

Mayfair Neighbourhood Traffic Calming Review

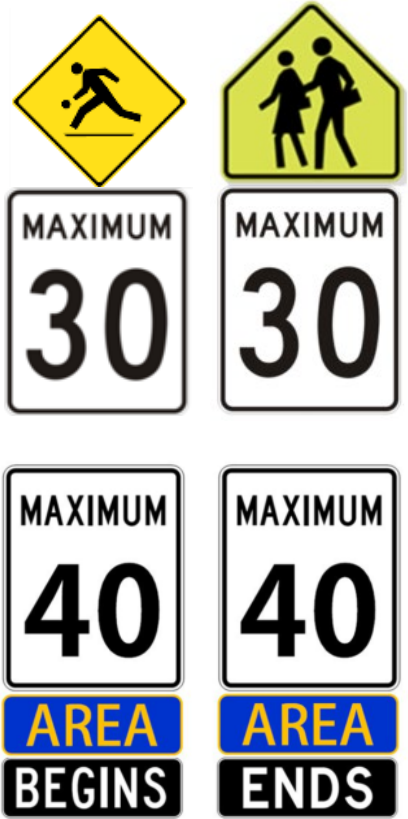


Background

- Staff has received traffic safety concerns from residents throughout the Mayfair neighbourhood.
- Traffic studies were conducted to determine what traffic improvements are warranted.
- This Neighbourhood Traffic Plan was developed to address the safety concerns, consistent with the city's traffic regulations policy.
- The plan is now being presented through Let's Talk Brantford to receive feedback from the neighbourhood before presentation to City Council for approval.



