Kidsport
Seniors aquafit
Fort St. John Minor Ball

When asked to focus on **prioritizing aquatic experiences and amenities**, in general stakeholders:

- + Prioritized family oriented amenities
- + Prioritize swimming lessons for safety for children and the community
- + Desired a cross section of pool tanks to allow for multi-use programming
- + Desired multiple tanks with varying temperatures
- + Allowing multiple groups to access the pool amenities at the same time
- + Prioritized appropriate on and off-deck pool areas and social spaces before and after programs.

When asked to focus on **prioritizing recreational experiences and amenities**, in general stakeholders:

- + Provide social space around recreational amenities
- + Ensure facilities are accessible for drop-in, competitive use and leagues
- + Explore partnerships with private and public (i.e. School District) to coordinate programming and schedules to provide larger cross-section of opportunities and amenities for the community.
- + Provide safe spaces for youth
- + Explore variety of uses within a field house (i.e. track, organized sport, conferences and trade shows)
- + Most stakeholder groups identified a dividable gymnasium space as a priority.

The findings from the second round of stakeholder sessions held in 2022 will, along with other research and public engagement, help inform the prioritization and business case of potential aquatics and recreational facility options. See Appendix 5.3 for the full notes from the Phase 2 Stakeholder sessions.

FSJ Minor Lacrosse

Inconnu Swim Club

FSJ Minor Soccer Association

FSJ Soccer Association

NP Gymnastics

Wrestling Club

Northern BC Volleyball

FSJ Flight Basketball

Energetic Edge Cheerleading

FSJ Adult Women's Soccer

FSJ Adult Badminton

Peace Region Badminton Club

Peace Country Pickleball

New Totem Archery Club

Special Olympics FSJ

ISPARC Indigenous Sport

Engage Sport North

Peace Passage Skating Club

Taylor Minor Hockey

Predator's Hockey

FSJ Minor Hockey Association

FSJ Huskies

Northern Lights College Recreation

PRRD, District of Taylor and Fort St. John Board & Council Members & First Nations Groups

City of Fort St. John

PRRD Electoral Area C

PRRD Electoral Area B

District of Taylor

Doig River First Nation

Blueberry River First Nation

Halfway River First Nation

Treaty 8 Tribal Association

Prophet River First Nation

District of Chetwynd

Major Employers

Peace Clinic of Naturopathic Medicine

Northern Health

North Peace Division of Family Practice

FSJ Family Practice

Fort St. John Prenatal Clinic

Fort St. John Specialist Clinic

BC Mental Health

North Peace Primary Care Clinic
 Taylor Medical Clinic
 Fort St. John Health Unit
 ABC Medical Clinic
 Accent Dental
 Alaska Avenue Dental Clinic
 Fort St. John Dental Clinic
 North Peace Dental
 Northern Lights Dental Clinic
Fort St. John Chiropractic Care
 North Peace Chiropractic
 All Well Life Chiropractic & Wellness
 Pos Family Chiropractic
 Fort St. John Physiotherapy Clinic
 Northern Vision Care Optometrists Ltd.
 Merwin Optical Ltd.
 North Peace Veterinary Clinic
 Rivers Animal Hospital
 Gentle Pet Clinic Ltd.
School District No. 60
 Province of BC FLNRORD
 Province of BC MOTI
 Oil & Gas Commission
 Canfor
 WL Construction
 Enbridge
 Petronas
 Conoco Phillips
 Urban Systems
 Fort St. John Chamber of Commerce
Northern BC Tourism Association
Northern Lights College
 Community Futures
 Archtech Welding & Machining Ltd.
 Bell Media Radio GP
 Canadian Natural Resources
 Clean Harbours Production Services
 CO-Op FSJ
 LA Prairie Crane
 Rosenau Transport Ltd.
 Surerus Pipelines Inc.
 T&T Communications Corp
 Trojan Safety Services Ltd.
 Vector Geomatics Land Surveying Ltd.

Top feedback heard across stakeholder groups when discussing a future facility and opportunities:

- + Improve mental well being
- + Provide a way for people to be active year-round
- + Multigenerational activity
- + Address existing demand

Top feedback heard across stakeholder groups when discussing priorities for aquatics:

- + Provide natural light indoors
- + Diversity of programming
- + Accessibility
- + Warmth of pools

Top feedback heard across stakeholder groups when discussing priorities for recreational amenities:

- + Multi-use facility
- + Indoor spaces for winter months
- + All visitors have something to do
- + Large or double gymnasiums

4.3 Phase 2 Engagement and Communication Methods

Engagement and outreach activities were customized based on the group(s) from whom input was being sought. All activities were led by the PRRD, **hcma** and/or their delivery partners RC Strategies in collaboration with PRRD, City of Fort St. John and District of Taylor staff.

Activities included:

- + Website
- + Advertising
- + Social media
- + Mailer postcards
- + Posters and banners
- + Interactive magnetic board
- + Stakeholder sessions
- + Statistically valid phone survey
- + Online survey
- + In-person open house
- + Virtual open house
- + FAQ Video

Website

Online information was made available on the community engagement platform HaveYourSay via <https://haveyoursayprrd.bc.ca/nplf>. The website provided updated information, as well as links to the online survey, and FAQ video responses as well as a recording of the virtual open house.

Advertising

The PRRD used local media outlets to advertise the phase 2 engagement including:

- + Alaska Highway News
- + Dawson Creek Mirror
- + energeticcity.ca
- + MooseFM radio (live stream interview)
- + Northern Horizons
- + Prrd.bc.ca
- + Digital banners on North Peace Leisure Pool, City of Fort St. John City Hall, and Pomeroy Sport Centre websites
- + Regional District Highlights (newspaper)
- + Taylor Times
- + BellMedia Radio advertising (CHRX-FM and CKNL-FM)

Social media

Information on the online survey and Ideas Fair was delivered through regular updates to the PRRD, District of Taylor and City of Fort St. John's Facebook accounts during August and September.

Mailer postcards

Prior to the opening of the online survey, mailers containing information about the open houses and methods to access the open survey were bulk sent to households in the communities of Electoral Area B and Area C, Fort St. John and the District of Taylor, distributing 8,929 mailers total.

Posters and banners

Various scales of posters containing information about Phase 2 public engagement and/or events and the survey were distributed throughout various locations within the PRRD starting with the kick-off on June 7 at the in-person open house.

Interactive magnetic board

During the open survey period an interactive magnetic board was moved to various locations to encourage interaction with the survey as well as encourage participants to visit the website and provide their feedback; participation provided entry into a draw for a summer prize pack.

Stakeholder sessions

A series of five meetings with key users and stakeholder groups were held to engage in meaningful dialogue to better understand user needs and follow up after the Phase 1 stakeholder sessions. Meetings took place in early June 2022. Participants were also encouraged to complete and distribute the online survey link.

Statistically valid survey

Research Co was engaged to undertake a representative survey completed via phone calls to collect additional response data to the survey questions from a demographically appropriately distributed cross-section of residents from the City of Fort St. John, District of Taylor, Electoral Area B and Electoral Area C. A total of 500 responses were collected.

Online survey

An online survey was available from June 7 to July 7, 2022 via an open access link from the PRRD have your say page or accessed via a QR code on the posters and distributed decal stickers advertising the engagement. The survey included questions about activities community members currently under take, and prioritization questions about determined potential program elements for a future facility to help future program prioritization and/or project phasing. The survey was anonymous. Participants also had the option to provide basic demographic information (age and location) as well as detailed regional location to facilitate clarity in what respondents from different areas (District of Taylor, City of Fort St. John, Electoral Area B and Electoral Area C) desired in a new facility to support the research of the future business case and final recommendations. There were 1,527 responses to the survey.

In-person open house

An in-person open house was hosted June 7, 2022 at the existing North Peace Leisure Pool. Representatives from the working group, **hcma**, and the Steering Committee were present to answer questions of visitors and encourage the community members to provide feedback by completing the online survey. Each visitor was given five dots to place on an open house board as an interactive way to view and provide prioritization feedback on the proposed program elements that emerged from the Phase 1 engagement results.

Virtual open house

Via zoom a public virtual open house was hosted by the Chair of the Steering committee along with a representative from **hcma**. Attendees were able to listen to a live presentation giving the high level outcomes of the phase 1 engagement results, as well as see the final list of proposed potential program elements and ask questions. The session was recorded and available for re-watch on the Have Your Say website and PRRD YouTube page.

FAQ Videos

Following the open house events, a series of recurring questions emerged from community members. An FAQ video was recorded with the Steering Committee Chair. The full video was posted to the Have Your Say page, and a clips were posted to the stakeholder Facebook pages and PRRD YouTube channel.

Other communication

In addition, posters and paper copy surveys were distributed to the seniors hall in Fort St. John and seniors housing society and the local school district. School District sent out information about the project, and linking to the survey and engagement events in their school newsletters to reach more youth and families.

- + Buick
- + Cache Creek
- + Golata, Clearview
- + Halfway Graham
- + Rose Praire
- + Osborn
- + Prespatou
- + Goodlow

Posters were distributed to the following:

- + Cecil lake Transfer Station
- + Prespatou Transfer Station
- + Rose Prairie Transfer Station
- + Wonowon Transfer Station
- + Goodlow Transfer Station
- + Buick Creek Transfer Station
- + Pink Mountain Transfer Station
- + Upper halfway Transfer Station
- + Goodlow Store
- + Cecil lake Store
- + Prespatou Store
- + Blackfoot Regional Park
- + Buick post office

Additional facts

- + Over 1,700 visits to the Haveyoursay webpage
- + The FAQ video was viewed 1,100 times
- + 90 views of the virtual open house were recorded
- + 396 scans of QR codes

See Appendix 5.4 for the full PRRD Facilitated Outreach Engagement Summary Report.

Your future program: Aquatics

Based on the 2018 engagement results and a needs assessment carried out by RC Strategies, the following aquatic spaces are being proposed. Let us know what is most important to you.



Leisure pool

- 15m swimming lanes
- Lazy river
- Zero entry ramp





25m Lane pool

- 6 - 2.5m regulation width lanes
- 3 - 2.5m lane width tank with zero entry ramp
- Warmer temperature





Hot pool / hot tub

- Warm temperature water
- Zero entry ramp





Steam and sauna

- Separate steam and sauna rooms





Waterslide

- Indoor



Place a sticker on the **shaded area** above of spaces you want to see.







Jump In North Peace.

Your future program: Recreation

Based on the 2018 engagement results and a needs assessment carried out by RC Strategies, the following recreation spaces are being proposed. Let us know what is most important to you.



Gymnasium

- Full-size indoor sport courts





Multipurpose movement gym

- Foam pit
- Climbing wall
- Enhanced indoor play space
- Floor mats





Social space

- Indoor social and hang-out space in addition to base lobby and cafe
- Connects to aquatics & other amenities





Multipurpose room

- One large, dividable room
- Accommodates a variety of activities, meetings and bookings





Field house

- Covered turf surfaces
- Indoor change facilities



Place a sticker on the **shaded area** above of spaces you want to see.







Jump In North Peace.

Boards with sticker feedback (each visitor was given 5 stickers and allowed to 'vote' on their preferred program elements) from Open House 2022



In-person open house
Jump In North Peace 2022



Stakeholder session
Phase 2, 2022

5.0 Appendices

The following pages contained more detailed information from the Phase 2 survey results and stakeholder sessions.

5.1 Phase 2 Statistically Valid Factum



Research Factum | Peace River North

Methodology:

Results are based on a telephone survey conducted from June 15 to June 23, 2022, among 500 adults in Fort St. John, the District of Taylor, Electoral Area B and Electoral Area C.

The data has been statistically weighted according to Canadian census figures for age, gender and region.

The margin of error—which measures sample variability—is +/- 4.4 percentage points, nineteen times out of twenty.

HCMA, the Peace River Regional District, the City of Fort St. John and the District of Taylor

Which physical activities do you typically participate in?

