

WHITBY

Parks & Recreation Master Plan

From December 2022 to February 2023, **4,000+** people learned about or shared feedback to inform a new Parks and Recreation Master Plan for Whitby.

What We Heard:

Participation:

1,400+
survey completions



4,000+ visitors to the
Connect Whitby project page

Other ways we engaged:

12 in-person
pop-up events



3 virtual public
engagement sessions

5 Stakeholder
roundtable sessions

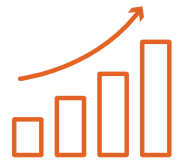
Top Activities Currently Enjoyed:

- Using parks and open spaces
- Walking or hiking
- Enjoying the waterfront



Top Areas For Improvement:

- More facilities/programs
(ex. pickleball courts, cricket fields, swimming lessons)
- More evening and weekend programs
- More promotion of recreation opportunities in Whitby



Top Priorities For Future Investment:

Outdoor:

- New parks/outdoor spaces
- Beaches
- Waterfront

Indoor:

- Indoor Pool
- Multi-use sports facilities



92%

of respondents agreed that **Parks and Recreation** opportunities should be a **high priority** for Town Council