Traffic Calming Examples



Ladder Crosswalk



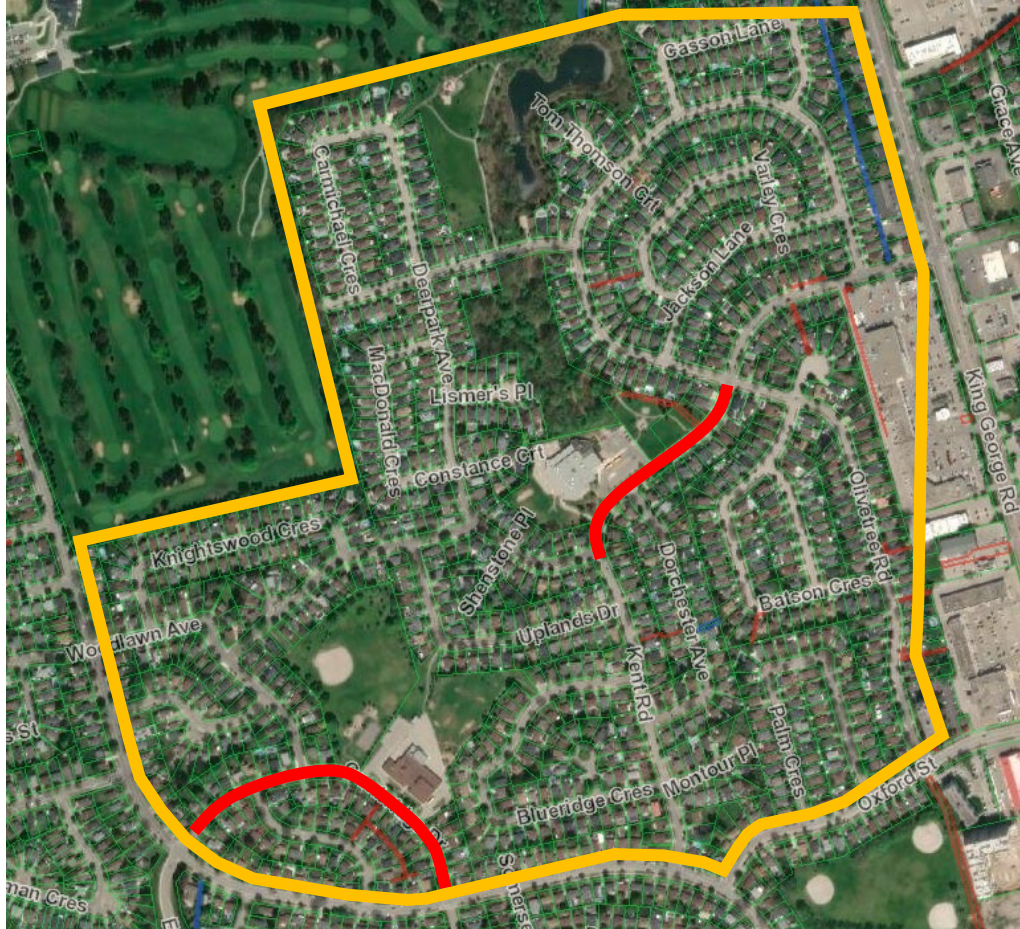
Speed Cushions



Raised Pedestrian Crossover




Neighbourhood Wide Recommendations



- Speed Limit Reduction

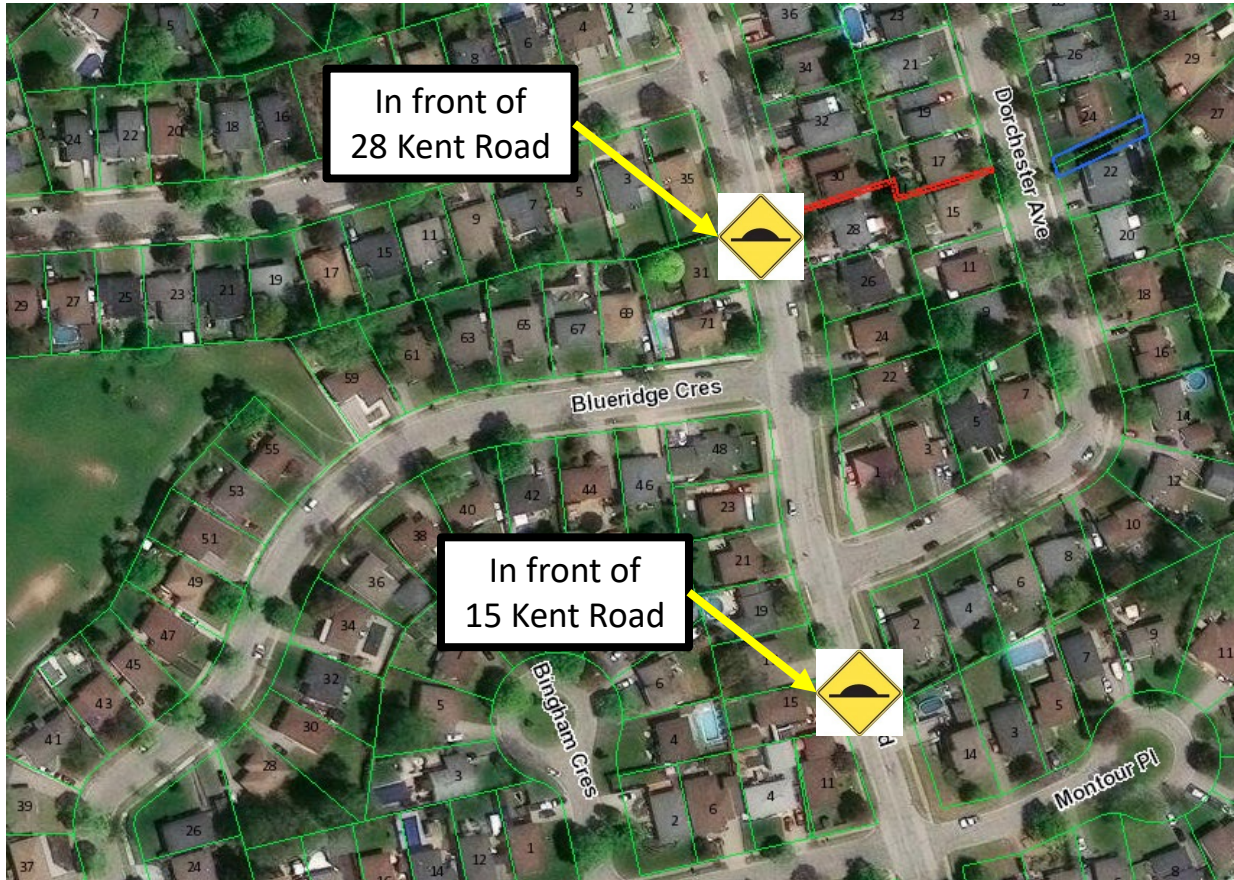
 40km/h Area Speed

 30km/h School Zone

- Include Kent Road and Olivetree Road to the rotation list for the temporary installation of digital speed signs