- More than half of respondents (56%) walk for fitness, while more than a third (35%) swim.
- At least one-in-ten hike (17%), camp (13%), run or jog (12%) or cycle.

Where do you typically participate in physical activities?

- Practically all respondents (95%) play in facilities or fields located in the Peace River Regional District which includes Fort St. John and Taylor.

Over the past four years, have you (or anyone else in your household) used the North Peace Leisure Pool located in the City of Fort St. John?

- Seven-in-ten respondents (70%) have used the North Peace Leisure Pool, including 76% of those aged 35-to-54.

Thinking about your future pool & recreation facility, how valuable would each of the following aquatic opportunities be to you and your family?

- More than three-in-five respondents consider seven activities as “very valuable”: doing children’s activities (75%), swimming for fun (68%), relaxing (also 68%), swimming for exercise (67%), enjoying a hot pool (66%), taking swimming lessons (64%) and socializing (64%).
- Fewer respondents consider seven other activities as “very valuable”: using the space for community activities (56%), doing cardio exercises / training (53%), using the pool for



rehabilitation / therapy (52%), sitting in a steam room (50%), taking an aquatic fitness class (47%), playing teams sports (also 47%) and swimming competitively (39%).

How important are each of the following activities of your future pool & recreation facility?

- Two thirds of respondents consider two activities as "very important": skill development (including swimming lessons) (66%) and leisure and recreational swimming (also 66%).
- Fewer respondents consider four activities as "very important:" swimming for personal fitness (61%), socializing (60%), rehabilitation and therapy (54%) and competitive sport and training (40%).

How important are each of the following components of your future pool & recreation facility?

- More than two thirds of respondents consider three components as "very important": spaces for kids to play (80%), spaces to relax (72%) and spaces where people can play sports for fun (68%).
- Fewer respondents consider four components as "very important": spaces for group activities for adults (52%), spaces where people can hang out together and socialize (51%), spaces where people can train for competitive sports (50%) and spaces where you could host meetings or birthday parties (36%).

2



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Mario Canseco

How important are each of the following features of your future pool & recreation facility to you and your family?

- At least two thirds of respondents consider three features as "very important": Leisure Pool (73%), Hot Pool, Sauna & Steam (71%) and Waterslide (66%).
- Fewer respondents consider five other features as "very important": 25m lane swimming pool(s) (55%), Multipurpose Movement Gym (featuring a climbing wall, foam pit, floor mats etc.) (53%), Multipurpose Rooms (including flexible indoor play space) (52%), Full size gymnasium with sports courts (51%) and Field House (for indoor soccer and other indoor sport & recreation) (also 51%).

What factors would most impact how much (if at all) you and your family members use your future pool & recreation facility?

- More than half of respondents mention three factors: the cost to access the facility (affordability) (65%), the quality of the programming available (including lessons, aqua-fitness programming, etc.) (57%) and the appeal of the aquatics amenities (e.g. play and fun features, variety of water spaces, etc.) (53%).
- Fewer respondents mentioned the location of the new facility (44%), the availability of non-aquatics amenities and recreational opportunities on the same site (e.g. fitness centre and classes, multi-purpose rooms, etc.) (also

3



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44%) and having food services and social spaces available at the new facility (37%).

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5.2 Phase 2 Open Link Factum



Research Factum | Peace River North

Methodology:

Results are based on an online survey conducted from June 6 to July 13, 2022, among 1,527 respondents in Fort St. John, the District of Taylor, Electoral Area B and Electoral Area C.

The margin of error—which measures sample variability—is +/- 2.5 percentage points, nineteen times out of twenty.

HCMA, the Peace River Regional District, the City of Fort St. John and the District of Taylor

How often do you typically participate in the following physical activities?

- The most popular activities that respondents participate in at least a week are walking for fitness (61%), weightlifting (35%), cardio with a cross-trainer machine (30%), swimming (29%), running / jogging (22%), team sports (22%), hiking (21%) and cycling (20%).

Where do you typically participate in physical activities?

- Almost nine-in-ten respondents (88%) play in facilities or fields located in the Peace River Regional District which includes Fort St. John and Taylor.

Over the past four years, have you (or anyone else in your household) used the North Peace Leisure Pool located in the City of Fort St. John?

- Nine-in-ten respondents (90%) have used the North Peace Leisure Pool, including 92% of those aged 35-to-54.

Thinking about your future pool & recreation facility, how valuable would each of the following aquatic opportunities be to you and your family?

- More than half of respondents consider seven activities as "very valuable": swimming for fun (81%), enjoying a hot pool (70%), doing children's activities (also 70%), taking swimming lessons (69%), relaxing (60%), swimming for exercise



(58%) and using the space for community activities (52%).

- Fewer respondents consider seven other activities as "very valuable": socializing (47%), using the pool for rehabilitation / therapy (45%), sitting in a steam room (37%) and taking an aquatic fitness class (36%), playing teams sports (also 36%), doing cardio exercises / training (35%) and swimming competitively (28%).

On a scale of 1 to 6, how would you rank these six activities of your future pool & recreation facility?

- More than two-in-four respondents (43%) rank leisure and recreational swimming as their most important activity.
- The rating is lower for skill development (including swimming lessons) (28%), swimming for personal fitness (17%), competitive sport and training (5%), rehabilitation and therapy (4%) and socializing (3%).

On a scale of 1 to 7, how would you rank these seven components of your future pool & recreation facility?

- More than two-in-four respondents (44%) rank spaces for kids to play as their most important component.
- The rating is lower for spaces where people can play sports for fun (17%), spaces where people can hang out together and socialize (13%), spaces where people can train for competitive sports (12%), spaces to relax (7%), spaces for group activities for adults (6%) and spaces where you could host meetings or birthday parties (2%).

2



Thinking about your future pool & recreation facility, which of the following features would be important to you and your family?

- At least seven-in-ten respondents consider four features as "very important": Leisure Pool (95%), Hot Pool, Sauna & Steam (82%), Waterslide (77%) and Multipurpose Movement Gym (featuring a climbing wall, foam pit, floor mats etc.) (70%).
- Fewer respondents consider four other features as "very important": 25m lane swimming pool(s) (53%), Full size gymnasium with sports courts (50%) Field House (for indoor soccer and other indoor sport & recreation) (40%) and Multipurpose Rooms (including flexible indoor play space) (32%).

Rank your previous preferred features for your future pool & recreation facility from "most important" to "least important."

- More than three-in-five respondents (61%) rank the Leisure Pool as their most important feature.
- Fewer respondents select 25m lane swimming pool(s) (24%), Full size gymnasium with sports courts (12%), Hot Pool, Sauna & Steam (11%), Field House (for indoor soccer and other indoor sport & recreation) (9%), Multipurpose Movement Gym (featuring a climbing wall, foam pit, floor mats etc.) (8%), Waterslide (5%) or Multipurpose Rooms (including flexible indoor play space) (2%).

What factors would most impact how much (if at all) you and your family members use your future pool & recreation facility?

3



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- At least two thirds of respondents mention three factors: the appeal of the aquatics amenities (e.g. play and fun features, variety of water spaces, etc.) (76%), the cost to access the facility (affordability) (68%) and the quality of the programming available (including lessons, aqua-fitness programming, etc.) (67%).
- Fewer respondents mentioned the availability of non-aquatics amenities and recreational opportunities on the same site (e.g. fitness centre and classes, multi-purpose rooms, etc.) (43%), the location of the new facility (24%) and having food services and social spaces available at the new facility (23%).

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5.3 Phase 2 Stakeholder Session Notes

The following pages are the full notes from the five stakeholder sessions held June 2022.

Session 1: Children, Youth & seniors groups and Rural groups

11:00 a.m. - 12:15 p.m.

June 7, 2022

Attendees included representatives from: SONS, SD 60 Trustee, Cecil Lake Rec Commission, City of Fort St John, Child Development Centre, Community Bridge

Session topic 1: New Facility Opportunities

Thinking globally/high level, how can a new facility:

- Enhance resident quality of life
- Better position the community to attract and retain residents
- Build community
- Other benefits?

- Accessibility & mobility issues – provide lifts
- **Mental wellbeing**
- More space for programming
- Ensure employment & staff reflect open hours (ensure enough staff available to maintain programming)
- **Gathering space for all** (flex/multipurpose and lobby as well as within pool spaces) Make connections with other organizations
- Teaching space/first aid important
- Employment and staff opportunities is a benefit

What gaps/issues with the current pool can a new pool address?

- Consider experiences that are currently limited/not possible

- Designated sensory swims, reduced numbers/sound, can this be programmed at the same time as public, or focus on separate programming.
- Lap swimming, lap rentals, some people want warm lap, but fitness in the cold pool. Make spaces big enough to accommodate all those needs
- Blend seniors/littles with drop in during seniors hours
- Event and then social space important especially for seniors to gather afterwards

What types of experiences are most important to you?

- Daycare drop-in opportunities (moms/adults can go to a fitness program and have childminding)

- Do not close current pool until a new one is running – provide continuity of service
- Preferably everything under one roof but near general area where other activities are happening.
- Big energy at other facilities with mixed amenities – this is good!
- Multigenerational activities incorporated/opportunities for them (no silo-ing)
- Pickleball! Noisy though, so design space to dampen the sound.

How can space be allocated/animated to facilitate multi-use?

- All spaces to be visible (good sightlines from lobbies and meeting rooms)
- After school care/programs
- Adequate change rooms (consider stall size & cleaning – individual rooms can be difficult)
- Location of boot drop!
- Longer hours/access to the facility at night (Chetwynd fitness is open 20 hours a day, great for shift work/long farming hours)
- Opportunity to socialize, have sauna, exercise
- Transportation – provide within the community especially later at night.
- Schools continuing or having more enhanced opportunities to use facilities that they may not have.
- Focused on new spaces
- **Natural lighting** identified as important
- Youth perspective – diving boards & slides
- Birthday party opportunities
- Be able to move people through multiple rounds of birthday parties (go from room to pool) back to back
- Concession opportunities – importance of social space for parents (i.e. one kid at hockey, one at swimming, ability to relax and have a coffee)
- **Multipurpose** came up many times, change the use of a space, divide space for multiple activities at one time (adaptable spaces)
- **Dividing of the gym** spaces as well
- Gym space is important – School district and community access is great but takes times away during school, not one great gym to have lots of activities at one time (lots are currently elementary school size)
- Adaptable facility around weather – outdoor movie in the park in the summer (cancelled if it rains) winter time, be able to do activities inside
- Squash/racquetball/walleyball, currently doesn't exist
- Can we have fitness centre equipment, overlooking, or around something.
- More indoor space for soccer, track
- Lots of amenities in the area, but not connected. **Avoid going outside in the middle of winter** and travelling, join activities, connect inside.

Session Topic 2: Prioritizing aquatic spaces

What types of aquatic experiences are most important at a new pool?

- Consider the gaps/issues flagged in discussion 1
- How can focusing on these experiences maximize the benefit of a new pool?

- Accessibility gaps, space/capacity gaps, hours of operation are too short
- Everyone wants prime time hours. **Make things multipurpose**
- Warmth of pools is an issue – aligning lap/leisure swimming temperatures
- Have rec space in the lap pool for people to play, but swimmers to swim
- Recreational swimming balanced with competitive – current take is competitive gets too much, not enough for lap recreational
- More swim lessons for safety
- Aquasize/fitness programs
- Focused on programming - competition, public (lots of opportunities for family to use in non-programmed way – free time)
- Competitive programs that don't currently exist (waterpolo, synchro, diving, consider these groups/opportunities)

What types of aquatics amenities should be most important as future design options are developed?

- Consider the experiences we answered previously
- Why are these amenities important?

