City of London 2022 Community Profile



November 2022



Table of Contents

- Current State of London
- Demographic Trends
- Discrimination and Safety
- Post-COVID-19 Recovery
- Businesses in London

How to Read – Demographic Reports

These reports describe the demographics for the City of London and compare them to Ontario. The **index** measures how similar or different the **trade area** (City of London) is compared to the **benchmark** (Ontario.) An index of 100 indicates that the trade area value equals the benchmark.

The Household Size bar chart shows the distribution of **Household Size** for the trade area (dark bars for the City of London) compared to the benchmark (light bars for Ontario)

435,334 HOUSEHOLDS 180,119

Trade Area Benchmark

HOUSEHOLD SIZE

26%

MEDIAN MAINTAINER AGE

51

Index:95

MARITAL STATUS

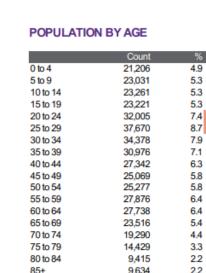
52.5%
Index: 93

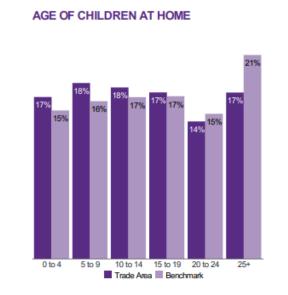
Married/Common-Law

FAMILY STATUS*

18.8%
Index:112

Total Lone-Parent Families





The Family Status section indicates that 18.8% of the households in The City of London are classified as lone parent families. With an index value of 112, the City of London is 12% more likely to be a Lone Parent Family compared to households in Ontario

100

108

103

Current State of London



Population and Households

POPULATION

435,334

HOUSEHOLDS

180,119

MEDIAN MAINTAINER AGE

51

Index:95

MARITAL STATUS



52.5%

Index: 93

Married/Common-Law

FAMILY STATUS*

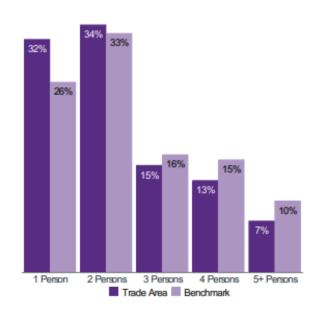


18.8%

Index:112

Total Lone-Parent Families

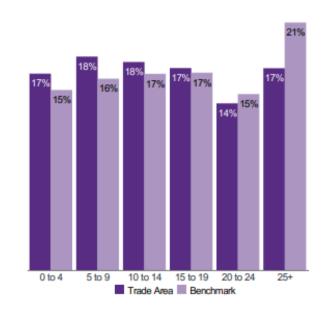
HOUSEHOLD SIZE



POPULATION BY AGE

	Count	%	Index
0 to 4	21,206	4.9	100
5 to 9	23,031	5.3	104
10 to 14	23,261	5.3	100
15 to 19	23,221	5.3	98
20 to 24	32,005	7.4	111
25 to 29	37,670	8.7	118
30 to 34	34,378	7.9	108
35 to 39	30,976	7.1	103
40 to 44	27,342	6.3	98
45 to 49	25,069	5.8	94
50 to 54	25,277	5.8	91
55 to 59	27,876	6.4	92
60 to 64	27,738	6.4	95
65 to 69	23,516	5.4	95
70 to 74	19,290	4.4	95
75 to 79	14,429	3.3	95
80 to 84	9,415	2.2	96
85+	9,634	2.2	95