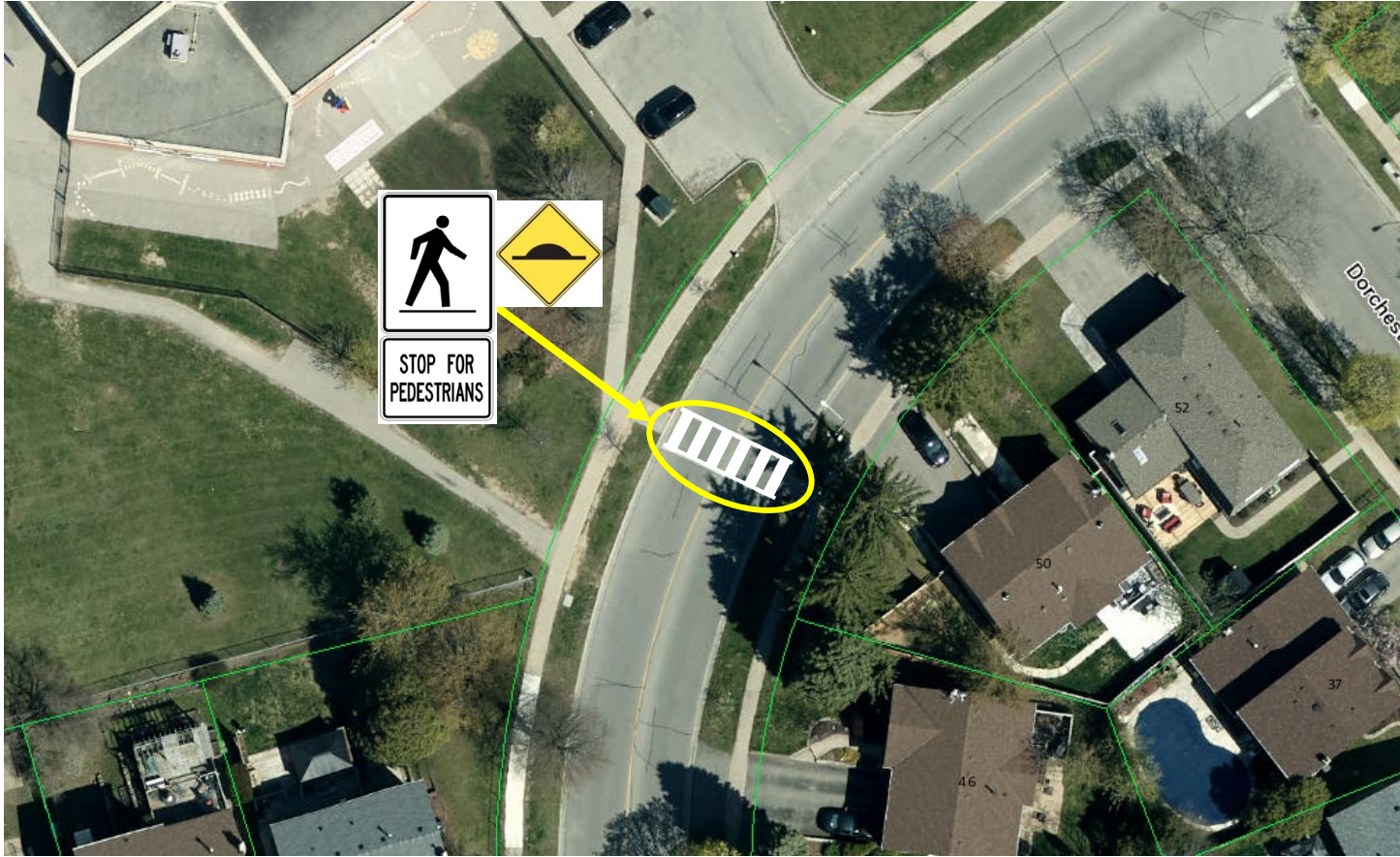
Kent Road – Speed Cushions



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Kent Road – In front of Our Lady of Providence School