- Leisure to be appropriate for diverse age range of families (toddler to 12 years old)
- Flow of space for all groups going through, one kid to leisure to water to hot tub, how people move through the natatorium and within the outside spaces
- Reduce set up/change over for programming/lap swimming (semi-permanent but allow to be flex) deck and pool space itself.
- Multipurpose but not multipurpose all the time (a lot of set up)
- Hydrorider/lap lanes etc be strategic
- **Multiple viewing areas** – on and off deck
- Like two lap pools to split programming/temperatures
- Waterslide is important
- Zero entry ramps are important for **accessibility and different areas for kids**
- General design – lots of windows on south, get lots of natural light in cold dark winter
- Prioritize recreational amenities – social space
- Two pools will provide efficiency in transitioning between programming, two tanks opens up simultaneous programming and transition

Session Topic 3: Prioritizing Recreation spaces

Which of the recreation spaces are most important in a new facility?

- Slogan: **Something for everyone**
- Connection, flow of building, multipurpose, public gym space versus private gym space (find a niche between the differences of gyms in town) court sports open use + drop-in
- Safety – how are spaces staffed and attended, especially if large building, windows, overlook
- Indoor Soccer pitches that could host tournaments (gap in town)
- Library
- Teen area – bring them in and monitor them (designated use/amenities to draw them in)
- Parking!
- **Social space**, making sure it's included
- Opportunity for a café not full restaurant but similar to existing
- Access to internet, safe place to stay and work while family is doing activities
- Multipurpose, one space
- Things for youth
- Courts (things we don't have are important)
- Racket sports
- Walking/running track area (indoor)

How do they potentially address gaps in the community? How should priorities be set (i.e. if required by budget limitations, or site phasing requirements?)

- Consider cost (capital & operating), populations that benefit, current facilities, amenities that most foster inclusive access for all residents, volume of use each amenity would likely get.

- All families can come, **and all members will have something to do** (i.e. someone swimming, someone spin, someone baking a cake, someone doing first aid all in a single facility/)
- Dividable gym for different uses (i.e. Eastlink on Sunday, one badminton, one pucks in mini net, one basketball)
- Indoor track connected
- Exercise spaces for multigenerational programs
- Multipurpose spaces for meetings
- **Seniors population is increasing**
- **Consider phasing to meet budget**
 - Public input into the government, keep up with desires of community (current commission for pool, but make more inclusive of other groups moving forward)
 - Maintain communication to community

Final Comments:

- Woman from rural area was willing to pay for it even if she won't use it frequently, important to assess who will want to use/who doesn't mind contributing taxes to it.
- Reach outside of the city, it's about all people in the future not just the city, get their feedback and buy-in early.
- Find a way to draw the rural community into this process.
- More expanded activities provides opportunities for rural families to have a destination to spend a lot of time in for when they plan their trip into town.
- **One person, Margaret (senior) had a student 54 years ago who almost drowned in an outdoor pool, very important to have an aquatic facility to teach swimming for kids and the public.**

Session 2: Sports & recreation groups

1:15 p.m. – 2:30 p.m.

June 7, 2022

Attendees included representatives from: Engage Sport North, Northern Rockies Karaoke, Northern Lights College Recreation, Special Olympics FSJ, FSJ Flight Basketball, Energetic Edge Cheerleading, Peace Region Badminton Club, Peace Country Pickleball, North Peace Credit Union, Fort St John Soccer Association, FSJ Minor Hockey Association, FSJ Inconnu Swim Club

Session topic 1: New Facility Opportunities

Thinking globally/high level, how can a new facility:

- Enhance resident quality of life
- Better position the community to attract and retain residents
- Build community
- Other benefits?

- Provide with something not already here
- Make a facility better and accessible to those out of town (compare to other facilities, give it something new to attract)
- Staffing – adequate levels required
- Quality of life
- As a parent, provide a safe place to drop-off children
- **Competitive sports be equal to leisure (balance)**
- Keep people **active over long winter months**, this is a safe place to do that
- High quality facility to attract high quality athletes
- Losing interest/competitive athletes due to fact there is inadequate space
- Participation in different activities
- Encourage girls in sport/hockey
- Having something like Eastlink – core of community multi-use indoor, used throughout LONG winters, attractive to draw people to move here, helps work-life balance
- Opportunity to focus on sport
- Physical activity for a lifetime (cradle to grave)

What gaps/issues with the current pool can a new pool address?

- Consider experiences that are currently limited/not possible

- Pickleball - 70 members, 250 people on facebook for pickleball, growing demand, growing 30% a year across North America this year, more courts needed.
- Only one high school gym is the right size, but other uses so hard to book.

- Losing some members because they can't get onto courts. No squash facilities, tennis is outside, so no amenities for them, turning to pickleball. Range is 12-74, multigenerational activity.
- Challenges with pickleball is no school access during the day (where most court time currently comes from)
- Place for more clubs to practice – everyone is tight for space
- Need to see a sport to be interested – make them visible
- More opportunity for public swim times

What level of growth (if any) do you think your organization can capitalize on because of a new facility?

- Growth is unlimited when less competition for space

How much is your organization willing to pay to access a better facility?

- How much are you willing to pay – some willing to contribute as they currently rent
- Must meet needs of equipment (mats etc) ceiling heights
- Storage space for clubs important (currently floats in people's trunks)

What participation trends has/is impacting your activity and interest?

- More space accommodates recreation to competitive levels
- Weather and travel are a challenge (together), COVID and volunteers are difficult

Session Topic 2: Prioritizing aquatic spaces

What types of aquatic experiences are most important at a new pool?

- Consider the gaps/issues flagged in discussion 1
- How can focusing on these experiences maximize the benefit of a new pool?

- Multi use, work collaboratively, clubs don't want to kick public out of swim spaces , designated lane space (50m pool and a 10-lane lap pool)
- Make it big do it right the first time so we can grow
- Grow community and clubs within that, need space to do it
- Natural light indoors
- Organizations and teams have staff to grow, but not the space
- Not built for today, build for tomorrow

- Look at what's working in other northern facilities (Eastlink, Leduc, Crosslink, Baytex, Peace River)
- Security for families
- Be able to program multiple activities at one time

What types of aquatics amenities should be most important as future design options are developed?

- Consider the experiences we answered previously
- Why are these amenities important?

- No parental viewing areas, have appropriate viewing areas
- Toys, games make it fun and interactive
- Can't afford to book whole facility, ability to book parts of the aquatic spaces
- Office space – multipurpose office (shared) within organizations with separate lockers
- Consider stadium spectator seating for pool
- Add a small cardio facility (can be scattered around other things)
- Zero entry access to pool
- Larger hot tub
- More deck space
- Ensure diving boards are incorporated (allow for a diving club)
- Space for all ages
- Big warm pool
- If we had to remove something, remove steam/sauna
- Cardio room for parents while kids are swimming/busy
- Partner with college – lots of international students who don't swim (they currently provide free passes and swimming is the most popular)
- Consider a varsity swim club (retain more students in FSJ so they don't have to leave for another college/university)

Session Topic 3: Prioritizing Recreation spaces

Which of the recreation spaces are most important in a new facility?

- Dryland – fieldhouse can be outdoor or covered but needs to be a full size to mimic a natural game (Kids Arena Field House is smaller sized)
- Track and field outdoor but covered
- Kids playground and court sports
- Priority setting – multi-use and accessible for drop-in, competitive and leagues
- Multiple gymnasium spaces that are dividable
- Basketball is looking to grow (currently only in spring) but don't have access to gym space

- Indoor playground/skate park
- Big multipurpose so it's divisible
- St. Albert – 2 side to side gyms with hard court (great way to do it)
- Office spaces for swim clubs/soccer clubs, non-profits?

How do they potentially address gaps in the community? How should priorities be set (i.e. if required by budget limitations, or site phasing requirements?)

- Consider cost (capital & operating), populations that benefit, current facilities, amenities that most foster inclusive access for all residents, volume of use each amenity would likely get.

- Hotels have multipurpose but they are expensive to book
- Current community multipurpose are too small for dance/yoga bookings
- If we start a gymnastics group are we competing with private businesses?
- For profit and non-profit competing (not for profits should have priority to civic spaces to avoid paying commercial prices)
- If enough spaces than could private businesses use civic spaces to lower their prices as they are currently high?
- Finances should not be a barrier to entry into activities/sport whether public or private
- Pickleball lighting is a concern
- Gym size should provide multiple courts that is dividable with a curtain/net
- Easily transition from one sport to another (i.e. 4 pickleball, reduce to 2 and then basketball can take half)
- Storage
- Pickleball is loud
- Can pickleball go during the day to avoid conflicts with after school organized sport and provide pickleball with times they want to play (earlier in the day)
- Surface for pickleball is a concern

Session 3: Board, Council & First Nations Groups

2:45 p.m. - 4:00 p.m.

June 7, 2022

Attendees included representatives from: City of Fort St John, PRRD Electoral Area C, District of Taylor, PRRD Electoral Area B, District of Chetwynd

Session topic 1: New Facility Opportunities

Thinking globally/high level, how can a new facility:

- Enhance resident quality of life
- Better position the community to attract and retain residents
- Build community
- Other benefits?

Attraction & Retention Professionals question

- If build more, distribute demand over multiple facilities
- Event space/sport tourism would contribute to economic goals of the region
- Attraction for recruitment
- Could also serve as a conference centre if done correctly (can it be divided up?) Held on turf?
- Provide opportunities for socialization and sports within our climate
- Proximity will make a difference where it is located
- Cost is a consideration
- Attract professionals with families
- This is Regional, not Community
- Staff – what are people saying, who is accessing, sport groups should be considered

General Comments:

- Better quality of life, especially over winter months
- Something safe and inclusive
- Adult & child socializing, for kids but also adults bringing them
- Attract and keep residents who are fly-in fly-out communities
- Understanding cost – how to raise money, how will it affect tax payers
 - Diverse volume ages 0 to senior would make it multiuse
- Footprint – is it large enough to accommodate what to propose (use existing building?)
- How does a library fit in with user group priorities?
- Multipurpose space within aquatics, able to run swimming when competitive programs are on and people are with families

What gaps/issues with the current pool can a new pool address?

- Consider experiences that are currently limited/not possible

- A new facility could address lots of current gaps & issues!

What decision making considerations should drive prioritization of amenities?

- i.e. cost, populations, groups that benefit the most, amount of residents that would use, etc.

Further drill down

- Build for future
- What communities are we comparing to? We have different demographics to similar population areas (lots more kids here)
- Integrated design team, construction approach, decreased change orders – very cost effective

Drivers for prioritization

- User & User opinion
- Economic development and spinoff
- Be built for growth
- Be impressive in vista and long term vision. Should not be doing this for another 40 years
- Meet health and wellness goals

Session Topic 2: Prioritizing aquatic spaces

What types of aquatic experiences are most important at a new pool?

- Consider the gaps/issues flagged in discussion 1
- How can focusing on these experiences maximize the benefit of a new pool?

- Physical accessibility
- Building being accessible for long range of times, access to space in the building (allow for multiple things at one time)
- Family oriented
- Competitive swim is important
- Therapy programming
- Suitable viewing spaces
- Important for seniors to be able to access and socialize (café)
- Consideration of climate in dressing rooms & waterslide
- Consideration for operations (if on rec campus easy to move staff around) staff in current facility can go between sport centre and pool, backup.
- Staff – can recruit better with more programs better training and environment.
- What's important depends on who you ask – can we be all things for all people.
- **Concurrent user groups is important.**
- How are the being all things mesh with the overall budget?
- 1. Swimming and teaching kids to be near the water 2. Leisure & recreation
- Personal exercise and swim clubs

- Spatial amenities – cost effective, value should go there (bulkheads?)
- Different temperatures from rec and lap tank are important
- Safety for kids
- Multiuse maximum versatility
- Technical climate considerations
- Multiple waterslides (can we have a small one for kids? Run out into pool) to meet age demographic
- Occupational therapy spaces for recuperation.

What types of aquatics amenities should be most important as future design options are developed?