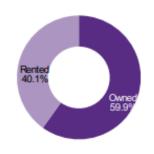
AGE OF CHILDREN AT HOME





Housing and Income

TENURE



STRUCTURE TYPE



65.4% Index:96 Apartments

34.4%

Index:110

AGE OF HOUSING*

40 - 59 Years Old

% Comp:29.0 Index: 112

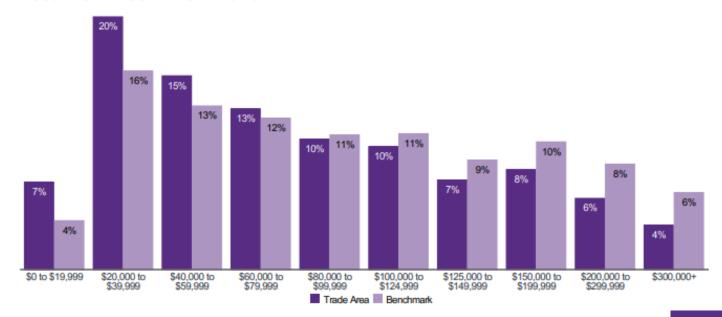
AVERAGE HOUSEHOLD INCOME



\$94,838

Index:79

HOUSEHOLD INCOME DISTRIBUTION





Education and Employment

EDUCATION



28.9% Index:98

University Degree

LABOUR FORCE PARTICIPATION



64.0% Index:98

Participation Rate

METHOD OF TRAVEL TO WORK: TOP 2*



37.7%

Index:104



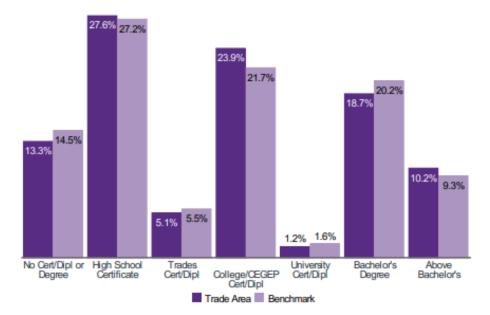
5.0%

Index:67

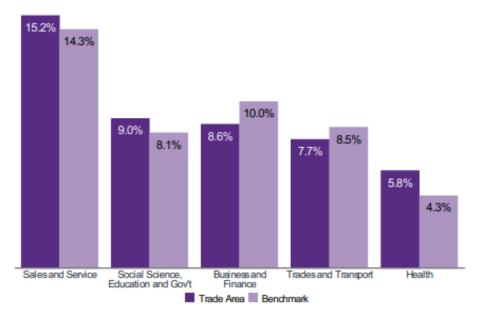
Travel to work by Car (as Driver)