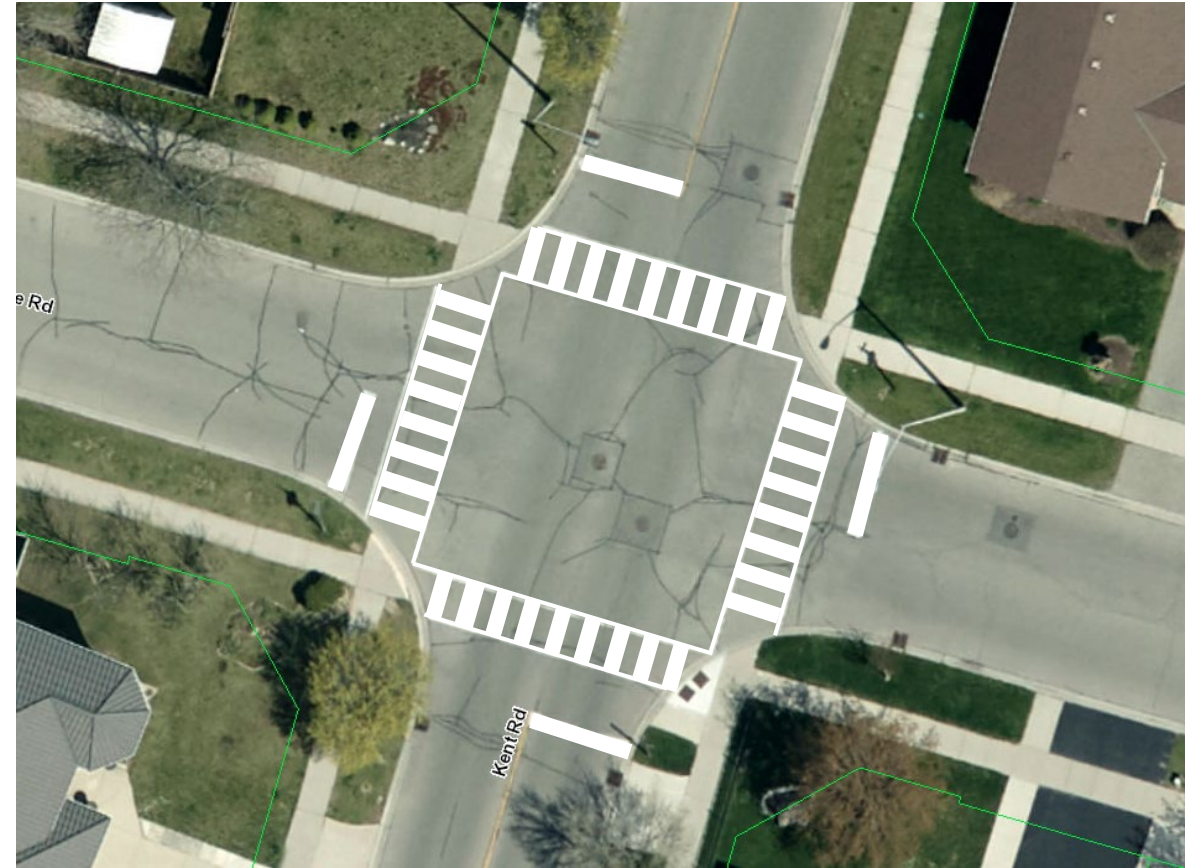
- Convert School Crossing to Pedestrian Crossover with Raised Crosswalk