- Consider the experiences we answered previously
- Why are these amenities important?

- Tube slide and a water slide
- Relaxed river with the lazy one (can change current)
- Spectator space
- Large hot tub (parents can relax with kids)
- Play centre – straddling aquatics and recreation area

Session Topic 3: Prioritizing Recreation spaces

Which of the recreation spaces are most important in a new facility?

- Most important – versatile and multiuse, fun
- They like all proposed spaces, what gaps are there, we need to know what they are (i.e. school district)
- Partner with School district 60 (use principals as managers, but how do we share the resource as a community?) partnership with school amenities that are existing, help new community members learn where those places/opportunities are
- Winter most of the time – users currently don't many access to facilities – find them and their gaps
- If the existing envelope remains (old pool) not as a pool what can be housed within that? Should be a part of a conversation, don't want to tear it down if envelope is ok, but don't want it sitting empty. What is it's potential?
- Ditto for old building use

How do they potentially address gaps in the community? How should priorities be set (i.e. if required by budget limitations, or site phasing requirements?)

- Consider cost (capital & operating), populations that benefit, current facilities, amenities that most foster inclusive access for all residents, volume of use each amenity would likely get.

-
- Gymnastics/open movement gym – is it multipurpose for clubs, or usage?
 - Multipurpose room – capacity? What is the proposed 150 people with dividers?
 - Multi-layer design (Fort Nelson Complex)
 - If they had to vote, field house takes priority over a gym (one table)
 - Ability to use as a convention centre (design field house to be converted/used for a convention) Access, support space, lobbies
 - Gymnasium (but like Prince George Civic Centre- divide into 3 separate rooms or one large event space with bleachers) AAA basketball, or 3 community gyms, functional and flexible. Full size field house with track and field perimeter (not a walking track) like Kinsmen centre in Edmonton.
 - Currently around 500 kids play soccer spanning every community

Session 4: Major employers & medical professionals

1:00-2:15 p.m.

June 8, 2022

Attendees included representatives from: Local chiropractors, Northern Lights College, Northern Health, SD60, Northern BC Tourism

Session topic 1: New Facility Opportunities

Thinking globally/high level, how can a new facility: <ul style="list-style-type: none">• Enhance resident quality of life• Better position the community to attract and retain residents• Build community• Other benefits?
<ul style="list-style-type: none">• More activities during winter (four season sport)• All age ranges and abilities• Enhance sport experience• Places for people to hang out• Transportation important for access• Lots of fly-in fly out workers, we need family focus to draw them in• Create a hub!• Importance of work-life balance, not just about making money, provide opportunities• Multi-use, space for everyone• Things to do during prime time and staff it (everyone wants prime time!)• Make things accessible for seniors at various times (not just early morning)• Transportation to match times that facility is open for seniors/students, college students• Helpful if located adjacent to seniors housing• Co-locate with ELC
What gaps/issues with the current pool can a new pool address? <ul style="list-style-type: none">• Consider experiences that are currently limited/not possible
<ul style="list-style-type: none">• Two tanks addresses demand problems• Regulation size lanes are important for competition• Be able to host water polo/diving/synchro• Upstream cultivation of health as a core from young children and up.• Swim clubs are having trouble attracting other clubs to come compete (they all bring families, but need a nice facility to draw them in) doesn't need to be professional level• Current gap in 12-17 year old programming - upstream connection to avoid future issues (i.e. opioid crisis)• Young demographic, high birth rates! Long waitlists for daycare, families leave to live closer to their other families when they have kids.

How important are recreation amenities to attracting and retaining talent?
<ul style="list-style-type: none"> • Involve whole family • Healthy concession options (concession/social central where all can go) • Lots of international students at NLC – big desire of pool/hot tub access • Have facilities in place to recruit people.
How can the new facility best position itself for corporate support?
<ul style="list-style-type: none"> • Sport hosting & economic development – set up infrastructure • Can we host BC games? • Host sports medicine space within the facility • Partner with school district for kids (build space in for classrooms and other school programs within the facility) partnership potential (i.e. ELC program expanded/new set-up) can we expand it to elementary and younger, not just high school partnerships. • Partnership with YMCA Childcare, or school district integration
What therapeutic/rehabilitative amenities are limited in the current pool? What possibilities exist with a new facility?
<ul style="list-style-type: none"> • Important to include
How much would you use a new facility?
-

Session Topic 2: Prioritizing aquatic spaces

What types of aquatic experiences are <u>most important</u> at a new pool?
<ul style="list-style-type: none"> • Consider the gaps/issues flagged in discussion 1 • How can focusing on these experiences maximize the benefit of a new pool?
<ul style="list-style-type: none"> • Swimming lessons • Flexibility of time/spaces • Capacity to serve visitors • Flexibility during program times and non program times • Young families • This facility is good but needs to be a bit bigger and functioning (doesn't need to be Eastlink) • Ability to keep facility open for other users during aquatic events
What types of aquatics amenities should be most important as future design options are developed?
<ul style="list-style-type: none"> • Consider the experiences we answered previously • Why are these amenities important?

- Ramps into hot tub (supports variety of age groups)
- Ability for parents/seniors to sit within leisure pool
- Warmer temperature (adjustable) in tanks works for competitions
- Elder care programs/partnerships
- Provide clear flow from washrooms/change to tanks
- Areas to watch/observe within natatorium

Session Topic 3: Prioritizing Recreation spaces

Which of the recreation spaces are most important in a new facility?

- Need more, don't have enough rec spaces
- Indoor court spaces (primarily gymnasiums)
- Teams and clubs don't want to be dependent on schools, then coaches also have better access to their own school facilities for school teams
- **MULTIUSE**
- A place where there's always something to do.
- Flexible social spaces with modular furniture, reconfigurable
- Unprogrammed/drop in spaces
- Spaces for yoga/recreational and other fitness classes within smaller spaces
- **Visual connection is important (especially for parents/seniors/those who aren't/can't participate)**

How do they potentially address gaps in the community? How should priorities be set (*i.e. if required by budget limitations, or site phasing requirements?*)

- Consider cost (capital & operating), populations that benefit, current facilities, amenities that most foster inclusive access for all residents, volume of use each amenity would likely get.

- One gym is not enough, they need to be dividable
- Events would shut down the gym so we need multiple options.
- Simultaneous pickleball/basketball/volleyball etc
- Open flexible time for drop-in gym
- Racket sports (don't need a big footprint) but need space
- Competitive running track (not like what's at pomeroy)
- Classrooms for science/medical use (sports med use/programs through the college etc, expand their offerings)
- Multipurpose rooms
- Turf/rubber surface for lacrosse, ultimate frisbee, growing outlier sports that can currently only be done outside with good weather

-
- Workout facilities – gyms are popular in town if they have good hours (concern about competing with private businesses) option to lease out instead?
 - Affordable programs
 - Transportation can be a barrier

Final Comments:

- SD 60 – 1000 staff, 6000 students. Largest employer in the area

Session 5: NPLP Staff

2:30-4:00 p.m.

June 8, 2022

Attendees included roles such as: Aquatics supervisors, Facilities labourers, Communications Coordinator FSJ, Lifeguards, City Engineer, Civic Properties Managers, Health & Safety Coordinator, Administrative Assistant for facilities, Facilities Operator with FSJ

Session topic 1: New Facility Opportunities

Thinking globally/high level, how can a new facility: <ul style="list-style-type: none">• Enhance resident quality of life• Better position the community to attract and retain residents• Build community• Other benefits?
<ul style="list-style-type: none">• Offer greater opportunity for more people• Increase competitive programming• More accessible• Things to do all year long to attract more• More youth spaces – recreation might end up being high demand for youth• Dive should happen simultaneously to other activities• User groups having option to extend their season (or have a season i.e. rugby club where they don't have options right now)
What gaps/issues with the current pool can a new pool address? <ul style="list-style-type: none">• Consider experiences that are currently limited/not possible
<ul style="list-style-type: none">• Current meeting rooms are too small to host large events• Competing uses for birthday/meetings, hard to flip over programming• New program space will address lack of evening swim programming currently• Salt water• Circ machine• First aid/guard/sightlines/staff toilets!• Childminding drop in – parents struggle with little kids that they can't bring swimming
How will the new pool/facility need to be animated differently than the existing pool?
<ul style="list-style-type: none">• More natural light!• More things for kids• Places for elderly to visit and also be fit

- Year round splash pad

Are any changes needed to how space is allocated?

- i.e. who gets priority and when

- Storage for equipment and cleaning facilities is missing
- Staffing is going to be a challenge but facility is great for community

What operational considerations will impact revenues and expenses?

- 3 tanks and large hot tub is more expensive, but we won't be losing with breakdowns!

Session Topic 2: Prioritizing aquatic spaces

What types of aquatic experiences are most important at a new pool?

- Consider the gaps/issues flagged in discussion 1
- How can focusing on these experiences maximize the benefit of a new pool?

- Visibility into steam/sauna
- Lesson space! Specific lesson space (lanes in leisure are exciting)
- Always have lap space regardless of lesson programming etc.
- Swim club has national level swimmers, want to accommodate them without compromising programming.
- Currently provide lane swimming all day but one lane, keep providing everything we do now but with the correct space for it.
- Up health benefits (cold plunge, health and wellness pieces)
- Teen swims & special events – lights, music, movies etc
- Keep people longer, if they get hungry/tired can they go have a break.
- Place to eat in wet areas – snack section (Edmonton waterpark, adjacent to the deck but connected)
- Guard flow and access in emergencies, less blind spots
- Wet storage accessible on deck
- Times for 'weird' groups i.e. kayak and scuba
- Ability to control lights

What types of aquatics amenities should be most important as future design options are developed?

- Consider the experiences we answered previously
- Why are these amenities important?

- Easier access to all pools – training room that opens onto pool deck, for swim meets can be used as storage for their equipment/gear
- Jungle spray pad - Surf machine/wave pool (babies to teens)
- Complementary slides for different ages and/or races
- 3 tanks is great, especially during swim meets (temperature control – temperature complaints when pool tank is competition level right now)
- More storage, wet with drains/hoses to rinse large objects kayaks, etc before going into pool
- Seating, pull out bleachers/mezzanine viewing
- Current staff room is too small! Proper office space
- Flexible space for first aids off deck (on/off deck access)
- Properly sized hub for staff/lifeguards on and off shift.

Session Topic 3: Prioritizing Recreation spaces

Which of the recreation spaces are most important in a new facility?

- Activities year round
- Court sports is a current gap in town
- Multipurpose rentable rooms are less of a priority.
- Social space could be activated with activities
- Field house is higher priority (so many user groups vying for space) – can be bookable but also pick-up times (i.e. small kids soccer with pick-up games on each half) Currently only club only due to booking tightness
- Social space with wifi, couches, natural light, café, space for gaming.
- Expand in phases as demand increases
- Good front desks and merch space

How do they potentially address gaps in the community? How should priorities be set (i.e. if required by budget limitations, or site phasing requirements?)

- Consider cost (capital & operating), populations that benefit, current facilities, amenities that most foster inclusive access for all residents, volume of use each amenity would likely get.

- Indoor dry floor, scooters, skates etc.
- Can social space provide free amenities (don't need a phone or laptop or to buy a coffee)
- Fitness centre? Single pass to workout, hot tub, sauna, or workout while kids are busy
- Rentable space for drop-in (court sports etc)
- Walleyball, volleyball, squash, indoor archery, pickleball, gym/fieldhouse spaces
- Provide accessibility to mechanical/electrical components
- Back-up systems for mechanical/electrical
- Dividable walls in field house and gym.
- Option for arts/culture inclusion? Rentable spaces to allow classes etc

5.4 NPLF Feasibility Study, Engagement Summary

The following pages contain a detailed breakdown of the summer 2022 Phase 2 engagement work undertaken within the PRRD.