Travel to work by Public Transit

EDUCATIONAL ATTAINMENT



OCCUPATIONS: TOP 5*





Demographics

INDIGENOUS IDENTITY



2.5% Index:86

RACIALIZED COMMUNITIES



23.7%

Index:73

Belong to a racialized community

NON-OFFICIAL LANGUAGE



1.6%

Index:66

No knowledge of English or French **IMMIGRATION**



22.6%

Index:75

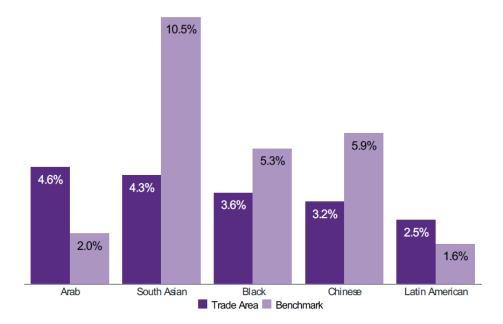
Born outside Canada

PERIOD OF IMMIGRATION*

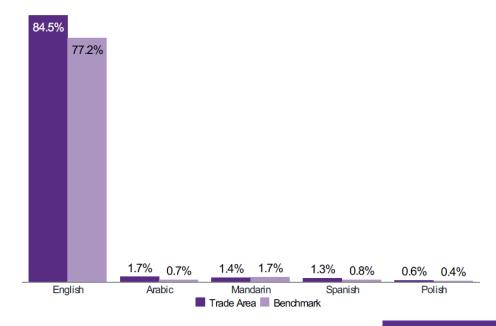
Before 2001

11.3% Index:74

RACIALIZED COMMUNITIES: TOP 5



LANGUAGES SPOKEN AT HOME: TOP 5**



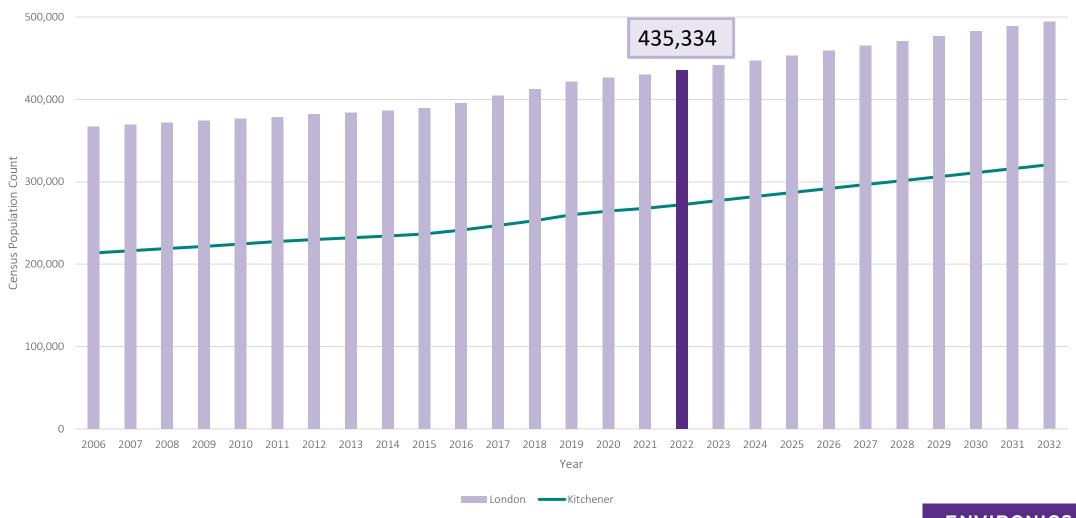


Demographic Trends

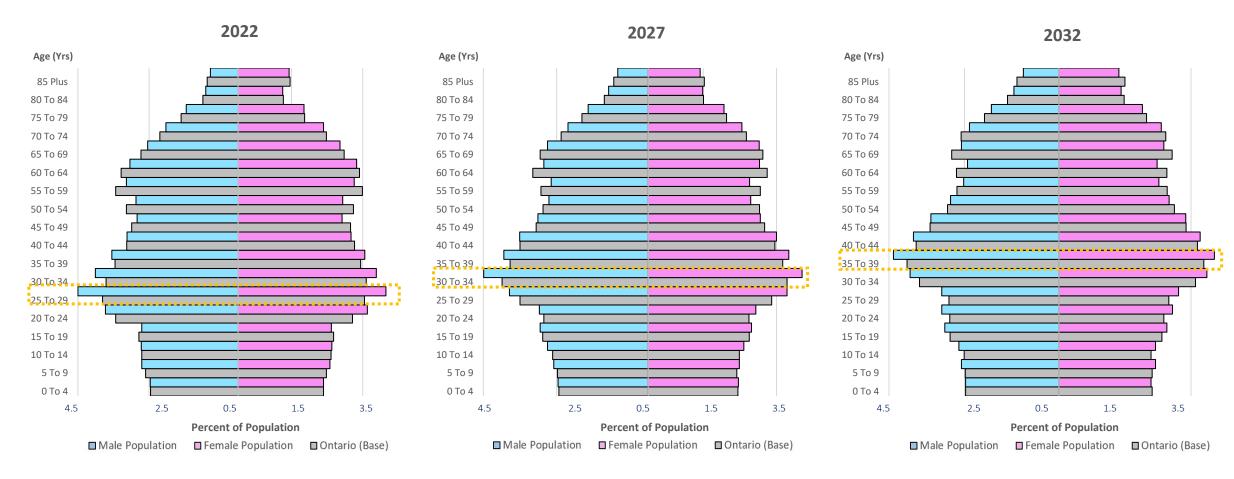


Total Population Projections – 2006 - 2032

Total Population for London and Kitchener



Population Pyramid – 2022, 2027, 2032



In 2022, the age group of 25 to 29 makes up 8.7% of the London Population; this is the largest age cohort in the City with 37,670 people. This age group will be 35 to 39 in 2032, and it will be comprised of 42,010 people.