Kent Road – Ladder Crosswalks



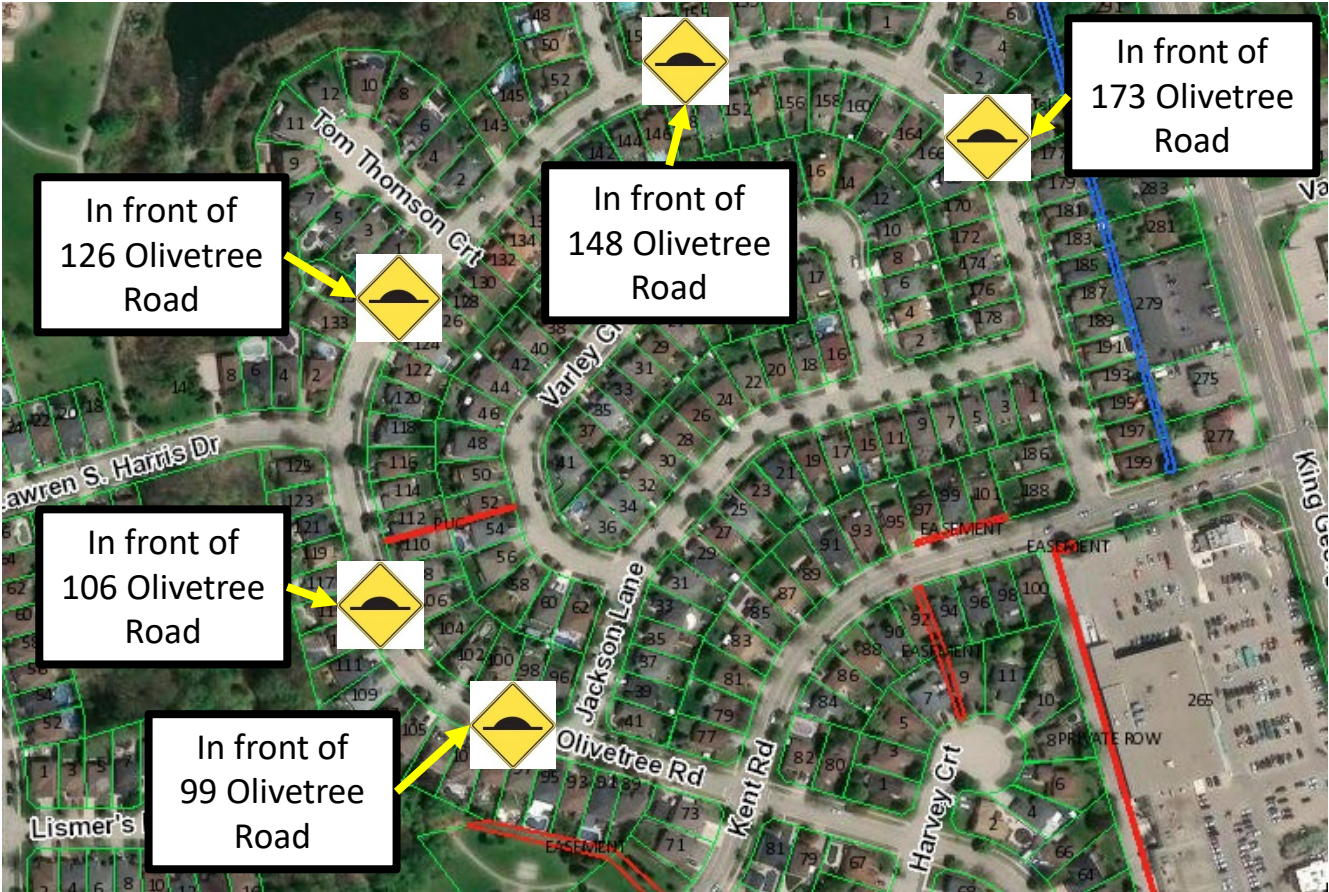
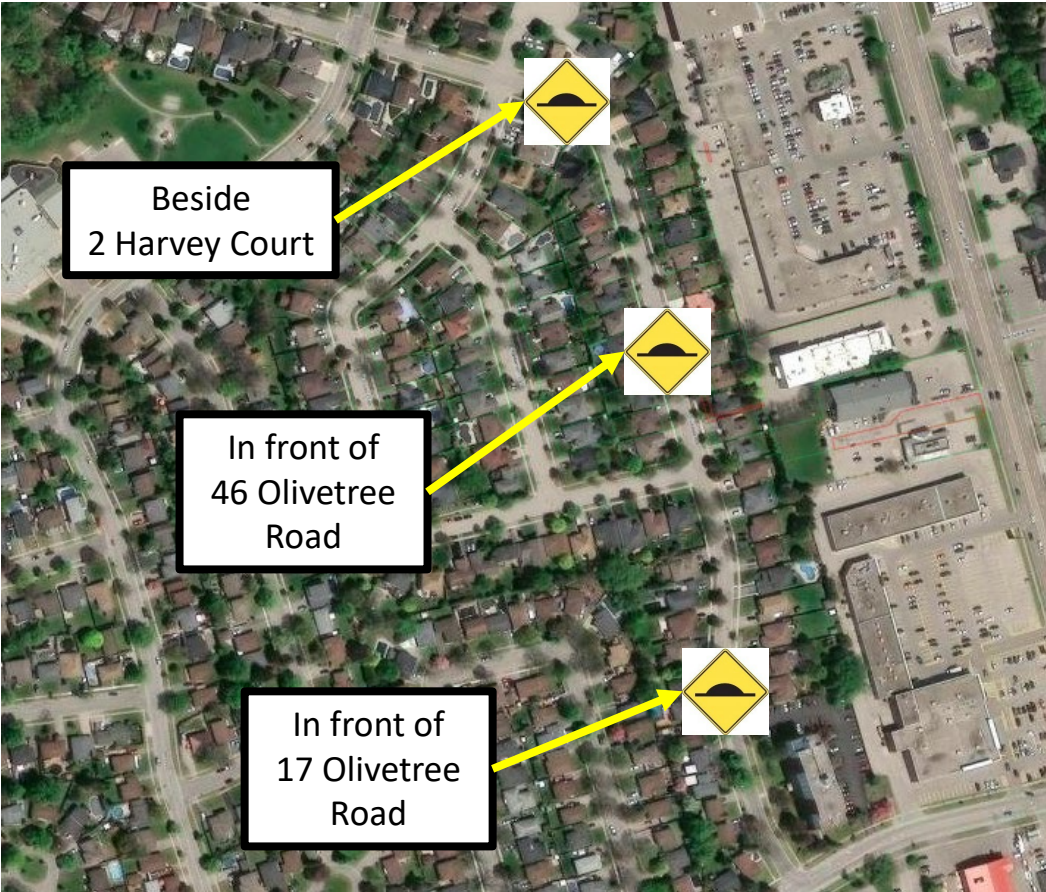
Kent Road at Deerpark Avenue