PEACE RIVER REGIONAL DISTRICT

NPLF Feasibility Study, Engagement Summary

PRRD-facilitated outreach: May 23 to July 25, 2022

July 27, 2022

Kassandra Foster, Communications Coordinator
Bryna Casey, Community Services Coordinator
Peace River Regional District

diverse. vast. abundant.

Table of Contents

COMMUNITY GROUP OUTREACH	3
CONTEST, 'SUMMER FUN PRIZE PACK' SURVEY DRAW	3
DIGITAL ADVERTISING	3
Alaska Highway News (linked website banner)	3
Dawson Creek Mirror (linked website banner).....	4
Energeticcity.ca (linked website banner)	4
Haveyoursay.prrd.bc.ca (<i>See Appendix, Figure 1</i>).....	4
MooseFM (live-stream interview)	4
Northern Horizons (linked website banner).....	4
Prrd.bc.ca (linked website banner)	5
Prrd.bc.ca (news posts).....	5
Prrd.bc.ca (events calendar)	5
Strategic partnerships, cross-promoting (digital screens).....	5
Virtual Open House recording, (YouTube)	5
MEDIA RELEASE(S)	5
PRINT ADVERTISING	6
Engagement collateral	6
Northern Horizon (newspaper)	7
Regional mail-out (postcard).....	7
Paper copy survey	7
Regional District Highlights (newspaper)	7
Taylor Times (newspaper).....	7
RADIO ADVERTISING	7
SOCIAL MEDIA	8
Facebook (<i>See appendix, Figure 2</i>).....	8
Twitter	8
APPENDIX	9

Community Group outreach

Prior to the stakeholder and open house series, PRRD staff sent emails to the following rural community 'champions' to promote the stakeholder sessions and feasibility study survey in their communities:

- Buick
- Cache Creek
- Golata
- Clearview
- Halfway Graham
- Rose Prairie
- Osborn
- Prespatou
- Goodlow

The groups received a meeting agenda and outreach materials. If groups did not respond, PRRD staff followed up with them via phone.

Contest, 'Summer Fun Prize Pack' survey draw

A 'Summer Fun Prize Pack' contest was conducted by the PRRD from June 24 to July 7 to encourage feasibility study survey entries. All participants who completed the survey were eligible to complete a form on the Have Your Say project page to enter the draw. A submission station with the priorities board was also available at the City of Fort St. John booth at the Canada Day Celebration event on July 1, 2022. There were 627 total entries into the survey draw.

Digital advertising

The PRRD utilized the digital presence of local media outlets to advertise the project, feasibility study and engagement opportunities via linked graphic ads and livestream interviews. The same tactic was used on the landing page of the PRRD's website and community engagement platform, Have Your Say. In 2021, the PRRD's homepage received an average of 17,337 non-staff visits per month.

Alaska Highway News (linked website banner)

- Digital asset live from June 2 to June 8 (6 days) promoting the open house series and linked to the feasibility study.
- Digital asset live from June 9 to July 7 (29 days) promoting the feasibility study and linked to the survey.

Dawson Creek Mirror (linked website banner)

- Digital asset live from June 2 to June 8 (6 days) promoting the open house series and linked to the feasibility study.
- Digital asset live from June 9 to July 7 (29 days) promoting the feasibility study and linked to the survey.

Energeticcity.ca (linked website banner)

The energeticcity.ca website has a self-reported metric of 15,000 visits.

- Digital asset live from May 31 to July 7 (38 days) promoting the survey and linked to the feasibility study website
- Digital asset live from June 2 to June 8 (6 days) promoting the open house series and feasibility study. The energeticcity.ca website has a self-reported metric of 15,000 visits.

Haveyoursay.prrd.bc.ca (See Appendix, Figure 1)

Project page on the PRRD's interactive community engagement platform, Have Your Say, went live on May 30, 2022, with 1,700 unique visits as of the report date. Of those 1,700 visits, 221 took informed actions and 113 engaged in one of the interactive functions on the page, such as the survey.

Digital display kiosks displaying the Haveyoursay.prrd.bc.ca website were set up at the PRRD office in Fort St. John, in the North Peace Leisure Pool lobby and at the Pomeroy Sports Centre for the duration of the engagement for public use.

MooseFM (live-stream interview)

PRRD Chair Brad Sperling and NPLP Steering Committee Chair Trevor Bolin appeared on MooseFM for the 'Moose Talks' segment on June 3, 2022, to discuss the project and its evolution, and highlight the importance of community engagement.

The interview was live-streamed on the energeticcity.ca Facebook page, which has 27,000 followers, and was published to its YouTube channel.

<https://www.youtube.com/watch?v=q1OgVur94SE>

Northern Horizons (linked website banner)

- Digital asset live from June 2 to June 8 (6 days) promoting the open house series and linked to the feasibility study.
- Digital asset live from June 9 to July 7 (29 days) promoting the feasibility study and linked to the survey.

Prrd.bc.ca (linked website banner)

- Digital asset live from June 6 to July 7 (31 days) and linked to the Have Your Say project page (haveyoursay.prrd.bc.ca/nplf).

Prrd.bc.ca (news posts)

All items posted to the news category of the PRRD's website are emailed to 529 active contacts via the PRRD News subscription mailing list.

- Media release posted to the PRRD's website on June 1, 2022.

Prrd.bc.ca (events calendar)

Open house series added to the *Upcoming Events Calendar* on the PRRD website, with links to the Facebook events and Zoom join information.

Strategic partnerships, cross-promoting (digital screens)

Digital banners promoting the project page, open house sessions and feasibility study were live on screens at the North Peace Leisure Pool, City of Fort St. John City Hall and Pomeroy Sport Centre from June 6 to July 7, 2022.

Virtual Open House recording, (YouTube)

A recording of the virtual open house was posted to the PRRD's YouTube channel, Have Your Say Page and social media platforms. The video has 92 plays as of the report date.

youtube.com/watch?v=cL4632q43Wc

Media release(s)

A joint press release with the project's strategic partners was issued on May 31, 2022. The release outlined the project, engagement opportunities and the partnership between the local governments to examine options for the facility.

alaskahighwaynews.ca/fort-st-john/residents-get-their-say-on-north-peace-leisure-pool-replacement-5457862

cjdtv.com/residents-asked-opinion-on-replacing-aging-north-peace-leisure-pool-1.5926397

energeticcity.ca/2022/05/30/prrd-city-of-fort-st-john-hosting-open-house-on-north-peace-pool/

energeticcity.ca/2022/06/06/information-collection-on-north-peace-pool-expected-to-be-completed-in-2023/

yahoo.com/residents-north-peace-leisure-pool-150439646.html

Print advertising

The PRRD worked with HCMA to create a suite of engagement materials that were posted at strategic touchpoint areas at the North Peace Leisure Pool and within the communities of Fort St. John, Taylor and Electoral Area B. A branded QR code was created for print advertising to easily access the project page on Have Your Say; the QR code has 396 scans as of the report date.

Engagement collateral

Seven display boards

- Used for stakeholder and open house events

Large banner

- Installed in the lobby of the North Peace Leisure Pool and City of Fort St. John City Hall

Priorities (magnet) board

- Installed in the lobby of the North Peace Leisure Pool and at the Fort St. John booth at the Canada Day Celebration event on July 1, 2022

Posters

- Distributed throughout Electoral Area 'B' at transfer stations, general stores and post offices.
- Distributed throughout Fort St. John at the Senior's Hall, North Peace Senior's Housing and Energetic Learning Centre, Pomeroy Sports Centre.
- Distributed at various locations throughout the District of Taylor at post offices, the community hall and District office.

Small banner

- Installed in the lobby of the North Peace Leisure Pool

Stickers

- Distributed at the open house events, stakeholder sessions, Coffee with Council in the District of Taylor, various locations in Fort St. John (Senior's Hall, North Peace Senior's Housing, Energetic Learning Centre)

Tent card

- Displayed on tables during the Stakeholder Sessions, on tables at the NPLP within the café area, distributed in Taylor by District of Taylor staff, distributed in Fort St. John by City of staff, and displayed at the PRRD Fort St. John Office.

Yard signs

- Installed throughout the North Peace Leisure Pool grounds to promote stakeholder sessions and open houses and survey, distributed in Taylor by District of Taylor staff.

Additional postcards

- Distributed at open house and stakeholder sessions, distributed in Taylor by District of Taylor staff and distributed in Fort St. John by City of Fort St. John staff.

Northern Horizon (newspaper)

June 10, 2022, half-letter ad outlining the project and promoting the survey.

Regional mail-out (postcard)

A postcard outlining the project and engagement opportunities was bulk-mailed to 8,929 households in the communities of Electoral Area B, Electoral Area C, Fort St. John and Taylor on May 23, 2022.

Paper copy survey

To accommodate residents with accessibility barriers, paper copy surveys were advertised as being readily available by request. Additionally, paper copies of the survey were provided to North Peace Leisure Pool staff, Pomeroy Sports Centre staff, the Peace River Regional District Fort St. John Office and were made available to organizations serving seniors in the North Peace.

Regional District Highlights (newspaper)

The Regional District Highlights are full-page ads that outline important regional news and are published monthly in the **Alaska Highway News**, **Dawson Creek Mirror**, **Northern Horizon** and **Tumbler Ridgelines** newspapers.

Information about the North Peace Leisure Facility project was featured in the following Regional District Highlight issues:

- Issue 5 May 2022: promotion of open house series
- Issue 6 June 2022: promotion of feasibility study survey and HYS page

Taylor Times (newspaper)

- July 2, 2022, letter-sized ad outlining the project and promoting the survey.

Radio advertising

The PRRD conducted a radio advertising campaign from June 24 to July 7 with BellMedia that consisted of 84, 30 seconds ads. The ads promoted the feasibility study and drove traffic to the project page. The stations, CHRX-FM (Move 98.5) and CKNL-FM (Bounce 101.5) were selected based on their broadcast range into the target communities.

- Script 1, 78 spots: ran June 24 to July 4
- Script 2, 6 spots: ran July 7
- 42 ads with each station

Social media

The PRRD conducted a comprehensive social media campaign from May 30 to July 25 utilizing strategic cross-promotion with its partners, the City of Fort St. John and the District of Taylor.

Facebook *(See appendix, Figure 2)*

The PRRD's Facebook page has 4,100 followers, with an average post reach of 14,127 impressions and an average post engagement of 2,409 interactions. The City of Fort St. John's Facebook page has 13,000 followers and the District of Taylor's Facebook page has 2,207 followers.

Newsfeed posts

Twenty-one (21) newsfeed posts from May 30 to July 25 promoting the open house series, feasibility study, survey (including paper copy option), and survey giveaway.

Promoted posts *(See appendix, Figures 3-5)*

Three (3) promoted post campaigns highlighting the open house series, feasibility study and survey giveaway were conducted from June 8 to July 7. The promoted posts obtained 5,312 interactions with a reach of 17,792 impressions.

Ad #1: June 7 to June 8, 2022

- Link clicks: 63
- Reach: 4,715
- Post engagement: 90

Ad #2: June 16 to June 30, 2022

- Link clicks: 373
- Reach: 6,203
- Post engagement: 433

Ad #3: June 28 to July 7, 2022

- Link clicks: 4,876
- Reach: 6,874
- Post engagement: 7,943

Twitter

The PRRD's Twitter page has 146 followers and is mostly used for emergency operations centre and response management communications.

Newsfeed posts

Three (3) newsfeed posts from May 30 to July 12 promoting the open house series, feasibility study and survey giveaway.