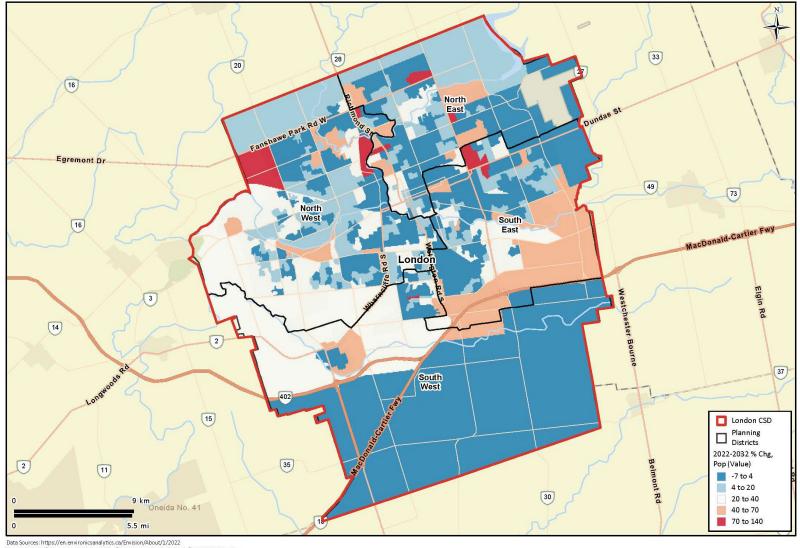
Population Change Over Time

Percent Population Change in London, Ontario





Total Population % Change – 2022 - 2032

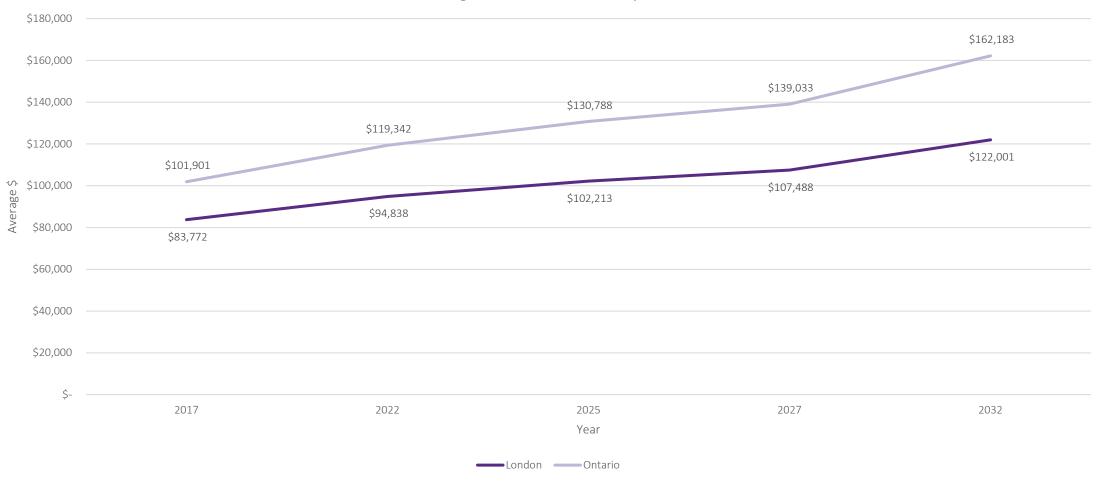


Data Sources: https://en.environicsanalytics.ca/Envision/About/1/2022
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Basemap Sources: Province of Ontario, Esri Canada, Esri, HERE, Garmin, SafeGraph, METI/NASA, USGS, EPA, NPS, USDA, NRCan, Parks Canada Powered by Esri Disdaimer; Scale bar is for reference only