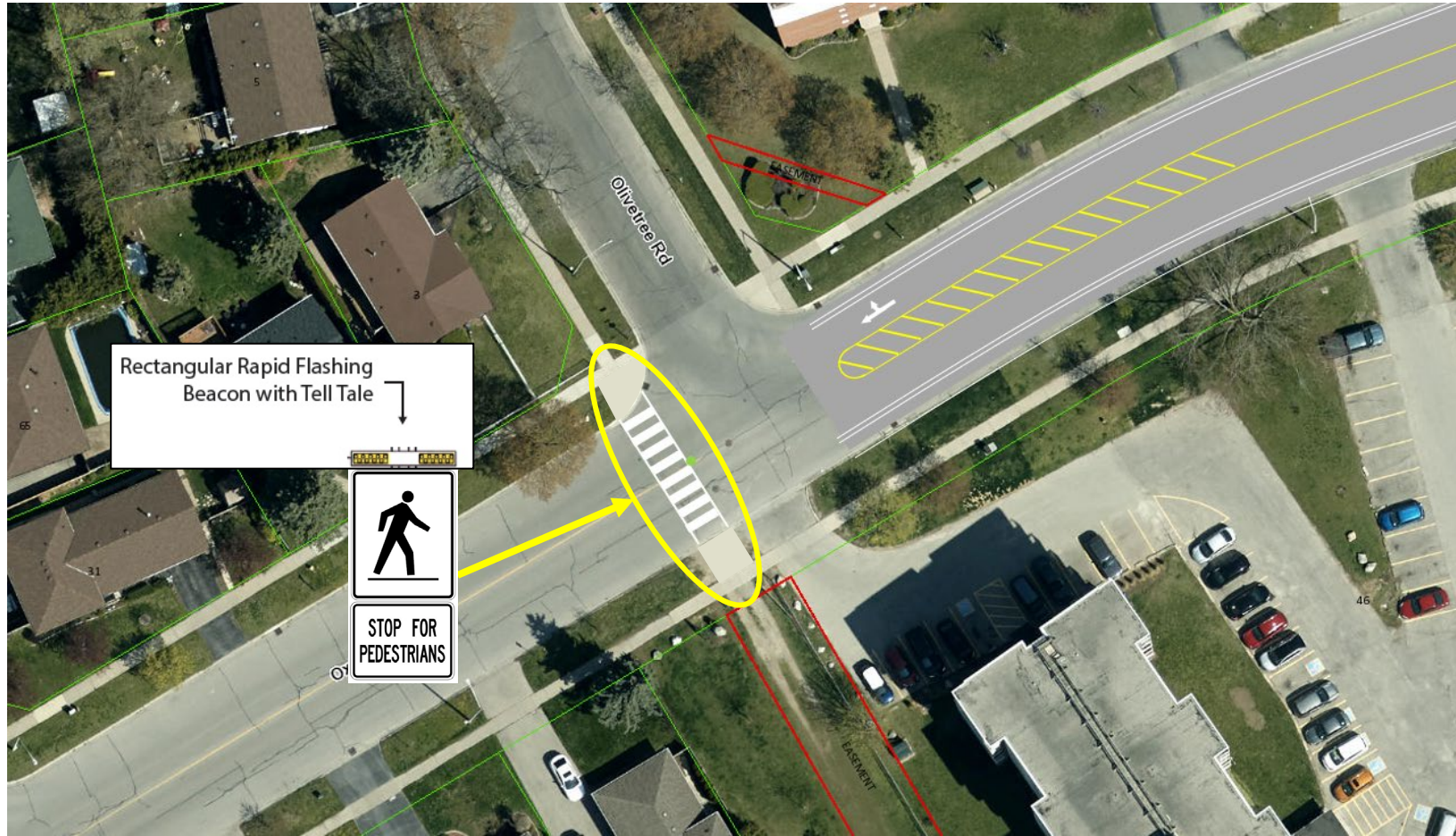
Kent Road at Olivetree Road



Olivetree Road – Speed Cushions



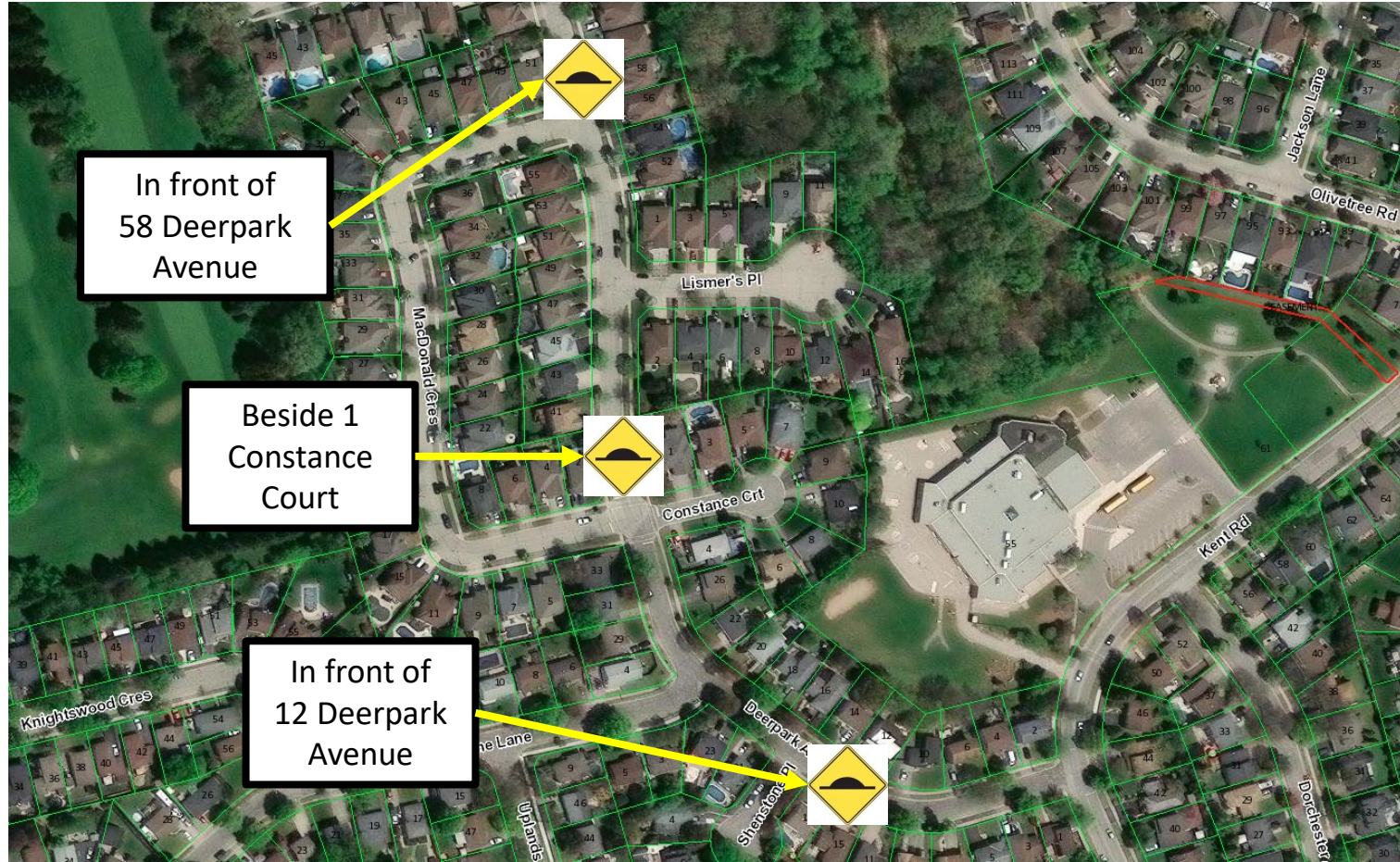
Oxford Street – at Olivetree Road



- Upgrade Pedestrian Crossover with the addition of LED flashers
- Upgrade concrete curb ramps/sidewalks on both sides of Pedestrian Crossover
- Improve east leg of intersection alignment with Pedestrian Crossover