Appendix

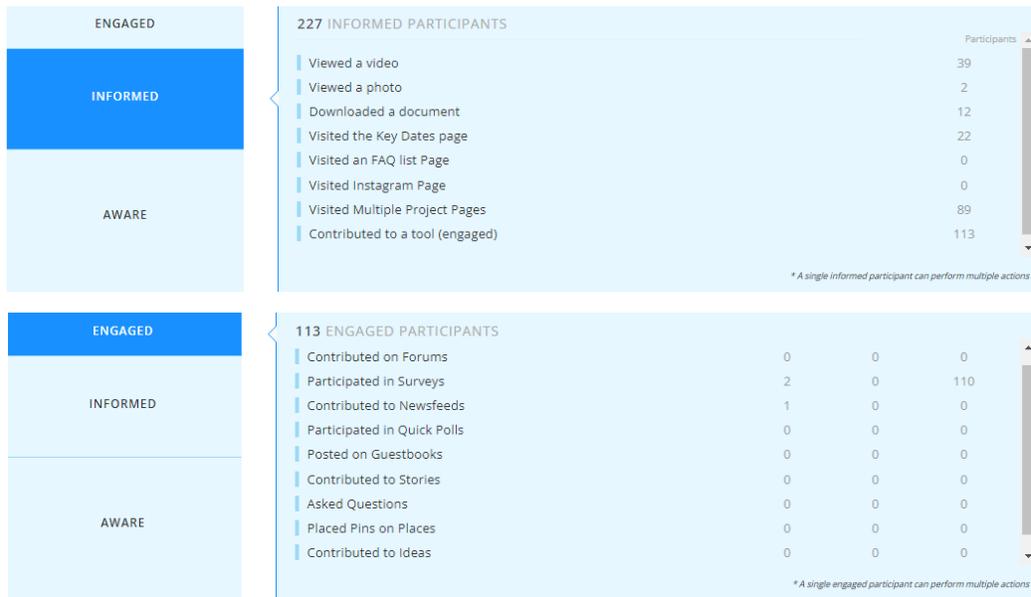


Figure 1: Have Your Say project page, engagement analytics

Page overview

Discovery

Post reach	14,127
Post engagement	2,409

Figure 2: PRRD Facebook page analytics

Peace River Regional District "Official Page"
 June 7 Published by Hootsuite

Join us this evening, for the in-person North Peace Leisure Facility open house! 🎉

The North Peace Leisure Facility Replacement Steering Committee, Staff Working Group and the architecture consulting firm (HCMA) will be presenting the North Peace Leisure Facility project to the public in a walk-through open house 4:30 – 7:00 PM at the North Peace Leisure Pool.

Want more information? View the project page here:
haveyoursay.prrd.bc.ca/nplf



Jump in!

Help shape your future aquatics & recreation facility!

We want to hear from you again!
 Learn more at: haveyoursay.prrd.bc.ca/nplf



Peace River Regional District "Official Page"
 Government organization

[Learn more](#)

Figure 3: Promoted Post, Ad #1

Link clicks	63	Reach	4,715
		Cost per Link Click	\$0.89

Activity

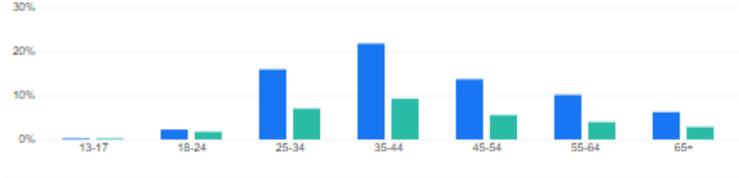
Post engagement	90
Link clicks	63
Landing page views	13
Post shares	7
Post reactions	6

Audience

This ad reached 4,715 people in your audience.

People | Placements | Locations

69.8% Women | 30.2% Men



Age Group	Percentage
13-17	~1%
18-24	~5%
25-34	~15%
35-44	~22%
45-54	~12%
55-64	~10%
65+	~8%

Audience details

Location - living in
 Canada: Fort Saint John (+34 mi) British Columbia

Age
 18 - 65+

Peace River Regional District "Official Page"
 June 16 Published by Connie Caty Tshuns

Have you taken the survey yet?

The PRRD (Area B and Area C), [City of Fort St. John](#) and [District of Taylor](#) are working together to explore options for a new or renovated facility to serve the North Peace region.

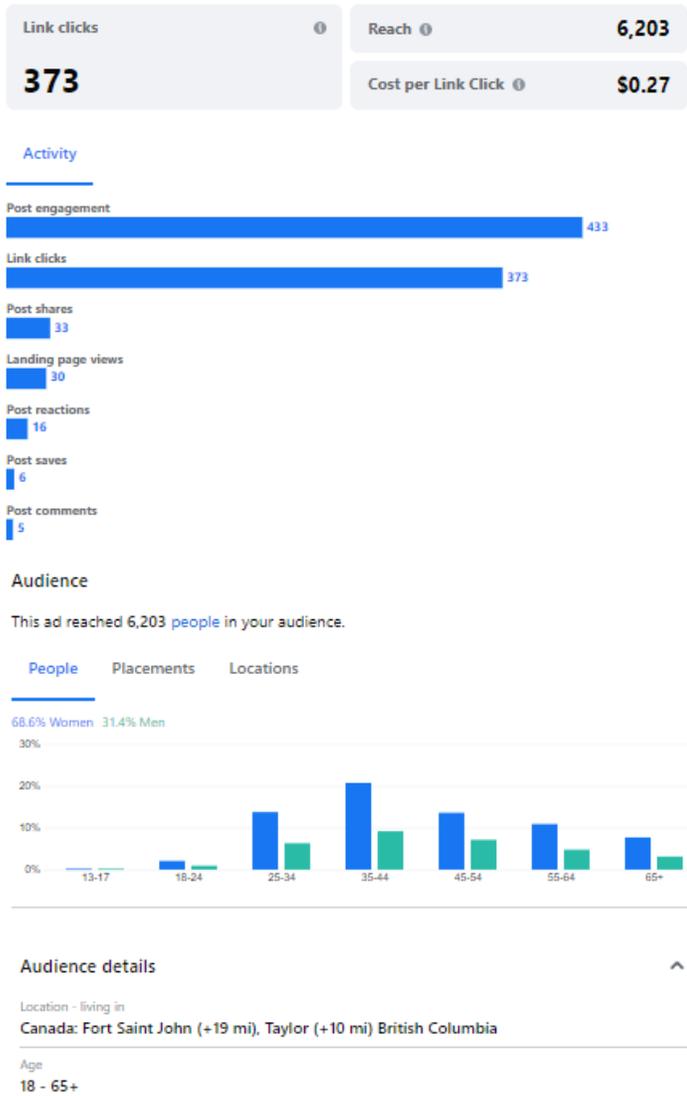
What are your priorities for a new facility? Make sure your voice is heard by filling out the quick online survey before July 7: <https://bit.ly/3O2OnFw>

Your feedback will be extensively reviewed by the Steering Committee as the project progresses into the next stages.



CA.DECIPHERINC.COM
 Survey [Learn more](#)

Figure 4: Promoted Post, Ad #2



Peace River Regional District "Official Page"
 June 27 at 11:02 AM Published by Hootsuite

You could win a prize pack for taking a quick survey!

The PRRD (Area B and Area C), [City of Fort St. John](#) and [District of Taylor](#) are working together to explore options for a new or renovated facility to serve the North Peace region - and we need YOUR feedback.

Here's how to enter to win!

- 1 Take the quick online survey: <http://ow.ly/55Au50JFg3a>
- 2 Enter the draw: <http://ow.ly/zUX350JFg3b>

That's it!

Get your entries in before July 7 @ 4:30pm MST. The prize winner will be drawn on July 11!

Want to learn more about the project or stay updated? Visit: <http://ow.ly/rpU450JFg39>

Jump In North Peace.

Did you complete the Feasibility Study survey or participate in the travelling priorities board?

You could win an amazing prize pack!

Enter the draw at: haveyoursay.prrd.bc.ca/nplf

ENTER TO WIN!

#NPLFJumpin

Figure 5: Promoted Post, Ad #3

ThruPlays	Reach	6,874
4,876	Cost per ThruPlay	\$0.02

Activity

Post engagement	7943
3-second video plays	7855
Link clicks	80
Landing page views	17
Post reactions	5
Post shares	2
Post comments	1

Audience

This ad reached 6,874 people in your audience.



Audience details

Location - living in
 Canada: Fort Saint John, Taylor British Columbia

Age
 18 - 65+

5.5 Phase 1 Materials

Website

« Engage

North Peace Leisure Pool Replacement Study

Overview | Take Part | Process | Online survey

Take Part!

Tell us what you would like to see at your future North Peace Leisure Pool/Recreation Facility!

Drop into a Pop-up event

- Look for our booth at the following events.

TGIFSJ – Teddy Bear Picnic	100th St. & 100 Ave., Fort St. John	August 17, 2018, 6pm-9pm
North Peace Fall Fair	North Pine	August 18-19, 2018
TGIFSJ – Party in the Park	Centennial Park, Fort St. John	August 31, 2018, 6pm-9pm
Community One Stop Registration	Totem Mall, Fort St. John	September 8, 2018 10am-2pm
YAC Archery Tag Night	Kids Arena Field House, Fort St. John	September 22, 2018 6:30pm-9:00pm

Past events:

- School District #60 Track Meet, Fort St. John, June 8, 2018
- Big Bam Vertical Slam, Taylor, June 9, 2018
- World Fair, Fort St. John, June 9, 2018
- Movie in the Park, Fort St. John, June 15, 2018
- North Peace Museum Yard Sale, Fort St. John, June 16, 2018
- Canada Day, Fort St. John, July 1, 2018
- Rotary Spray Park Grand Opening, Fort St. John, July 6, 2018
- "Girls Just Wanna Have Fun" Golf Tournament, Taylor, July 14, 2018
- Fort St. John Rodeo, July 21, 2018
- Rotary Club Colour Run, Fort St. John, July 22, 2018
- International Gold Planning Days, Taylor, August 4, 2018

Head to the Ideas Fair

- Come to the Jump In! Ideas Fair being held at [Moose FM Block Party](#) on September 8. We'll have fun and interactive ways for you to find out more about the project and share your ideas.

Fill out the online survey

- Tell us how you use the current pool, and what aquatic and recreation opportunities you would value in a future facility by completing the [online survey](#).

We'll have more opportunities to get involved in the project later this year including an Open House and the final presentation of findings.

Overview/
prrd.bc.ca/engage

« Engage

North Peace Leisure Pool Replacement Study

Overview | Take Part | Process | Online survey

Take Part!

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Fill out the online survey

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We'll have more opportunities to get involved in the project later this year including an Open House and the final presentation of findings.

Take Part/
prrd.bc.ca/engage

« Engage

North Peace Leisure Pool Replacement Study

Overview | Take Part! | Process | Online survey

Process

The **North Peace Leisure Pool Replacement Study** began in June 2018 and is planned to be completed by early 2019. You can see the planned stages of the project and opportunities to be involved below. You can also check the **Take Part!** page for announcements about public events and input opportunities.

[Click here for a larger graphic.](#)

Jump In North Peace.

Process/
prrd.bc.ca/engage

« Engage

North Peace Leisure Pool Replacement Study

Overview | Take Part! | Process | Online survey

Online survey

We want to hear from you!

We hope to see you at one of our pop-up events or the Ideas Fair we'll be hosting on September 8 at the Moose FM Block Party.

You can also complete our online survey right now to tell us how you use the current pool, and what aquatic and recreation opportunities you would value in a future facility. **You'll also have a chance to be entered in a weekly random draw for one free entry to the North Peace Leisure Pool!**

The survey will be open until September 30, 2018.

Ready to complete the online survey? [Jump in to get started!](#)

Jump In North Peace.

Online Survey/
prrd.bc.ca/engage

Postcards



Postcard (FRONT)/
Jump In North Peace 2018



Postcard (BACK)/
Jump In North Peace 2018

Window Decals



North Peace Leisure Pool Entry Doors/
Jump In North Peace 2018

Graffiti Wall



North Peace Leisure Pool Lobby/
Jump In North Peace 2018

Pop-Up Events

Jump in!