Average Household Income – 2022 - 2032

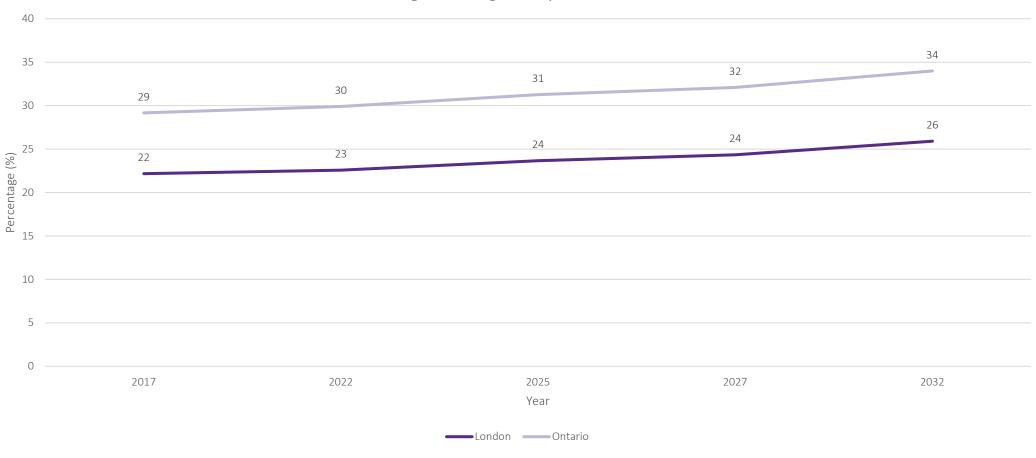
Average Household Income by Year





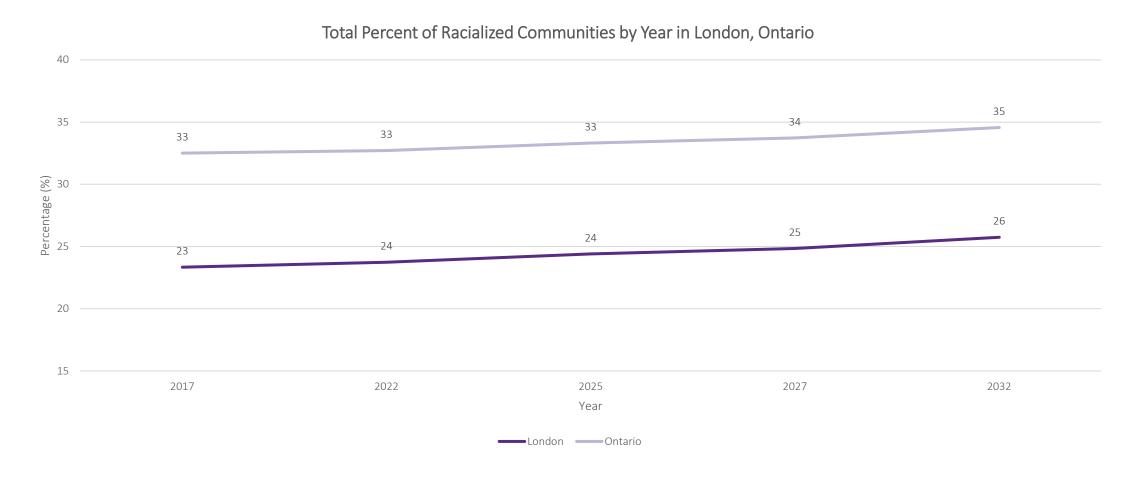
Total Percentage of Immigrants – 2017 - 2032