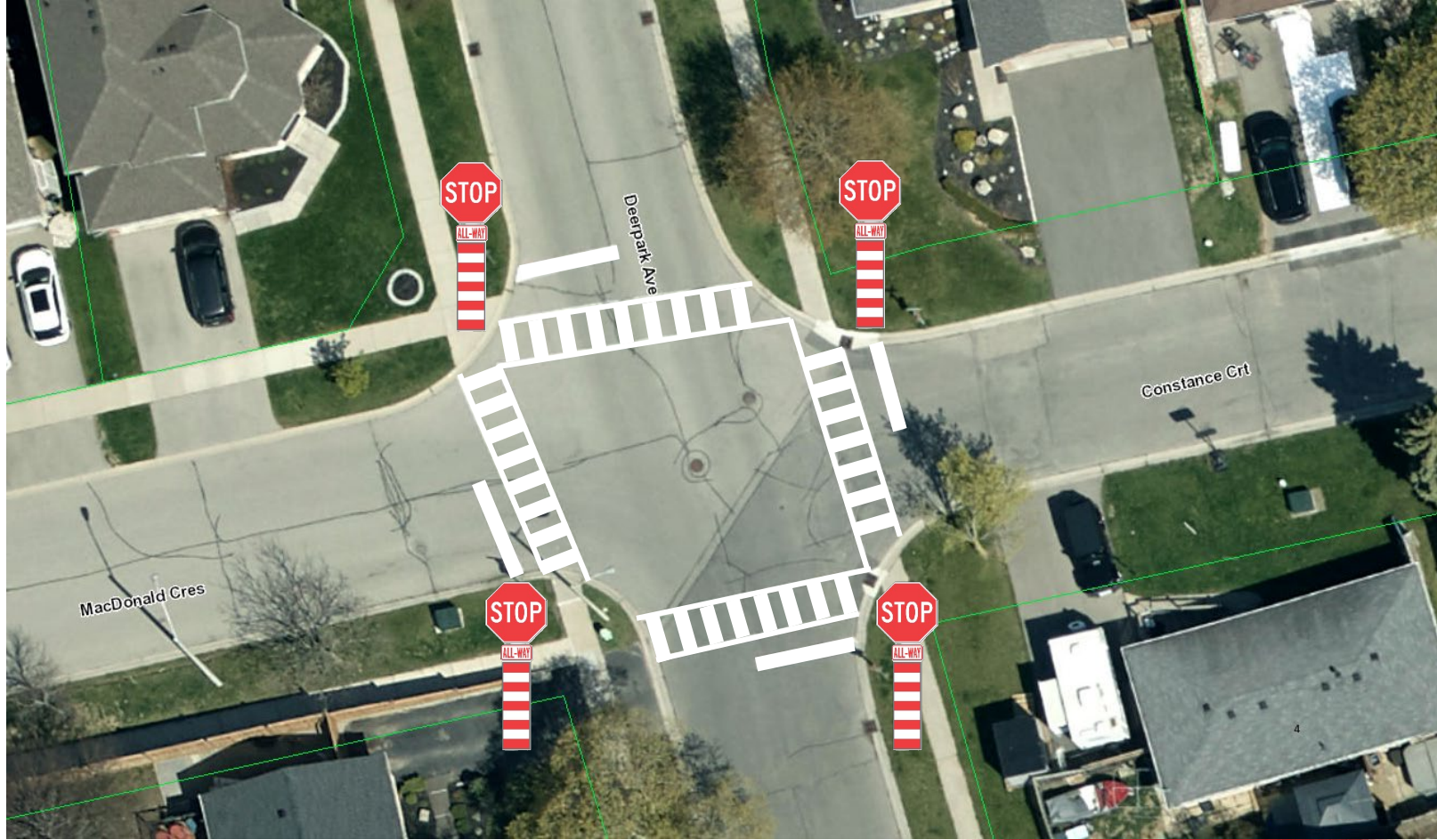
Deerpark Avenue – Speed Cushions



- Install Speed Cushions



Deerpark Avenue – at MacDonald Crescent



- Enhance All-way stop with reflective accessory panels and ladder crosswalks



Hawthorne Lane – Speed Cushions



- Install Speed Cushions



How do we implement?

Step 1 – Residents identified locations of concern and suggestions on how to address.

Step 2 – Traffic Services staff reviewed the concerns and developed a traffic management plan based on city policy and industry principles.

Step 3 – Present Traffic Plan to the neighbourhood through Let's Talk Brantford and receive feedback (**we are here**) Follow-up review / traffic studies as required.

Step 4 – Report to Committee of the Whole – Operations with recommendations (early 2026)

Step 5 – City Council approval / implementation (2026 / 2027, subject to funding approval)



Thank you

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