The Peace River Regional District (PRRD) in cooperation with the City of Fort St. John and the District of Taylor are exploring ideas for a new Recreational Facility in the North Peace Region.

The North Peace Leisure Pool is aging. A replacement facility will provide space for aquatic, and may include additional recreation amenities, and social spaces. The PRRD is conducting a feasibility study regarding these ideas and the PRRD is conducting a public consultation process to gather input from the community. Any and all ideas and feedback are welcome and encouraged.

Planning starts now

The PRRD, City of Fort St. John, and District of Taylor want to understand the interests and preferences of our residents. We encourage the public to share their ideas. This project offers the chance to share your thoughts on the future of the North Peace Region. The information gathered from community input, along with other research, will be used to guide the design and development of the facility.

Tell us what you would like to see at your future North Peace Leisure Pool/ Recreation Facility!

Get involved

- Drop into a Pop-up event
- Attend the public meeting
- Visit the website
- Email your comments
- Attend the public consultation at the PRRD office

Keep connected

Post and tweet about the North Peace Leisure Pool/ Recreation Facility at public meetings. Be on our Facebook page. Follow us on Twitter.

Jump In North Peace.

What kinds of aquatic activities are important to you?

Jump In North Peace.

What other indoor recreational activities are important to you?

Jump In North Peace.

Activity Boards /
Jump In North Peace 2018



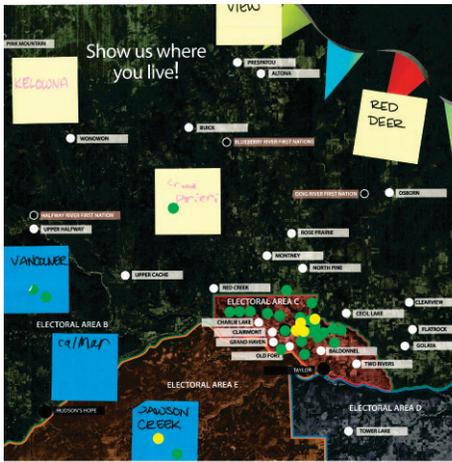
Canada Day/
Jump In North Peace 2018



Pool Flags /
Jump In North Peace 2018



Big Bam Vertical Slam /
Jump In North Peace 2018



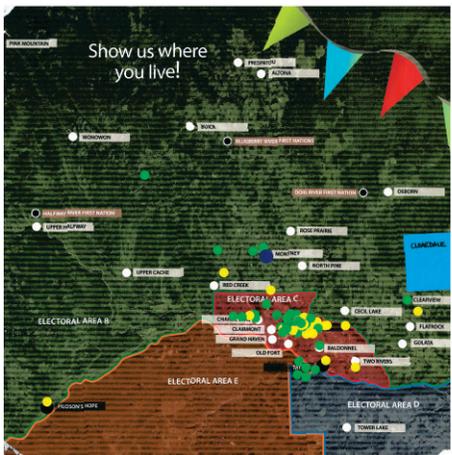
Taylor Gold Panning



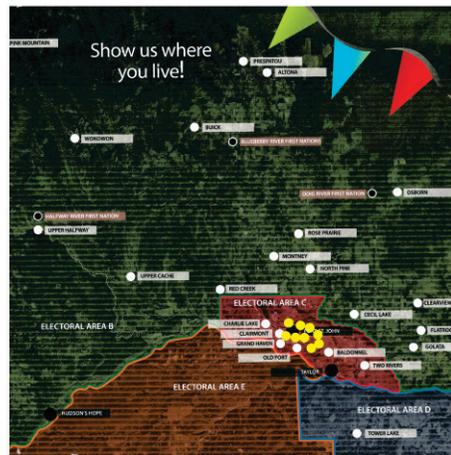
Rotary Colour Run



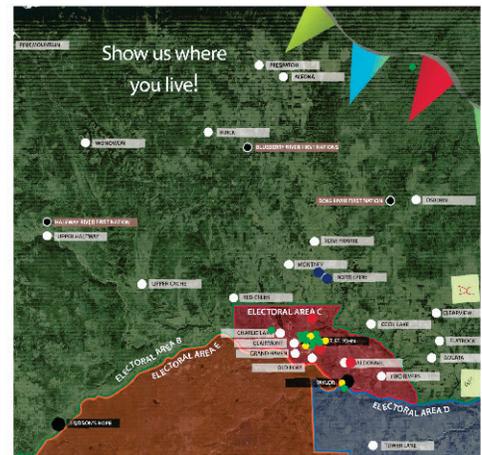
Fort St. John Rodeo



North Peace Fall Fair



TGISJ Teddy Bear Picnic



"Girls Just Wanna Have Fun" Golf Tournament

Collecting this information at the pop-up events ensured that community input was being provided from a broad range of communities. In particular, the Fall Fair, the Fort St. John Rodeo, and Taylor Gold Panning pop-ups, were most successful in reaching community members from Electoral Area C and some of Area B.

Map Data Collection/
Jump In North Peace 2018

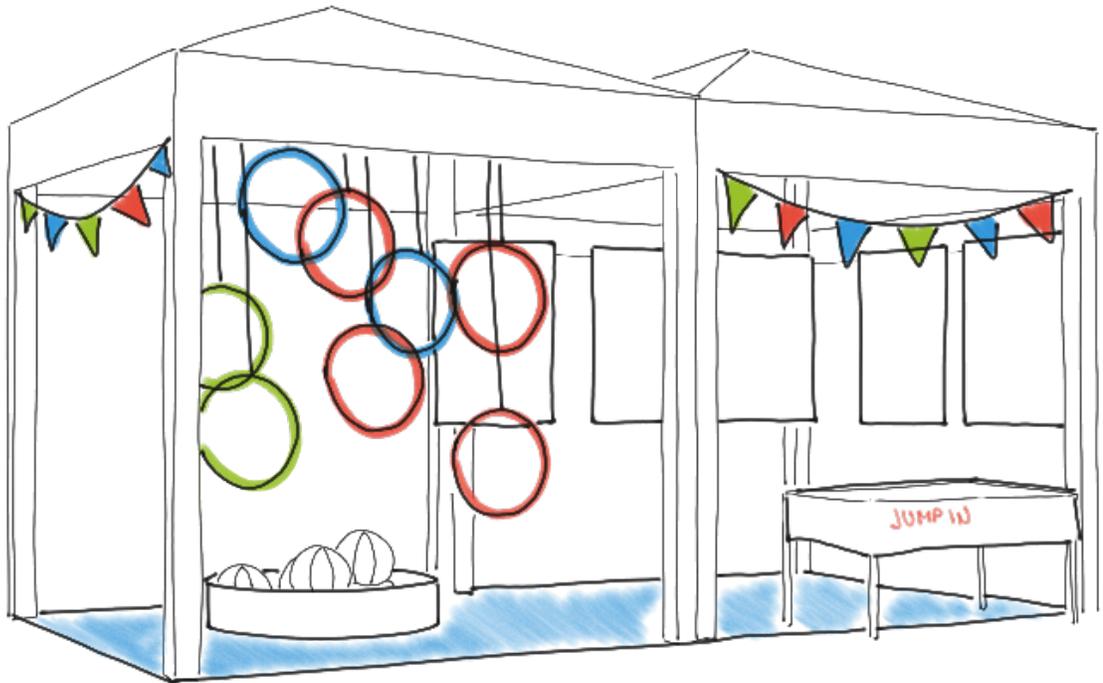


Rotary Spray Park Opening/
Jump In North Peace 2018



Movie in the Park/
Jump In North Peace 2018

Ideas Fair



Ideas Fair Setup/
Jump In North Peace 2018



Ideas Fair/
Jump In North Peace 2018

5.6 Phase 2 Materials

Website

Home PRRD Website All Projects Search Sign in Register

North Peace Leisure Facility Replacement Project

Home / North Peace Leisure Facility Replacement Project

North Peace Leisure Facility Replacement Project

The North Peace Leisure Pool is aging and its infrastructure is failing, resulting in service interruptions and other impacts on pool users. We need a plan for how we're going to replace or renovate the pool based on a solution that suits our community. But we also see this as an opportunity to offer broader recreational activities for our residents.

The PRRD (Area B and Area C), City of Fort St. John and District of Taylor are working together to explore options for a new or renovated facility to serve the North Peace region. To do this, the partners initiated a **feasibility study** in 2018 to determine the future of the pool and how to best address regional aquatic and recreational service needs going forward. This included asking residents about what they would like to see at a future facility. Residents shared lots of great ideas on how they use the facility and what recreational spaces and amenities they would like to see for aquatics, social spaces and other indoor activities. Now the partners are moving ahead with the next step in the feasibility study.

Jump in! Help set priorities

The current round of community engagement will further refine the public's preferred priorities for a new aquatics and recreation facility. The input will be used to develop recommendations to the project partners that will include:

- potential recreational and aquatics amenities
- anticipated operating and capital costs
- space program, conceptual test fits with site options
- governance and partnership options

The Feasibility Study survey was open from June 7-July 7, 2022 and is now closed. Please stay tuned for a report summarizing what we heard!

Videos

Timeline

OVERVIEW

North Peace Leisure Facility Replacement Timeline

June - September 2018: Defining Need + Developing Vision
Pop-up events and an online survey were conducted as part of the feasibility study.

October 2018 - May 2022: Project paused

<https://haveyoursay.prrd.bc.ca/nplf>

Advertising Posters
11x17, 8.5x11, 8.5x14



Jump in! Help shape **your** future aquatics & recreation facility!

We want to hear from you again!

Attend an Open House:

In-Person:
 June 7 from 4:30-7:30pm
 North Peace Leisure Pool
 9505 100 St, Fort St. John
 V1J 4N4

Virtual:
 June 9 at 7pm
 Meeting URL: <https://bit.ly/3wqSqUl>
 Meeting ID: 848 0163 0240
 Passcode: 578308

Complete the online survey:
 June 7 through July 7
 Scan the QR Code to access the survey.

Can't attend an Open House? Watch a recording of the virtual presentation at [haveyoursay.prrd.bc.ca/nplf](https://bit.ly/3wqSqUl)

For more information: visit [haveyoursay.prrd.bc.ca/nplf](https://bit.ly/3wqSqUl) or call 250-784-3200

PRD DISTRICT REGIONAL DISTRICT
 ENVIRONMENTAL SERVICES
 Jump In North Peace.



Jump in! Help shape **your** future aquatics & recreation facility!

We want to hear from you again!

Complete the **online survey:** June 7 through July 7

Attend an Open House:

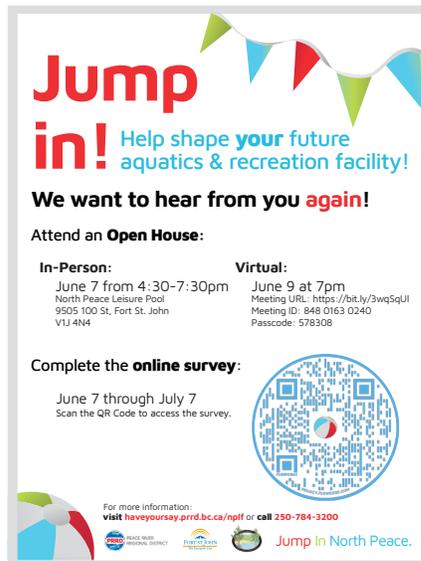
In-Person:
 June 7 from 4:30-7:30pm
 North Peace Leisure Pool
 9505 100 St, Fort St. John
 V1J 4N4

Virtual:
 June 9 at 7pm
 Meeting URL: <https://bit.ly/3wqSqUl>
 Meeting ID: 848 0163 0240
 Passcode: 578308

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PRD DISTRICT REGIONAL DISTRICT
 ENVIRONMENTAL SERVICES
 Jump In North Peace.

24" x 48" banner

Jump in!

Help shape **your** future aquatics & recreation facility!