Source: DemoStats Trends 2022

Total Percent of Racialized Communities – 2022-2032



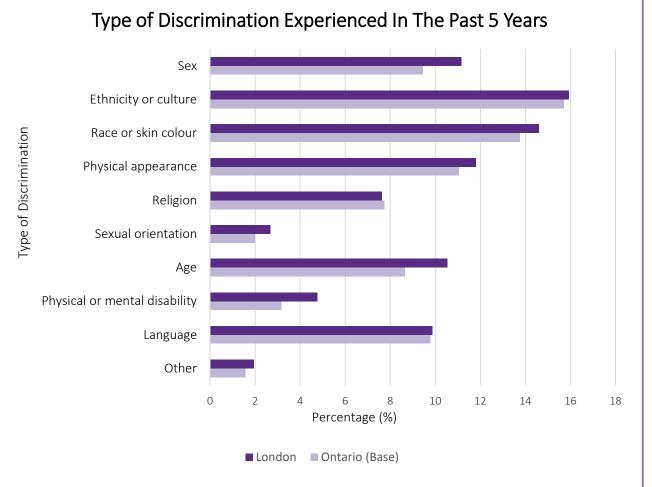
Discrimination and Safety

Updated Information to 2022

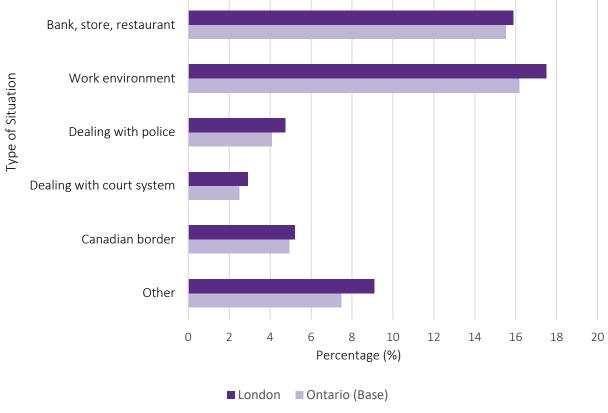


Discrimination

34.2% of London residents have been a victim of discrimination in the past 5 years.

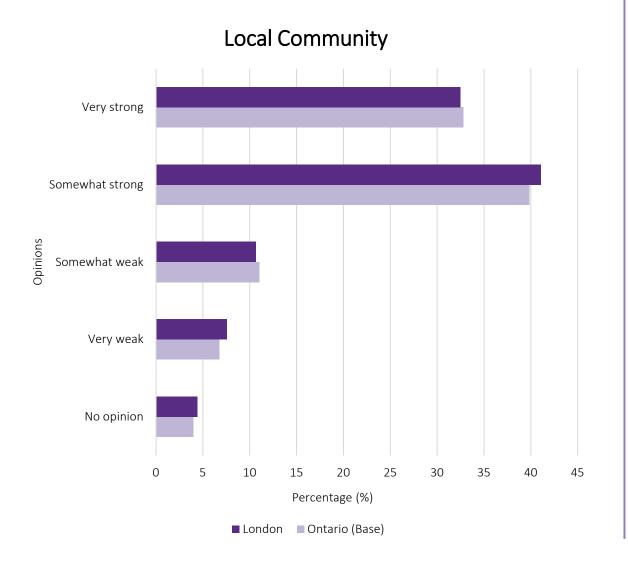


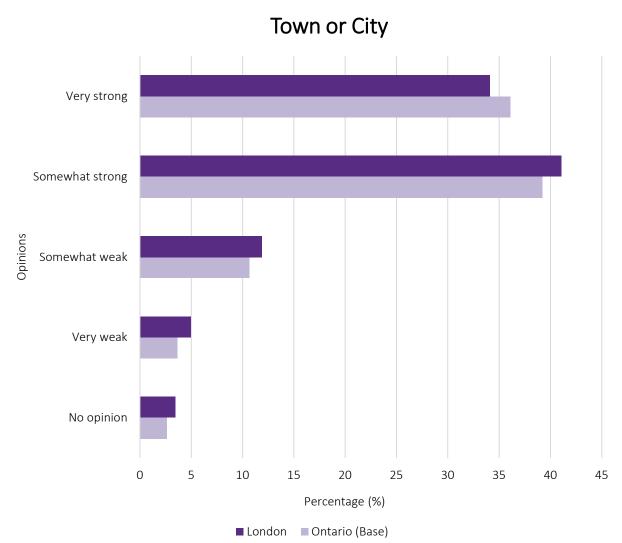
Situation of Discrimination Experienced In The Past 5 Years





Sense of Belonging





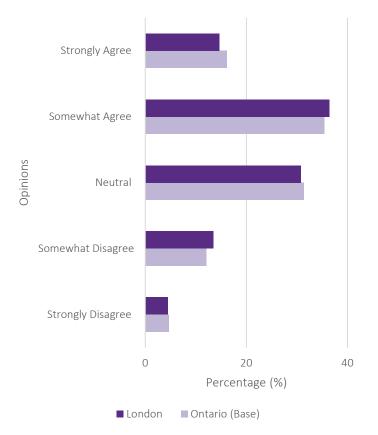


Post-COVID-19 Recovery

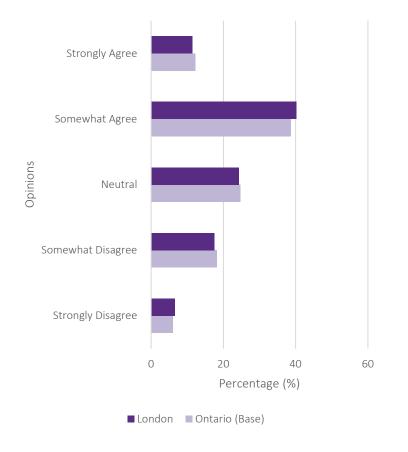


Spending and Shopping Habits

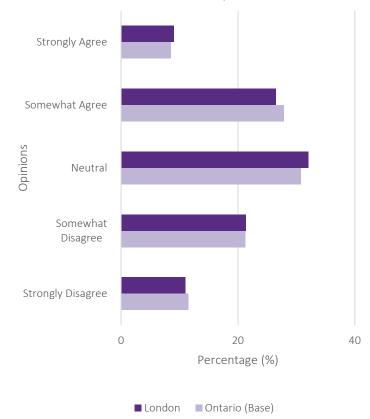
I am more careful with my spending due to economic uncertainty