We're sharing what residents told us they'd like to see in a new community aquatics & recreation facility in 2018.

 haveyoursay.prrd.bc.ca/nplf

 **Follow us on facebook for the latest news on the feasibility study!**

Peace River Regional District @OfficialPRRD
 The City of Fort St. John @fortstjohn
 District of Taylor @districtoftaylor


 Jump In North Peace.

22" x 28" banner

Jump in!

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Have questions?
 Visit: haveyoursay.prrd.bc.ca/nplf
 Call: 250-784-3200

Complete the online survey:
 Open from June 7 - July 7
 Scan the QR Code to access the survey.



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 V1J 4N4

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 Meeting URL: <https://bit.ly/3wqSqUl>
 Meeting ID: 848 0163 0240
 Passcode: 578308

 Jump In North Peace.

18" x 24" banner

Jump in!
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 aquatics & recreation facility!

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 haveyoursay.prrd.bc.ca/nplf



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 The City of Fort St. John @fortstjohn
 District of Taylor @districtoftaylor

Jump In North Peace.

12" x 12" yard sign

Jump in!

Help shape **your** future
 aquatics & recreation facility!

For more information:
 visit haveyoursay.prrd.bc.ca/nplf
 or call **250-784-3200**

Jump In North Peace.

We want to hear from you again!

Complete the **online survey**:
 June 7 through July 7

 Scan the QR Code to access the survey.

Attend an Open House:

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 June 7 from 4:30-7:30pm
 North Peace Leisure Pool
 9505 100 St, Fort St. John
 V1J 4N4

Virtual:
 June 9 at 7pm
 Meeting URL: <https://bit.ly/3wq5qUI>
 Meeting ID: 848 0163 0240
 Passcode: 578308

Jump In North Peace.

Mailer postcard



Jump in!

Help shape **your** future
aquatics & recreation facility!

We're sharing what residents told us they'd like to see in a new community facility in 2018. **We want to hear from you again!**

Have questions?
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Complete the online survey:
June 7 through July 7



Scan the QR Code to access the survey.

Jump In North Peace.

3D table topper

Bottom Support B: Fold along dotted line and tape under bottom support A.

We want to hear from you again!

Attend an Open House:

In-Person:
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 North Peace Leisure Pool
 9505 100 St, Fort St. John
 V1J 4N4

Virtual:
 June 9 at 7pm
 Meeting URL: <https://bitly/3wqsbq>
 Meeting ID: 848 0163 0240
 Passcode: 578308

Complete the online survey:
 June 7 through July 7
 Scan the QR Code to access the survey.

Bottom support A: Fold along dotted line and tape to bottom support B

**Open house boards
36" x 48" (quantity 11)**

Jump in!

Help shape **your** future aquatics & recreation facility!

We are sharing what residents told us they'd like to see in a new community and aquatics facility in 2018, and we want to hear more about what features are important to you!

Get involved

- Attend the **in-person open house** June 7 at the North Peace Leisure Pool from 4:30-7:30 p.m.
- Attend the **virtual open house** June 9 at 7 p.m.
- Complete the **online survey** between June 7 - July 7

Stay connected

haveyoursay.prrd.bc.ca/nplf

Follow us on Facebook for the latest news on the feasibility study!

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JUMP IN!

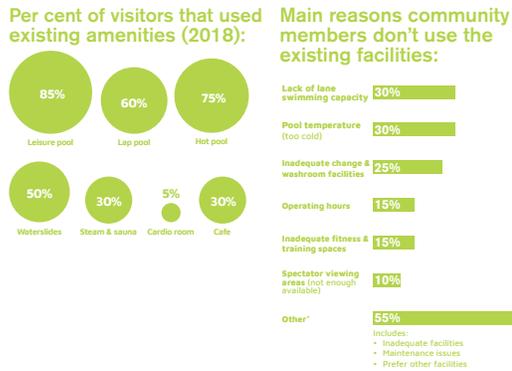
Peace River Regional District | Fort St. John | District of Taylor

Jump In North Peace.

Existing Pool

The North Peace Leisure Pool is aging

The North Peace Leisure Pool needs to be replaced with a new facility, and we are investigating options for a new or renovated facility that will include spaces for aquatics and may include additional recreational amenities and social spaces. We are continuing a feasibility study that began in 2018. Here is what we learned about how the pool is being used:



The Partnership

Working together to better serve our communities

The North Peace Leisure Pool is owned by the Peace River Regional District and operated by the City of Fort St. John. The PRRD and the City shared the cost to build the facility and continue to jointly fund operational costs through property taxes and facility user fees.

As partners, they created the North Peace Leisure Commission with representatives from both the PRRD and the City who share the responsibility to establish policies, procedures and management goals and objectives for the operation of the facilities. The Commission is comprised of the PRRD Directors representing Electoral Areas B and C and members of Fort St. John Council.



Above: Photographs of the existing North Peace Leisure pool and lap pool

The District of Taylor is also a partner in the North Peace Leisure Pool Feasibility Study to support its community's future needs.

The facility serves the entire region. The partnership ensures all regional residents have equal access to the facility and allows us to offer a wider variety of sport and recreation activities.

With multiple partners, the cost to build and operate the facility is shared by a larger number of taxpayers.

What's Next

How your input will be used:

The current round of community engagement will further refine the public's preferred priorities for a new aquatic and recreation facility.

The input will be used to develop recommendations to the project partners that will include:

- Potential recreational and aquatic amenities for a new facility.
- Anticipated operating and capital costs.
- A space program, conceptual test fits with site options.
- Governance and partnership considerations.

Where we go from here:

Spring 2022: Second round of public feedback

Summer 2022: Review feedback, analyse business case, determine program prioritization and potential capital budgets

Winter 2022/Spring 2023: Prepare final recommendations report and submit to PRRD Board and City and District Councils.

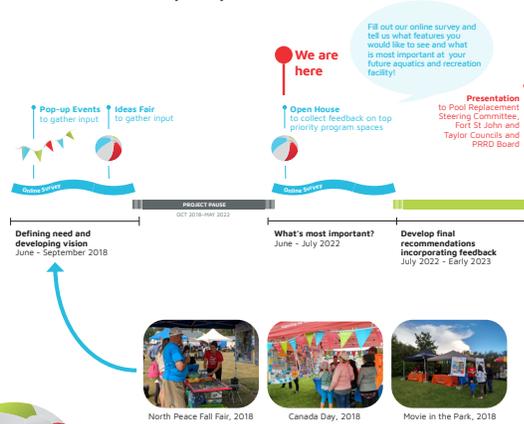
There will also be a public approval process for a proposed new aquatic and recreation facility.



The Project

Here's our process

The PRRD, City of Fort St. John and District of Taylor want to understand our residents' interests and preferences. We are engaging the public further to ensure decisions relating to the project reflect the needs, values and priorities of this region. The information, gathered from community input, along with other research, will help to inform the feasibility study.

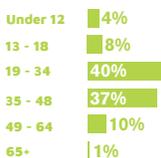


Who we heard from:

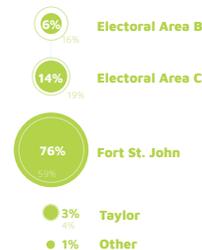
From June to October 2018 we:

- Connected with **18 stakeholder groups** from aquatic, recreation, community and business organizations
- **1,445 survey responses** from community members
- Connected with 1,365 people at **18 pop-up events**
- 300 people attended our **Ideas Fair**

Age of respondents*:



Where did they live?



*Respondents make up the community members who completed the online survey.

*Pale green indicates makeup of municipalities and electoral areas within the PRRD in 2018.



Vision

Broadly supported principles we heard from the community and stakeholders:

Better

More water that reflects the needs of the community

Multi-use

A multi-use family friendly facility for all ages

Designed for the climate

Winter climate considerations, access to year-round natural light and indoor recreation space, robust and durable materials and design

Enhanced programming

Additional swimming lesson capacity, longer operating hours



Most valued aquatics

The following are ranked priorities we heard from the community and stakeholders in 2018.



Some top items the community told us they wanted for enhanced aquatics facilities:



Most valued recreation

The following are ranked priorities we heard from the community and stakeholders in 2018.



Some top items the community told us they wanted for enhanced recreational facilities:



Your future program: Aquatics

Based on the 2018 engagement results and a needs assessment carried out by RC Strategies, the following aquatic spaces are being proposed. Let us know what is most important to you.

	Leisure pool • 15m swimming lanes • Lazy river • Zero entry ramp		
	25m Lane pools • 6 - 2.5m regulation width lanes • 3 - 2.5m lane width tank with zero entry ramp and warmer temperature		
	Hot pool • Warm temperature water • Zero entry ramp		
	Steam and sauna • Separate steam and sauna rooms		
	Waterslide • Indoor		

Place a sticker on the shaded area above of spaces you want to see.



Your future program: Recreation

Based on the 2018 engagement results and a needs assessment carried out by RC Strategies, the following recreation spaces are being proposed. Let us know what is most important to you.

	Gymnasium • Full-size • Indoor sport courts		
	Multipurpose movement gym • Foam pit • Climbing wall • Enhanced indoor play space • Floor mats		
	Social space • Indoor social and hang-out space in addition to base lobby and cafe • Connects to aquatics & other amenities		
	Multipurpose room • One large, dividable room • Accommodates a variety of activities, meetings, and bookings		
	Field house • Covered turf surfaces • Indoor change facilities		

Place a sticker on the shaded area above of spaces you want to see.



Interactive magnetic board

Jump in!

Select up to **5 magnets** from below.
Arrange them to show us your future aquatics & recreation facility!

Leisure pool

25m pools

Hot pool

Steam & sauna

Waterslide

Multipurpose movement gym

Sports gymnasium

Multipurpose rooms

Field house & field

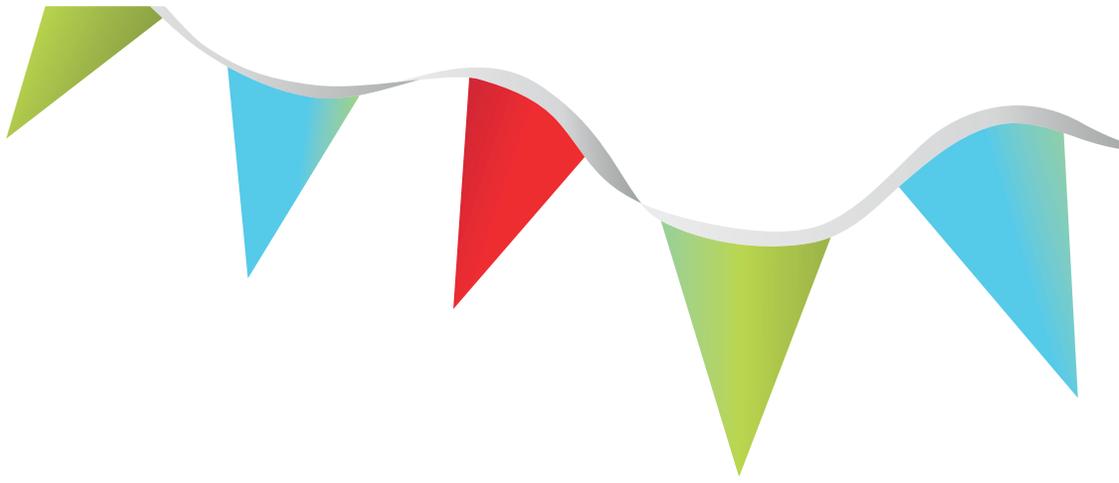
Indoor social space

Share a picture of your dream facility on Facebook or Instagram!
Tag us at #NPLJumpin for a chance to win a summer prize pack.

Peace River Regional District @OfficialPRRD
The City of Fort St. John @fortstjohn
District of Taylor @districtoftaylor

@prdoofficial
@fsjcity

Jump In North Peace.



PEACE RIVER
REGIONAL DISTRICT