I feel safe shopping in-store

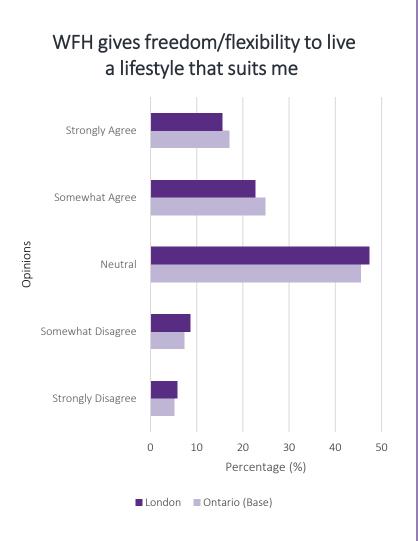


I will continue to mostly shop online even though stores are open

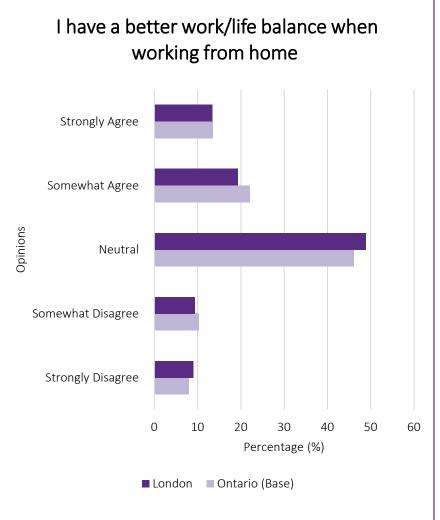




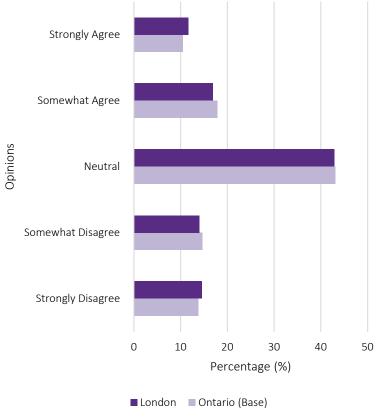
Work and Life Balance



Source: Vividata 2022



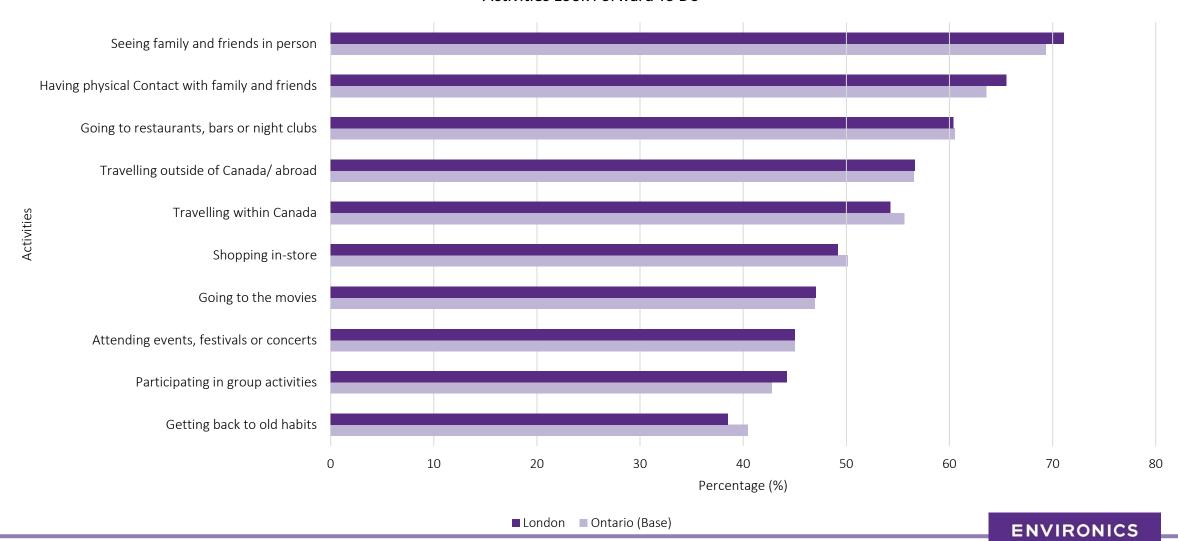
Prefer to be in a company office, than working remotely from home





Top 10 Activities Looking Forward To



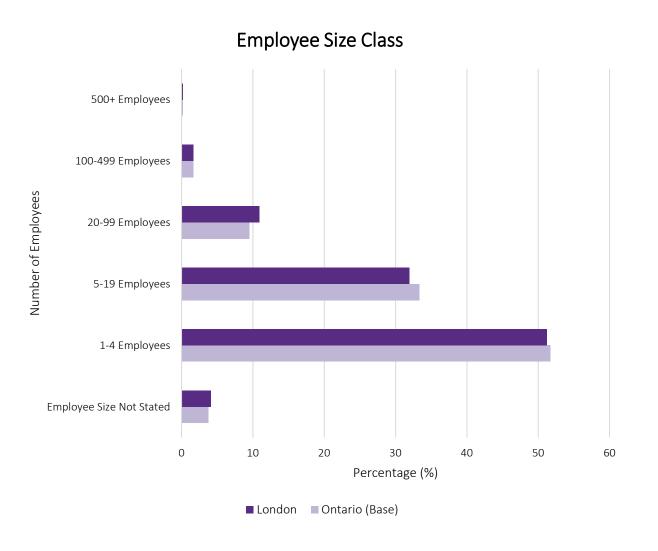


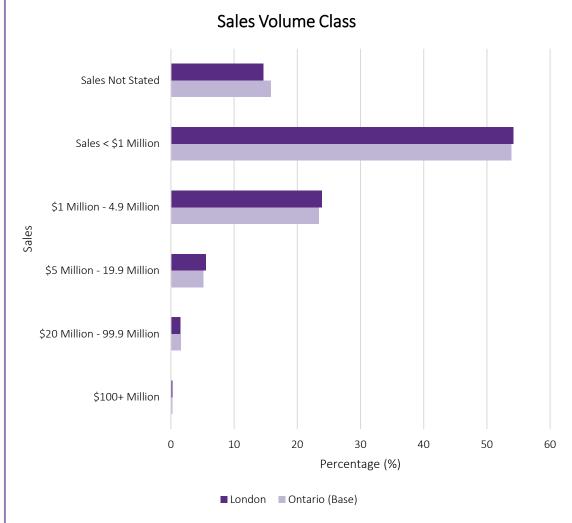
Source: Vividata 2022

Businesses in London



Business Size and Sales







Industry Types

Industry Class

